

**Board of Directors Teleconference  
February 21, 2008  
AGENDA – Updated 2.16.08**

**APPROVAL OF MINUTES**

**PRESIDENT’S REPORT (Roger Frey)**

**1<sup>ST</sup> VICE PRESIDENT’S REPORT (Sandee Lovett)**

**2<sup>ND</sup> VICE PRESIDENT’S REPORT (Mary Lou Roberts)**

Discussion of distribution of committee reports

**CORRESPONDING SECRETARY’S REPORT (Jacqueline Brellochs)**

**RECORDING SECRETARY’S REPORT (Cathy L. Sands)**

Election Report

Request from Newfoundland Club of Ireland for web link

**TREASURER’S REPORT (Mary L. Price)**

**AKC DELEGATE’S REPORT (Mary W. Price)**

**COMMITTEE REPORTS (Mary Lou Roberts)**

Judges Education Committee (Denise Castonguay) 9:00 EST

Technical Resources Committee (Mary Lou Roberts) - decide on the "token of appreciation" that will be awarded to the Name-the-Newsletter Contest winner.

REACT - "US vs. THEM" letter

**Working Dog Committee**

Subject: 7/5/07 letter to the NCA Board Seeing that 1-1-08 and 2-1-08 have come and gone without any further comment from you , the Board or the WDC. it appears appropriate to request a status report. In the event deliberations are incomplete, please provide a summary to continuing actions and a timetable for them. Ron Sell

**EXECUTIVE SESSION**

Membership Applications

**UNFINISHED BUSINESS**

**NEW BUSINESS**

Mary L. Price:

1. Incorporation grant application - Old West Newfoundland Club.
2. AKC Humane Fund - Founding Member pledge.

MOTION: (Mary Lou Roberts) Establish, as several other breed clubs have, a network of Newfoundland Breed Stewards who can be contacted by people in their geographic area to learn more about Newfoundlands. In order to be a Steward, an NCA member must meet the following requirements: 1) Be an NCA member and preferably a member of his/her regional club (exceptions may be made in areas in which a regional club does not exist and/or the regional club's activities generally require travel time for the Steward in excess of two hours; 2) Have owned one or more Newfoundlands for more than three years; 3) Have demonstrated to the Steward Committee a sound general knowledge of the breed and the willingness and ability to share that knowledge with others; 4) Be willing to meet face-to-face with people interested in knowing more about the breed, including allowing people to meet their dogs.

Rationale: As things stand today, the bulk of "local" public education falls onto members of the Breeders List when inquiries come into the NCA. However, Breeders List members often do not have the time necessary to spend with all of the people who might be interested in learning more about Newfs, so calls go unanswered and sometimes people get frustrated and resort to the Internet. It is not necessary to be a breeder to "mentor" someone through the process of deciding whether or not a Newf is the right breed for you. Many of us, myself included, have often talked with people, visited their homes, allowed them to visit our homes, watched them interact with our dogs, invited them to Regional club functions and shows, and put them in touch with NCA breeders. Setting up a network of Stewards would take much of the public education responsibility off of Breeders List members and would extend our educational reach.

MOTION: (Mary Lou Roberts) Establish a Steward Committee that will establish and manage the network of NCA Stewards, providing them with appropriate handouts, monitoring their activity, and making suggestions for improvements in the Steward program. This Board-appointed committee, which will include a representative from the Breeder Referral, Breeders List, General Education, and REACT committees, will monitor the program's progress and success and make recommendations for improving the program.

MOTION: (Mary Lou Roberts) Require that health test results be posted for the sire and dam of all litters listed on the Online Whelping Box.

MOTION: (Mary Lou Roberts) At the top of the Online Whelping Box, provide links to the OFA and/or NCA databases, with explanations of how to use them, so that potential puppy buyers can view health test results that are posted online.

Rationale: If (since?) the NCA is moving into the world of Internet connections between puppy buyers and NCA breeders, it is incumbent on us to ensure that we hold all lists to the highest possible standards. This includes testing and posting results for all litters. Further, the presence of these health test results along with the links to the NCA and OFA databases will be an excellent educational tool, setting the bar high and indicating to potential puppy buyers questions that they should be asking of any breeder they connect with.

MOTION: (Barbara Finch) I would like put on the agenda the Board's receiving e-mail addressed to the Board. At present I get up to 10 e-mails a day marked SCAM directed to the NCA Board. I believe these e-mails should go to one Board Member, who can create a separate e-mail to keep them away from his/her personal e-mail and that the Board Member would be responsible for either answering or sending to the proper person.

MOTION: (Kathy McIver) To award all ROM honorees with a pin or patch. This will be in addition to the certificate currently awarded. The item shall be comparable to what is awarded to Newfoundlands that have achieved the title of VN. The pin or patch will be awarded automatically to the current year's honorees. The owners of previous ROM honorees must apply for the pin or patch. This award will be presented at the annual meeting.

MOTION: (Jacqueline Brellochs) Older puppies and adult Newfoundlands may (also) be listed on the electronic whelping box. Fee for such listing, \$10.00 for non Breeders List members.

MOTION (Jacqueline Brellochs) AKC Liaison should post inquiries as to who has puppies to the whole Breeders List email group. Breeders' List members should help spread the word as to who has puppies/adults and who is looking puppies/adults via the BL email group.

Discussion: (Jacqueline Brellochs) Future of Breeders' List (need some decisions soon as renewal form traditionally goes out with the 2d quarter issue of Newf Tide). Should we have a Breed Information Advisors List whose members help educate inquirers and who do not pay to be on said list? If so, what criteria? List prominently on the NCA website.

## **ADJOURNMENT**