



Newfoundland Club of America, Inc.

Board of Directors

July 15, 2010

8:00 pm Eastern Time/ 7:00 pm Central Time

Agenda

- 1. Reading of the minutes of last meeting**
 - Approval of the June 17, 2010 minutes
- 2. President's Report (Roger Frey)**
- 3. 1st Vice-President's Report (Jacqueline Brellochs)**
- 4. 2nd Vice-President's Report (Kathy McIver)**
- 5. Recording Secretary's Report (Mary Lou Cuddy)**
 - Election Ballot counter
- 6. Corresponding Secretary's Report (Lynne Anderson-Powell)**
- 7. Treasurer's Report (Mary L. Price)**
- 8. AKC Delegate's Report (Mary W. Price)**
- 9. Committee Reports**
 - Electronic Publications Policy Committee
 - Electronic Mail Discussion List Application
 - General Education Committee
 - Review of "Benefits of Grooming" article
 - Judges Education Committee
 - Judges Seminars
 - Rescue Education and Awareness Committee
 - Quarterly Committee report
 - Technical Resources Committee
 - Suggested NCA Website article
- 10. Executive Session**
 - Approval of NCA Applicants
 - Discussion of Article VI, Section 1
- 11. Unfinished Business**
 - Approval of the *Newf and You*

- Discussion Item: Develop a policy regarding inter-committee communications (Kathy McIver) (from May 2-3, 2010 meeting)"

Proposed: NCA committees are answerable to the Board of Directors, and only to the Board. Neither individual board members acting on their own nor other committees may assign work to committees. Board members have no special privileges with committees except when acting as a Board or at the direction of the Board. However, formal avenues of communication should not preclude a collegial relationship between committees or Board members and committees. Further, the Board may in specific instances or as a matter of policy approve specific collaborative work between committees. In any event it should be remembered that no committee member, including the chair, may speak for the committee as a whole and no such communication should be taken as having come from the entire committee.

- Discussion Item: Request the Judges Education Committee to develop a code of ethics for mentors which will lessen the appearance of a conflict of interest. Following aspects to be included (but not limited to):
 1. Seminars be hosted by one JEC member and at least two breed mentors
 2. Make audio tapes of all seminars and make them available to members
 3. Restrict professional handlers from unassisted mentoring of judges and from choosing the dogs that will be used in seminars
 4. Preventing mentors from showing to any judge they have mentored within the last 12 months

12. New Business

- Motion: That the policy for returning unclaimed rosettes and certificates for the Register of Merit awards that was enacted at the June 17, 2010, meeting should apply to any similar recognitions at the Annual Meeting, i.e., Versatile Newfoundland and Working Achievement awards. (Meredith Reggie)
- Discussion Item: 2011 Budget Review (Mary L. Price) (under separate cover)
- Discussion Item: Develop list of database priorities for the next phase (from the May 2-3, 2010 meeting)
- Discussion Item: Address non AKC/NCA titles on VN, WA, draft and water test certificates (from May 2-3, 2010 meeting)
- Discussion Item: The AKC Parent Club Conference is soliciting print materials from clubs to have on display. Do we want to send any of our documents? (magazines, manuals, bylaws, contracts, illustrated standard, educational materials, titlist, judges ed, etc) (Sue Marino)
- Discussion Item: Consolidation of the Oldest Living Newf award with the annual recognition of 14-year old Newfs. Thus far, these are separate categories. It would therefore be possible for a Newf older than the "Oldest Living" to appear

in the list of 14-year-olds and over if that second one didn't apply for recognition as the Oldest Living. On the other hand, this would mean that the oldest living would always be at least 14 years old. Is it time to change the recognition from oldest living to just those over 14? (Maredith Reggie)

- Discussion Item: Request to the JEC that the committee encourage seminar presenters to point out to participants that deep flews and long upper lips are not a part of our approved standard for the breed. The *Standard* says: "The muzzle is clean-cut, broad throughout its length, and deep. Depth and length are approximately equal..." and our *Illustrated Guide* shows excess flews as one of the faults of the overdone head. (Jacqueline Brellochs)
- Discussion Item: Request to Specialty Show Committee to adhere to the procedure found on page 28 of the *Specialty Show Guide* which states "It is important for the Show Chair to inform the secretary or superintendent that beginning times for conformation classes at our National Specialties will be published in groups of 50--60 entries. Any excess times between published times may be used for taking photos of class placements at the judge's discretion." (This is a courtesy to all our exhibitors, helping them time the final grooming and appearance at ringside for their entries.) (Jacqueline Brellochs)
- Discussion Item: Find an evening time for health/education programs when more people may be able to attend. Monday night with edibles? (nominal fee) Educational programs are required as part of the planned activities for a National (*Specialty Show Guide*, page 47). It was estimated that (only) 20 people made it for "a great talk" on laryngeal paralysis Tuesday afternoon (when many dogs are bathed and groomed) and there were ring conflicts for cardiology talk Wednesday afternoon. It is the breeders who often could not get away for these talks and they are the ones we want to have really current on all health concerns and studies. (Jacqueline Brellochs)
- Discussion Item: To develop guidelines for regional clubs' rescue/fund-raising booths which are separate from the NCA Rescue booth (from 3/18-25/10 meeting)
- For discussion: Should we reevaluate how dogs are recognized for top obedience dogs of the year? (Maredith Reggie)
- For discussion: How does the new AKC Grand Champion program fit into our club rankings? (Maredith Reggie)

13. Adjournment

14. FYI

- Board/Committee Item List
- Board Directory

COMMITTEE REPORTS

Guests: Members of the Judges Education Committee

GENERAL EDUCATION COMMITTEE

For the next Board agenda, I would like to have the Board review and (hopefully) approve the attached "Benefits of Grooming" document from the GenEd committee. This was presented at the last meeting, but needed editing/revising, which has been done.

If it is appropriate, you could also report in your Committees Liaison report that the GenEd committee recently held a teleconference, and will hold one each month. The committee's tasks have been taken on by the members, and we are developing timelines for completion of works-in-process for Board review and publishing in NewfTide or on the website.

That's it for now.

Thank you.

Donna Thibault

LEGISLATION COMMITTEE

Subject: NCA Legislative Committee Meeting for 15 Jun 2010

NCA Legislative Committee Meeting

9pm Eastern, 6pm Pacific

Attending: Kathy Grim, Debbie Dennison, Brian Hodges, Amy Davis, Denise Hatakeyama

The committee budget was submitted to the NCA for approval:

\$700 delegate membership to state federations and donations to same for legislative subscriptions

\$302 teleconference charges (.06/min X 12 months X 7 lines)

\$1002.40 Total

We will contact each NCA regional club to ask who we may forward legislative alerts to so that they can further distribute local issues to their membership – KG

We discussed which state federations we should join. The focus was on states that historically have a significant amount of dog sport related legislation. We discussed joining the organizations in our respective regions: Massachusetts (KG), Maine (AD), North Carolina (DD), and California (DH). We will gather information about joining our respective local organizations and prepare a proposal for review by the NCA board.

We also think we should be closely connected in Florida, Illinois, Missouri, New Hampshire, Oklahoma, Pennsylvania, Texas, and Wisconsin. We plan to advertise for a couple of new members. BH will draft an ad to send out to the NCA membership. Interested parties in the states mentioned will be of particular interest. We will cite skills in written communication, reading pending legislations, and local involvement to recruit the new members. We also discussed having a table at the 2011 National to educate the membership about the committee's efforts.

The committee will work to come up with articles for Newf Tide. We want to write about accomplishments as well as bad legislation that have been enacted. We believe that some anecdotal stories about the effects of legislation on members may help bring the issues closer to

the membership. –All

AD will write an article for the September issue of *Newf Tide*. We also want to put a message out in e-notes to ask people to get in touch with us if there is something going on in their local area that we need to know about. KG

The group will review the website for the National Animal Alliance (NAIA) to see what tools we can utilize. We are especially interested in template letters we can make available to people who want to write to their legislators.

Next Meeting: July 20th 6pm Pacific, 9 pm Easter

RESCUE AWARENESS & EDUCATION COMMITTEE

From: Greg or Donna
To: KM
Cc: Mary Lou Cuddy
Sent: Thu, July 1, 2010 5:03:33 PM
Subject: REAC QUARTERLY REPORT

Highlights of activities:

- 1) New Buyer Project:
 - a. Newf Tide distribution – the report for the first six month period was submitted to the Board, along with the proposal to continue this project. The Board approved a one-year continuation.
 - b. LifeStages – Following discussion of the issues as presented, some of the Board members turned in their comments about revisions needed for linked documents. The process for completing revision of the documents has been proposed.
- 2) REACT web pages: The committee has returned to some work that had been placed on hold regarding a projection model for puppies/virtual Newf puppy.
- 3) Meeting during National: The effort to increase attendance was not successful, but the bandanas with a “Merit Badge of Happiness” looked cute on the Newfs.

Donna

NCA WEBSITE

From: Marylou Zimmerman
To: KM Mclver
Sent: Mon, June 28, 2010 1:31:08 PM
Subject: Webmaster Request for BOD

I would like to add an article to the Puppy Information Center focusing on how to read a breeders website, what to look for in online advertisements and strategies for communicating with breeders via email. This comes from a recent discussion on Newf-I where a number of new buyers did not know how to critically read a website or why sending a shopping list to a breeder would not elicit a positive response. I would be happy to write such an article but completely understand if the board prefers to task it to Gen Ed or REACT, I just did not want to overstep. Please advise of the BOD decision. Thanks.