



Newfoundland Club of America, Inc.

Board of Directors

September 15, 2011

8:00 pm Eastern Time/ 7:00 pm Central Time

Agenda

- 1. Reading of the minutes of last meeting**
 - Approval of the August 25, 2011 minutes
- 2. President's Report (Pat Randall)**
- 3. 1st Vice-President's Report (Roger Frey)**
- 4. 2nd Vice-President's Report (Pam Saunders)**
 - Clarification on a request to define the goal of 50% NCA membership in regional clubs. This was referred back to the Steering Committee but it did not originate from the Steering committee.
 - Discussion of the online Breeders List forum. Ownership? Responsibility? On Facebook during a discussion of puppy behavior it was suggested that the NCA start a page devoted to new puppy owners.
 - Discussion of the Life Stages project.
- 5. Recording Secretary's Report (Mary Lou Cuddy)**
- 6. Corresponding Secretary's Report (Lynne Anderson-Powell)**
- 7. Treasurer's Report (Mary L. Price)**
- 8. AKC Delegate's Report (Mary W. Price)**
- 9. Committee Reports**
 - *Ad hoc* Database Phase IV Review Committee
 - Rescue Prevention Committee
 - Publicity Committee
 - Obedience Committee

10. Executive Session

- Approval of NCA Applicants
- Steering Committee
 - Committee Appointment
 - Committee Chair resignation
- Obedience Committee
- Breeders Education Committee
 - Committee Appointment
- AKC Breed Column Committee
 - Committee Chair resignation
 - Committee Appointments
- Publicity Committee
 - Staff committee

11. Unfinished Business

- *Policy Manual Review*
- Discussion Item: To review the practice and procedure for the taping of Board meetings for posting. (from July 21, 2011 meeting)
- Governing Documents Review Committee (from 6/16/11 meeting)

12. New Business

- Motion: To direct the AKC Delegate to gather information on the possible selling of information by the AKC to a pet insurance company with which it has developed a relationship. (Mary L. Price)
- Motion: That the NCA send one delegate each from the Breeders Education and Legislative Liaison Committees to the 2011 NAIA National Conference. (Lynne Anderson-Powell)
- Motion: To amend the decision reached at the June 16, 2011 meeting regarding the NCA Judges Education Committee. I move to amend the previous decision by adding Mary Maltby's name to the Judge's Education Committee. Mary has also informed me that she is willing to sign a waiver so that this business may be transacted in "open" session. (Steve Britton)
- Discussion Item: To address the TOD/TODD presentations at the Annual Membership Meeting (Lynne Anderson-Powell)
- Discussion Item: Can we adopt a policy whereby Board member and committee members must recuse themselves from discussion and voting when said individuals or their spouses are under discussion and participation would be a conflict of interest? (Maredith Reggie)
- Motion: That NCA Board teleconferences be concluded, either by recess or adjournment, by midnight Eastern Time. (Donna Thibault and John Cornell).

- Motion: that we appoint a small ad hoc committee to evaluate the currently available web, and video conferencing software to determine whether any can meet our needs at lower prices. There are at least 30 vendors offering a variety of services at a variety of prices. Nearly all have 30 day trials. Many of the vendors offer very inexpensive audio conferencing, both over the web and via regular phone lines. (Pat Randall)

13. Adjournment

14. FYI

- Board/Committee Item List
- Board Directory

Committee Reports:

9/15/2011

Data Base Phase IV Review Committee:

First, the Committee would like to thank the NCA Board of Directors (BOD) for their trust and confidence in the Committee and the opportunity to serve the NCA.

The Committee had its first meeting by conference call on Wednesday August 3. The Committee has several questions about its overall mission, resources, authority, schedule of deliverable, and indeed what the final product of the Committee should be and what form it should take. This memo should clarify the above issues and clear the way for the Committee to complete its assignment. The following statements reflect the Committee's understanding; if the statement is incorrect please let us know. In other words, the Committee wants to move forward and we are not waiting for total clarification, but if we have it incorrect let us know now.

1. First, the Committee is ad hoc, and not a standing Committee. The sole purpose of the Committee is to review phase IV of the data base and do a feature/function/benefit analysis along with a Return on Investment (ROI) report.
2. The Committee reports to the NCA BOD.
3. The Committee can, as needed interview other NCA Committee chairpersons and that the NCA BOD will communicate this requirement to all NCA Committee chairpersons. This is especially true of the Technical Resources Committee.
4. The Committee can interview as needed, external groups including but not limited to:
 - a. Other parent clubs and the AKC as to their use of database technology.
 - b. The database vendor (Dog Fish) as to any question we have on the Statement of Work (SOW) for Phase IV.
5. The Committee can interview NCA members as to their current and future use of the data base.
6. The Committee will have the authority to expend NCA funds as needed. The Committee doesn't think that there will be any major expenditure but minor costs (not to exceed \$100) may be incurred.
7. The Committee will have its final report completed by October 15th.
8. The Committee will present (by conference call) its findings and final report to the BOD at the BOD's November 5th and 6th face to face meeting.

Do you know if the NCA or the Technical Committee of the NCA has developed a Business Requirement Document for phase IV?

The members of the Committee are moving forward by fully reviewing the SOW for phase III and phase IV but we request that the BOD responds to this memo as soon as possible to insure that the Committee's efforts are focused on providing the end product the BOD expects.

Thanks

Bill, Lynne & Kevin

Rescue Prevention Committee:

Definition of the charge of the Rescue Prevention Committee

Thanks Pam, and thank you for requesting my input on the committee charge.

I think you are looking for a short statement rather than a detail of the scope of responsibilities. Last summer, I was on the call when the committee job description was discussed, and the charge was all that was discussed.

This is the present charge:

“to address the address the issue of rescue proactively by finding ways to educate breeders and the buying public and to develop an arsenal of weapons and strategies to combat the ruthlessness of puppy mills and other forms of indiscriminant breeding.”

The phrase “address the issue of Rescue proactively” may seem vague for those thinking in terms of task-based committees. As Chair, I take that to mean that it is imperative that we apply our creative thinking and resourcefulness to identify proactive methods of reaching buyers or breeders with the goal of reducing the number of failures that lead to Newfs being turned in to Rescue. I think that the term “develop an arsenal of weapons and strategies” conveys the message very well. The wording could be softer, but it would lose the sense of urgency and purpose that this conveys. The “combat the ruthlessness of puppy mills” is evocative, but it could be condensed to “combat all forms of indiscriminant breeding.”

I think it is very important that the scope of our methods or our audiences not be restricted in the charge. Sometimes we produce ideas that we think would be better handled by other committees, when their support is available. In those cases, when we propose the idea to the Board, we include that in our proposal. Since the Board has oversight of all committee activities, they can assign the work to us or to other committees based on the committee focus and/or availability of committee resources. There will always be some overlap in the tools or methods used, and there may be overlap at times in the target audience.

We need to be capable of research, ideas and actions, but the actions may not need to occur within our committee. I don't see the RPC as a “task committee” primarily but one that should have enough open-endedness in the development of ideas so that the unexpected can occur in a good way. Not all ideas can come to fruition, but hopefully we can capitalize on some that will provide a good return for the effort invested. For some tasks, there will be benefit to doing the work within the committee.

I will offer this rewording for consideration:

It is the charge of the Rescue Prevention Committee to:

- evaluate and understand those factors which lead to a Newfoundland needing the support of Rescue
- identify proactive ways to educate breeders and the buying public
- develop an arsenal of tools and strategies to combat all forms of indiscriminant breeding

This follows the path of research – ideas – actions, fully under the goal of reducing the need of Newfoundlands for Rescue. I like the imperative conveyed in the third bullet. For myself or any subsequent Chair, I think it strongly conveys the results that are expected.

Donna

Publicity Committee:

Obedience Committee: