



Newfoundland Club of America, Inc.

Board of Directors

June 17, 2010

8:00 pm Eastern Time/ 7:00 pm Central Time

Agenda

- 1. Reading of the minutes of last meeting**
 - Approval of the May 2-3, 2010 minutes
 - Approval of the May 4, 2010 minutes, Annual Meeting of the Board
 - Approval of the May 5, 2010 minutes, Committee Appointments
 - Approval of the May 20, 2010 minutes (under separate cover)
- 2. President's Report (Roger Frey)**
- 3. 1st Vice-President's Report (Jacqueline Brellochs)**
- 4. 2nd Vice-President's Report (Kathy McIver)**
- 5. Recording Secretary's Report (Mary Lou Cuddy)**
- 6. Corresponding Secretary's Report (Lynne Anderson-Powell)**
- 7. Treasurer's Report (Mary L. Price)**
- 8. AKC Delegate's Report (Mary W. Price)**
- 9. Committee Reports**
 - Awards Committee
 - Develop policy regarding owner or designee to pick up ROM & VN certificates and rosettes
 - *Breeders List* Committee
 - Proposed changes to Breeders List qualifications
 - Electronic Publications Policy Committee
 - Archival and Record Retention
 - International Liaison Committee
 - Judges Education Committee
 - Report on JEC seminar attendees
 - Membership Committee
 - Dues Renewal
 - Discussion of moving the membership database into the NCA database
 - Discussion of online dues renewal

- NCA Website
 - Advertising on the Internet
- Recognition Committee
 - Medallion update
- Working Achievement Committee
 - Development of a WA patch/pin

10. Executive Session

- Approval of NCA Applicants
- NCA Webmaster proposal

11. Unfinished Business

- Discussion Item: AKC Task Force Committee dissolution (Mary Lou Cuddy)
- Discussion Item: AKC Parent Club Title program (Sue Marino and Mary W. Price)
- Discussion Item: Develop a policy regarding inter-committee communications (Kathy McIver) (from May 2-3, 2010 meeting)"

Proposed: NCA committees are answerable to the Board of Directors, and only to the Board. Neither individual board members acting on their own nor other committees may assign work to committees. Board members have no special privileges with committees except when acting as a Board or at the direction of the Board. However, formal avenues of communication should not preclude a collegial relationship between committees or Board members and committees. Further, the Board may in specific instances or as a matter of policy approve specific collaborative work between committees. In any event it should be remembered that no committee member, including the chair, may speak for the committee as a whole and no such communication should be taken as having come from the entire committee.

- Discussion Item: Request the Judges Education Committee to develop a code of ethics for mentors which will lessen the appearance of a conflict of interest. Following aspects to be included (but not limited to):
 1. Seminars be hosted by one JEC member and at least two breed mentors
 2. Make audio tapes of all seminars and make them available to members
 3. Restrict professional handlers from unassisted mentoring of judges and from choosing the dogs that will be used in seminars
 4. Preventing mentors from showing to any judge they have mentored within the last 12 months

12. New Business

- Discussion Item: 2011 Budget Review (Mary L. Price)
- Discussion Item: Develop list of database priorities for the next phase (from the May 2-3, 2010 meeting)
- Discussion Item: Address non AKC/NCA titles on VN, WA, draft and water tests certificates (from May 2-3, 2010 meeting)
- Discussion Item: The AKC Parent Club Conference is soliciting print materials from clubs to have on display. Do we want to send any of our documents? (magazines, manuals, bylaws, contracts, illustrated standard, educational materials, titlist, judges ed, etc) (Sue Marino)
- Discussion Item: Consolidation of the Oldest Living Newf award with the annual recognition of 14-year old Newfs. Thus far, these are separate categories. It would therefore be possible for a Newf older than the "Oldest Living" to appear in the list of 14-year-olds and over if that second one didn't apply for recognition as the Oldest Living. On the other hand, this would mean that the oldest living would always be at least 14 years old. Is it time to change the recognition from oldest living to just those over 14? (Mareidith Reggie)
- Discussion Item: Request to the JEC that the committee encourage seminar presenters to point out to participants that deep flews and long upper lips are not a part of our approved standard for the breed. The *Standard* says: "The muzzle is clean-cut, broad throughout its length, and deep. Depth and length are approximately equal..." and our *Illustrated Guide* shows excess flews as one of the faults of the overdone head. (Jacqueline Brellochs)
- Discussion Item: Request to Specialty Show Committee to adhere to the procedure found on page 28 of the *Specialty Show Guide* which states "It is important for the Show Chair to inform the secretary or superintendent that beginning times for conformation classes at our National Specialties will be published in groups of 50--60 entries. Any excess times between published times may be used for taking photos of class placements at the judge's discretion." (This is a courtesy to all our exhibitors, helping them time the final grooming and appearance at ringside for their entries.) (Jacqueline Brellochs)
- Discussion Item: Find an evening time for health/education programs when more people may be able to attend. Monday night with edibles? (nominal fee) Educational programs are required as part of the planned activities for a National (*Specialty Show Guide*, page 47). It was estimated that (only) 20 people made it for "a great talk" on laryngeal paralysis Tuesday afternoon (when many dogs are bathed and groomed) and there were ring conflicts for cardiology talk Wednesday afternoon. It is the breeders who often could not get away for these talks and they are the ones we want to have really current on all health concerns and studies. (Jacqueline Brellochs)

13. Adjournment

14. FYI

- Letter from NCA member concerning incident at National Specialty
- Sue Marino was able to procure a carrying case for the polycom at no cost to the NCA.

COMMITTEE REPORTS

Guests:
6:00 PDT Johanna Matsuda/Breeders List Committee
6:15 PDT Mary Lou Zimmerman/Technical Resources & Electronic Publications
Policy Committees

AKC TASK FORCE COMMITTEE

----- Original Message -----

Subject: Procedure Question

Date: Tue, 1 Jun 2010 15:24:17 -0400

From: "Eichel, Beverly A." <BEICHEL@travelers.com>

To: "secretary@newfdogclub.org" <secretary@newfdogclub.org>

(I had already responded that I did not wish to be reappointed), but I question whether the 'dismissal' of the AKC Task Force Committee was proper. The Board made it a permanent committee, not an adhoc.

Is there something special that needs to be done to 'dismiss' a permanent Committee??

Beverly

AWARDS COMMITTEE

Suggestions submitted by Ingrid Lyden

1) I generally absorb the postage costs, but I will budget \$50 for it since it seems like I'm ending up with several ROM rosettes & certificates that need to be mailed following the National. Perhaps the NCA needs some sort of policy about that for both the VNs & the ROMs; people either need to plan to get it or have a designee to pick it up. Otherwise it can get costly to mail several of them. Just a thought.

2) Another idea on the rosettes for VNs & ROMs that are left behind- perhaps we have a mailing system in place at the National site. The individual getting the award could foot the bill, or the NCA, but we'd mail them out directly from there so we aren't having to transport them several places.

BREEDERS LIST COMMITTEE

1) The NCA *Breeders List* Committee recommends the following for the NCA Board's consideration. On the "Qualifications for Eligibility", number 6 "must currently or have previously bred a titled (AKC, CKC, NCA)" Newfoundland. Changed to "must currently or have previously bred an AKC Champion Newfoundland".

2) **From:** "jsmatsuda@comcast.net" <jsmatsuda@comcast.net>

To: Kathy McIver <cachalot54@yahoo.com>

Cc: PATTE TESTA <bearsnst@metc.net>; Lynn Nuss <soundbaynews@gmail.com>
Sent: Tue, June 8, 2010 9:05:39 AM
Subject: NCA Board meeting

Hi Kathy,

The Breeders List Committee would like to submit the following proposals (changes in red/underlined) to the NCA Board for consideration at the next Board meeting:

- Qualification #5: Must have bred two (2) litters while a member of the NCA.
Proposal: Must have bred two (2) Newfoundland litters while a member of the NCA.
- Qualification #6: Must currently or have previously bred a titled (AKC, CKC, NCA) Newfoundland.
Proposal: Must currently or have previously bred an AKC or CKC Champion Newfoundland.
- Qualification #8: The NCA recommends that every person on the *Breeders List* be a member of an NCA regional club.
Proposal: The NCA requires that every person on the Breeders List be a member of an NCA regional club.
- Qualification #9 (New): The applicant must have one (1) sponsor from the Breeders List (name and signature of sponsor on the application).

Since you have been following our discussions on some of the proposals, we feel confident that you will be able to answer questions pertaining to our proposals. Attached is a copy of the current qualifications and application.

If you have any questions, please feel free to contact me.

Thank you, Kathy, for your assistance!
Johanna

ELECTRONIC PUBLICATIONS POLICY COMMITTEE

To assist in our current discussion (Archiving and record retention) we would like to stipulate that any emails dealing with outside vendors, financial or legal matters be handled via the same record retention time table used by the BOD, but we cannot find one. We would also like the BOD's comments on procedure - should financial/legal/outside vendor emails be -

- held by the committee chair
 - included with correspondence
 - sent to the recording secretary
 - sent to the treasurer
- for archival purposes.

INTERNATIONAL LIAISON COMMITTEE

Duties and Responsibilities

- Serve as the liaison between the NCA and international Newfoundland clubs
- Develop and maintain a roster of foreign clubs, with a contact person for each
- Advise on international hospitality for the NCA National Specialty
- Receive, research, and respond to inquiries regarding international activities
- Solicit and submit articles on international activities for possible publication in *Newf Tide* and the NCA website
- Receive and respond to foreign club requests for NCA trophies to be presented at foreign specialties.

JUDGES EDUCATION COMMITTEE

From: CastaNewf <castanewf@shaw.ca>
To: KM <cachalot54@yahoo.com>
Sent: Tue, June 1, 2010 12:08:45 PM
Subject: FW: JEC

Hi Kathy,

This item was discussed at the JEC's national f2f meeting. The committee agreed that it was a good idea for regional clubs to be able to see who has attended JEC seminars. As the chair, I have a list of attendees for the last 4 years and I do maintain a list and could provide same. The committee felt that a reference to this should be posted on the NCA website under judges education and that clubs could contact me (with a direct email link) for that list.

Thanks,
Denise
NCA JEC Chairperson

MEMBERSHIP

I understand that dues structure is tied to constitution and bylaws. Is that solely NCA policy? However, I do not think it should be.
Thanks for the answer.
Joyce Roth

----- Original Message -----

From: [Mary Lou Cuddy](#)
To: '[joyceroth](#)'
Sent: Wednesday, June 02, 2010 6:09 PM
Subject: RE: Dues

Dear Joyce,

The dues structure will not be changed until the new *Constitution and Bylaws* has been approved by both the AKC and NCA membership. I would venture an opinion that it will still be at least a year or two or more before that occurs. I will pass your comments along to the Board.

Sincerely,

Mary Lou Cuddy
NCA Membership Chair

From: joyceroth [mailto:jroth202@comcast.net]
Sent: Sunday, May 30, 2010 9:58 PM
To: bearscmp@nycap.rr.com
Subject: Dues

Hi Mary Lou,

I think I talked to you about the cost of dues last year and you thought dues for either seniors or long term members of NCA would soon be modified/ reduced. I seem to remember that several years ago they were quite reasonable, (\$25?).

Joyce Roth

RECOGNITION COMMITTEE

The price we are paying for medallion is not reflective of their quality. The committee is reviewing other vendors and hopes to have a report for the BOD soon.

WORKING ACHIEVEMENT COMMITTEE

----- Forwarded Message -----

From: Brian Hodges <bthodges@earthlink.net>
To: K Mc Iver <cachalotmailbox-internet@yahoo.com>; St8ofNewfs <st8ofnewfs@yahoo.com>
Sent: Thu, June 3, 2010 6:41:44 PM
Subject: WA Committee Agenda Item

Hi Kathy,

At the National, I was asked whether the WA Committee would develop a patch/pin set to provide to WA recipients along with their rosette and certificate, like the VN. I think this is a good idea and propose that WA committee design a patch/pin. Hopefully, we could develop this by the 2011 National.

Best,

Brian Hodges
Chair, WA Committee

NCA WEBMASTER

From: Marylou Zimmerman <marylouz@marylouz.com>
To: KM McIver <cachalot54@yahoo.com>

Sent: Fri, June 4, 2010 8:52:43 AM

Subject: Proposal

Hi Kathy -

Some time ago - (Colorado National?) the BOD approved advertising on Puppy Web sites (nextdaypets; pets4you, etc.). I do not believe that this project was ever tasked to a committee. I would think this would be a very useful project for REACT or Gen Ed. They would need to write the ad copy and then open accounts at each site, rotating the pictures every couple of months to keep the ad "fresh" - coming up with a generic "Kennel Name" (starting with "A" so it's at the top of the listing) and include newfpuppy.com as the "kennel website" (using a .org would be a flag to the company- you want the site to fit in). Here are the yearly ad costs for these sites:

Pets4You - \$325/year

NextDayPets - \$249.95/year

PuppyDogWeb - \$240.00/year

They could feature a free download of the newly revised "Newf & You"

MLZ