



**Newfoundland Club of America, Inc.  
Board of Directors  
Regular Monthly Meeting  
Thursday, 18 October 2012  
8:00 pm (EDT)  
7:00 pm (CDT)**

**Proposed Meeting Agenda**

**Committee chair call-in times** (Special Order):

2013 Specialty Show  
Technical Resources  
Working Dog  
Steering

**Roll call.**

**I. Reading of minutes:**

- Regular meeting of the Board of Directors – 20 September 2012

**II. Motion to adopt the October meeting agenda** - (In accordance with NCA Bylaw Article IX. Section 2.)

**III. Special Orders**

- Draft of policy regarding the listing of titles on rosettes and certificates – *Meredith Reggie* (pending to 2012 fall face-to-face agenda): p. 8.
- Working Dog Committee Judge Evaluation - Sue Marino: p.9.
- Steering Committee Survey - Chris Plum: pp. 10 - 18.

**IV. Reports of Officers and Standing Committees:**

- President's Report – Pam Saunders
- First Vice-president's Report – Pat Randall
- Second Vice-president's Report – Lynne Anderson-Powell
- Recording Secretary's Report - Steve Britton: p.20.
- Corresponding Secretary's Report - Kathy McIver: pp. 21 - 25.
- Treasurer's Report - Mary L. Price: pp. 26 - 30.

NCA, Inc. tax returns – NCA, Inc.'s tax preparer Edmund Sledzik recently passed away. Discussion: obtain information to choose a tax return preparer for NCA, Inc.'s tax returns

- AKC Delegate – Mary W. Price
- 2013 Specialty Show - Amy Lane and/or Sandee Lovett
- Working Dog Committee – Proposed changes to the judges qualifications.

- Technical Resources - Barbara Finch
- Electronics Publications Policy Committee – committee report and recommendations on six month trial of sponsored advertising on Facebook™ and NCA Pinterest™ account; a revision to the Electronic Newsletter Policy. (pended from September 20, 2012): pp. 31 - 32.
- General Education Committee – proposed new puppy ad: p. 32.
- *Newf Tide* Policy Committee – Proposal for changes in the *Newf Tide* policies regarding address changes and publishing of CTMB minutes and Committee reports.(pended from September 16, 2012): pp. 32 -33.
- Technical Resources Committee – Review of Club Express for “membership and other “people” functions: (Pat Randall requested this item remain on the agenda).
- Steering Committee Survey: (See special order).

#### **V. Reports of Special (Ad-hoc) Committees:**

- Policy Manual Committee - Pam Saunders: pp. 35 - 38.
- AKC Complete Dog Book Committee – Kathy McIver: pp. 39 - 40

#### **VI. Executive Session:**

- Consideration of new member applications
- Consideration of committee appointments
- Any other business customarily presented in Executive Session.

#### **VII. Unfinished Business and General Orders**

- 1) Reformatting of committee job descriptions
- 2) Draft of policy regarding the listing of titles on rosettes and certificates – *Meredith Reggie* (pended to 2012 fall face-to-face agenda)
- 3) Appointment of a committee to track long-term contracts and activities
- 4) Develop guidelines for appointing of National Specialty Committee chairman (aka, grounds, registration, etc.): pended from June 17, 2010 BOD meeting.
- 5) Investigate external audit/review costs (MLP/SG; pended, recommitted July, 2012.)
- 6) Juniors Committee:  
Recommendations for new medallion design (no date)
- 7) Publicity Committee:  
Develop article on the value of NCA membership for distribution to regional clubs by NCA Regional Club Committee.

- 8) Specialty Show Coordinating Committee:
  - 8.1) Report to board on sending specialty judges ballots with the election ballots (by 5/2/12)
  - 8.2) Review concept of uniform trophies and methods of fund-raising (by \_\_\_\_\_agenda deadline)
- 9) Review of 2010/2011 National Specialty financial reports (MLP, Amy Lane by 11/16/12)
- 10) Technical Resources Committee:  
Develop policy and procedures relating to the electronic information storage.
- 11) Working Dog Committee:  
Review of Provisional Judges Policies (Pended: June 21, 2012)
- 12) Governing Document Committee (*Special Committee*)
  - 12.1) Report on the following: Review the consistency between and within the NCA's governing documents, including, but not limited to AKC regulations and the Connecticut state statutes.
  - 12.2) Policies regarding new IRS Regulations regarding Non-Profits Corporations and the Pension Reform Act of 2006 (Conflict of Interest, Whistleblowers, Audit, etc.)
- 13) *Newf Tide* Policy Committee report back with a recommendation regarding member-vendor advertising rates for the inside the covers to *Newf Tide* (pended: April 2012)
- 14) Report from the board of directors Ad-hoc Committee: prepared copy for 21<sup>st</sup> edition of *the AKC Complete Dog Book*. (committed: 7.26.2012)
- 15) Report of the Treasurer regarding online monthly bank statements for director review (pended to November, 2012 meeting)
- 16) Written policy regarding spouse/partner membership applications, converting from existing single to new double membership. Report by the Treasurer and Membership Committee Chair. (Pended to November, 2012 meeting)
- 17) Report regarding the following motion referred to committee:  
Resolved, to refer the agenda item regarding adding the late Ron Pemberton's book "A Study of the Newfoundland," to the Judge's Education Committee's recommended approved reading list, to the Judges Education Committee, and the committee reporting back to the board by its September meeting (committed July 26, 2012).
- 18) Report regarding the following motion referred to committee:  
"Resolved, that the Technical Resources Committee provide the board with a critical appraisal of whether the services supplied by *Club Express* would provide a viable alternative to incorporating membership and other "people" functions into our current database. URL=<http://www.clubexpress.com/> " (committed July 26, 2012)

19) Proposed Amendment to the NCA Board's Policy:

**I move** that the NCA Board's Policy be amended by adding the following: Resolved, that provided a quorum is present, no board meeting shall be called to order later than 15 minutes after the published start time." (*Patrick K. Randall*)

20) **Motion:** I move to amend the NCA board's policy and effective immediately, within 15 days of taking office, newly appointed officers shall receive a calendar/to do list highlighting time frames and contact information for duties pertinent for their office. For example, a calendar/ to do list for the Second Vice President might read as follows:

First Thursday of every month:

- 1) Send committee agenda items to Recording Secretary.
- 2) Submit items for committee newsletter.

Last week of every month:

Send agenda deadline notices to committee chairs.

Request items for committee newsletter from chairs.

Then each month with unique duties should be noted; For example:

May -Discuss budget submission deadline with NCA Treasurer

Send budget notices to committee chairs

(*Kathy McIver*)

**Rationale:** This will help to ensure a speedy transition for new officers and lessen the likelihood of important duties being overlooked by new officers.

21) **Motion:** I move to amend the NCA board's policy and effective immediately, within 45 days of taking office, newly appointed officers shall receive all files and documents pertaining to their office. This shall include, but is not limited to, letters, emails, contracts, artwork, and soft goods pertinent to each separate office. Failure to provide said materials without due cause may be grounds for additional actions as deemed necessary by the NCA Board of Directors. (*Kathy McIver*)

**Rationale:** This will help to ensure a speedy transition for new officers and lessen the likelihood of important duties being overlooked by a new officer. When first learning an office, it is very helpful to review actions taken by previous appointees. When I was RCL, I found reviewing letters written by my predecessors very valuable and educational. Also, it is important to maintain a record of the history of each office.

VIII. **New Business**

**Motion:** It is the responsibility of the host Show Committee to produce and approve the content and schedule of events for each NCA National Specialty. Any NCA committee or recognized NCA regional club may apply to host an event, such as an educational program or booth, at any National Specialty. Applications must be submitted in writing to the chair of the host Show Committee no later than June 1 of the year prior to the event. Applications should include a detailed description of the event including specific speakers or facilitators; the requested date and time the event would be held; the anticipated number of attendees; the space, desired equipment and setup needed for the event; and a budget.

The host Show Committee will review all applications by no later than July 1 of the year prior to the event and approve or disapprove based on content, space, and availability. Applicants then will be notified of the status of their proposed event. When completed, the Show Committee should send a copy of the schedule to the NCA Specialty Show Coordinator (Maredith Reggie).

**Motion:** Effective, November 1, 2012, VN recognition, performance recognition, and Working Achievement recognition would be placed under the auspices of the newly-formed Recognition Committee (Maredith Reggie)

IX. Adjourn

### III. Special Orders

Policy requested by the Board (Maredith Reggie)

1 Policy on Recognized Titles:

2 Titles printed on certificates, rosettes, and pins presented by the Newfoundland Club of America  
3 are limited to the following:

- 4 a. any recognized AKC title, excluding CGC; any title or designation recognized by the NCA;
- 5 b. any requalification of an NCA title, excluding WD);
- 6 c. any title recognized by the Canadian Kennel Club.

7 When titles are cumulative, only the highest title will be used. For example, a dog with a CD, CDX,  
8 and UD would be listed only with a UD.

Working Dog Committee, Sue Marino, chair (via Meredith Reggie)

#### EVALUATION PROCEDURE FOR PROVISIONAL JUDGE

- 1 1. A provisional judge must successfully judge a minimum of three (3) assignments before moving to  
2 the partner level. These assignments must be with at least two (2) different mentor judges and in at  
3 least three (3) different locations. At the first two (2) assignments, the mentor judging with the  
4 provisional will provide the WDC with a written evaluation of the provisional judge's performance. If  
5 one of these two assignments receives an unsatisfactory review, the third assignment would also be  
6 evaluated. Feedback from exhibitors will also be considered as part of the evaluation process by the  
7 WDC. A provisional judge will receive copies of these evaluations, together with the summaries of  
8 comments from the test. A provisional judge needs at least two positive evaluations to complete the  
9 evaluation requirements.
- 10 2. Following each of the first two provisional assignments, the judge will be notified that the WDC has  
11 reviewed the evaluations/comments, and the WDC chair will advise the provisional judge of the  
12 status of the evaluations. After each such notification, the judge may accept one and only one  
13 additional assignment.
- 14 3. If the first two evaluations contain sufficient positive feedback, the provisional judge will be approved  
15 to continue judging without need for further formal evaluations. However, before moving to partner  
16 level, a judge must complete a third assignment with a mentor judge.
- 17 4. If two (2) of the three (3) required evaluations are unsatisfactory, additional evaluations will be  
18 required as outlined in the Reevaluation Procedure.

#### REEVALUATION PROCEDURE FOR PROVISIONAL JUDGES

- 20 1. If a provisional judge receives two unsatisfactory evaluations, his/her next judging assignment 1)  
21 must be with a mentor judge who is a member of the WDC and/or 2) must be observed by a mentor  
22 judge selected by the WDC. This mentor observer may or may not be a member of the WDC, may  
23 be a current or retired mentor judge, and may not be entered in the test. If this evaluation is  
24 satisfactory or shows improvement, the provisional judge may accept another assignment where this  
25 reevaluation procedure will be repeated. If this second reevaluation is satisfactory, a provisional  
26 judge may move on in the judging process without further evaluation.
- 27 2. During the reevaluation procedure, a provisional judge who fails to receive satisfactory evaluations  
28 or meet the standards expected by the WDC will be asked to attend a test and observe the test with  
29 a mentor judge selected by the WDC. Following this test observation, a provisional judge must  
30 repeat the reevaluation procedure.
- 31 3. If after repeating the reevaluation procedure the judge does not receive satisfactory evaluations, the  
32 judge will not be allowed to continue in the judging process and his/her name will be removed from  
33 the judging list.

34 Provisional judges must exhibit a dog at least once every three (3) years in whatever type of test is  
35 appropriate, water or draft. Requalifications are allowed, and the exhibition does not need to result in a  
36 passing performance. However, for the exhibition to qualify for this requirement, the dog must complete  
37 the test and participate in each of the exercises.



Reported from the Chris Plum, chair, Steering Committee:

Note on this draft version of the survey: Questions are numbered to make it easier to comment on specific questions. The actual survey will not be numbered because different people will see different numbers of questions, depending on their answers (for example, if a respondent has not bred a litter, they will not see the questions about health checks done by breeders). The survey will be distributed by Constant Contact, as a benefit of our eNotes contract. There are two recent enhancements that will be used by the survey:

1. We can now have a "Drag and Drop" ranking for answers - for example -  
*Rank the following items from most important to least important* - drag the cursor up and down to change the ranking of an item
2. We can now ask people to define percentages and the survey auto adds at the bottom up to 100 percent and allows people to go back and change percentages until they reach 100

1 The Steering Committee of the Newfoundland Club of America has put together this survey to help  
2 us better understand the long term needs of the membership (you). There are also some  
3 questions that have been provided by other committees for their needs. This members-only survey  
4 needs to be answered in one sitting – when you exit from the survey whatever answers you have  
5 given will be recorded and you will be unable to go back to the survey; this ensures that each  
6 member can answer the survey once.

7 The survey is tied to the computer and email address for each membership listed in the NCA  
8 Directory. That means dual members have to fill out one survey; if you feel strongly that you would  
9 each like to complete individual surveys, contact us.

10  
11 The survey takes most members 10 to 20 minutes to complete.

12  
13 If you have any questions or comments about the survey, feel free to contact me, or any member  
14 of the Steering Committee,

15  
16 Chris Plum

17

18 **Questions in Bold are required. (There are six; numbers 1, 3, 4, 5, 6, and 7; in the live survey**  
19 **they will be marked with a red asterisk)**

20 *Questions in italics are conditional and only appear based on the answer to a previous question*

21  
22 **1. How long have you been an NCA member?**

23 Choices: 0-2 years, 3-5 years; 6-10 years; 11-15 years; 16-20 years; 21-25 years; over 25

24 2. Are you a single or dual member? (S/D)

25  
26 3. How old are you?

27 Junior Member

28 21-30

29 31-40

30 41-50

31 51-60

32 61-70

33 71 and older

34  
35 **4. How many Newfs currently live with you that you own or co-own (excluding puppies**  
36 **you plan to sell)?**

37 Choices: 0, 1, 2, 3, 4, 5, 6-10, 10-15, 16-20, over 20

38  
39 **5. Where did you obtain your first Newfoundland(s)? (Circle one)**

40 a. NCA member (if known)

41 b. US Non-member

42 c. Foreign Non member

43 d. On-line breeder or website

44 e. Rescue

45 f. Pet Store

46 g. Gift

47 h. Other \_\_\_\_\_(if you feel none of the choices fits your situation)

48  
49 **6. If you have had more than one Newfoundland, where did you obtain your other**  
50 **Newfoundland(s)? (Circle all that apply)**

51 a. Bred myself

52 b. NCA member (if known)

53 c. US Non-member

54 d. Foreign Non member

55 e. On-line breeder or website

56 f. Rescue

57 g. Pet Store

58 h. Gift

59 i. Other \_\_\_\_\_(if you feel none of the choices fits your situation)

60 (j. I have only had one Newfoundland)

61  
62 7. Did you own any Newfoundlands ten years ago? (Y/N)

63 7.a. *If yes, how many? (same choices as #4 above)*

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8. How many Newfoundland litters have you bred?

Choices: 0 ; 1; 2; 3; 4-7; 8-10; 11-15; 16-20; 21-40; 41-80; over 80

8.a. If you have bred a litter in the past 5 years, please tell us which of the following health screening checks you have used

	Sire		Dam		
	Yes	No	Yes	No	
OFA hip evaluation?					
Hip examination by another organization?					
OFA exam for elbow dysplasia?					
OFA exam for Patellar Luxation?	Yes	No	Yes	No	
OFA exam for thyroid disorders?					
CERF examination?	Yes	No	Yes	No	
Cardiac examination?	Yes	No	Yes	No	
Test for Cystinuria?					

8.b. What health screening tests do you use prior to placing your puppies?

Cardiac Clearance		
By a cardiologist	Yes	No
By your veterinarian	Yes	No
Cystinuria	Yes	No
Patellar Luxation	Yes	No
Penn Hip (Hip Dysplasia)	Yes	No
Other _____	Yes	No

9. Are you on or have you been on the NCA Breeder's list?

- On the list now
- Was on in the past
- Never on the list

10. Do you own any other breeds? (Y/N)

10.a. Are you a member of another breed's parent club?

11. Have you served on an NCA Committee?

Choices: If yes, please check the box next to their name (list of all the committees in alphabetical order will be provided)

12. Are you a:
- Breeders Education Mentor
  - Judges Education Committee Mentor
  - Conformation Judge
  - Sweepstakes Judge
  - Working Dog Judge

13. Please rate the importance of these activities of the NCA where 1 is not important and 5 is very important:

	1	2	3	4	5
--	---	---	---	---	---

Bring together Newfoundland owners for social events					
Create and maintain a database of Newfoundlands					
Educate judges					
Educate the general public					
Educate the membership					
Educate Newfoundland breeders					
Maintain the AKC breed standard for the Newfoundland					
Maintain Regulations for Newfoundland working events					
Newf rescue					
Preserve and protect the Newfoundland breed					
Publish NewfTide					
Put on the National Specialty					
Work to improve the health of Newfoundland dogs					

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111 13.a. For the options above, how much of the NCA budget should go to each one? (The computer  
112 will automatically make this total 100%)

113

114 Bring together Newfoundland owners for social events

115 Create and maintain a database of Newfoundlands

116 Educate judges

117 Educate the general public

118 Educate the membership

119 Educate Newfoundland breeders

120 Maintain the AKC breed standard for the Newfoundland

121 Maintain Regulations for Newfoundland working events

122 Newf rescue

123 Preserve and protect the Newfoundland breed

124 Publish NewfTide

125 Put on the National Specialty

126 Work to improve the health of Newfoundland dogs

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128 **13.b. Comment on the annual allocation of funds for expenses of the NCA (average of the  
129 past 3 years)**

130 % of current too about too don't

131 costs low right high know

132 Newf Tide 16%

133 Board expenses 16%

134 Technical Resources 32%

135 General Education 5%

136 Specialty Subsidy 5%

137 (Other expenses 26%)

138 **14. What resources do you use to obtain breed information? (rank these in order where  
139 1 is most important. Rank only those you have used, if you have not used a resource  
at all, leave it blank.)**

140 NCA Sources: NewfTide, Website, Publications, etc.

141 Newfoundland breeder(s)

142 Veterinarian

143 Non-NCA websites (anything from the Internet)

144 Other books, audio tapes, etc.  
145 Seminars  
146 Social Media (Facebook, Myspace, etc)  
147 Other \_\_\_\_\_

148 15. Name one thing you think the NCA should work on for the future of the Club:

149

150 16. Name one thing you think the NCA should work on for the future of the Breed:

151

152

153 17. Would you use an online credit card payment option to renew or apply for membership?

154 Yes

155 No

156

157 18. **Check all the sources** you use for news from/about the NCA

158 a. Newf Tide

159 b. NCA e-Notes

160 c. NCA Website

161 d. NCA Facebook Page

162 e. email lists

163

164 19. Of the sources above, which one do you **prefer most**?

165 a. Newf Tide

166 b. NCA e-Notes

167 c. NCA Website

168 d. NCA Facebook Page

169 e. email lists

170

171 20. If NewfTide were available electronically would you read it online?

172 a. Yes, in addition to the printed version.

173 b. Yes, instead of the printed version.

174 c. No, I prefer the printed version.

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182 21. Do you read eNotes? (Y/N)

183

184 21.a How often?

185 d. *Every issue*

186 e. *Most of the time*

187 f. *About half*

g. *Sometimes*

188 h. Rarely

189 i. Never

190  
191 22. Do you think the NCA should spend the money to have an educational presence on internet  
192 puppy sales sites (directing potential puppy buyers to the NCA website)?

193 Yes

194 No

195 Don't know enough to answer

196  
197 23. Have you attended or do you plan to attend the National Specialty within the past or next 3  
198 years? (Y/N)

200 24. Would attend an educational program on Tuesday of National week? All Day

201 Half Day

202 Evening

203 Would not attend

204  
205 30. Are the efforts of the legislative committee important to you? (Y/N)

206  
207 31. Do you know where to find information regarding local, state, and federal laws regarding dog  
208 ownership and breeding?

209 31a. Have you ever contacted your representatives to voice your opinion about any topic?

210 32b. Have you ever contacted your representatives to voice your opinion about proposed  
211 dog legislation?

212  
213 33. Have you ever visited the NCA legislative committee page on the NCA website?

214 33a. If yes, did you find it useful?

215  
216 34. Do you believe the current legislative climate could adversely affect your ability to own, show,  
217 and breed Newfoundlands?

218  
219 35. What is the best way for you to receive information regarding legislative issues?

220 a. website

221 b. regular newsletters

222 c. topic specific email notices

223  
224 How do you access the NCA websites and/or breed database? (check all that apply):

225  desktop computer

tablet computer

Do not use

226  laptop computer

smart phone or other mobile device

227  
228 Please indicate the frequency with which you visit the following NCA websites

	More than 2 times per week	1 to 7 times per month	1 to 3 times every three months	1 to 3 times a year	Never used the website
NCA website (www.ncanewfs.org):					
NCA Library website (newfbooks.org)					

the NCA Charitable Trust website (ncacharities.org)					
NCA Rescue Network website (ncarescue.org)					
NCA Puppy Information Center website (newfpuppy.com)					
NCA Database					

229  
230 36. I used the NCA database to:

- 231  verify titles  
 232  confirm health clearances  
 233  research pedigrees  
 234  check status of VN or ROM title  
 235  other: \_\_\_\_\_  
 236

237 37. If the NCA had a **password protected members-only** area how important would each of  
 238 the following areas be to you?  
 239

	Not Important	Somewhat Important	Very Important
Forum for exchanging ideas, commentary, etc			
See the membership list online.			
Listen to recordings of NCA Board meetings online			
Able to enter and read blogs.			

240 38. Please rate features that could be available to anyone who comes to the NCA website.  
 241

	Not Important	Somewhat Important	Very Important
Able to search the pedigree database with your own search criteria . (example: list all dogs who achieved a championship between 1/1/2009 and 8/31/2009 in Ohio).			
Able to create formatted reports for events; e.g. working event catalog entrant pages; specialty honors parade catalog pages, etc			
Able to register for national specialty and specialty events (Top 20, Banquet, etc) online.			
Able to enter working events online.			
Able to purchase national specialty items online			

242 27. Please rate **the value to you** of various areas of the website where 1 is not valuable and 5 is very  
 243 valuable:  
 244

	Not valuable	Limited value	Average value	Good value	Essential
Regional Clubs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Board	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Membership	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Committee Directory	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



	Not valuable	Limited value	Average value	Good value	Essential
Newf Tide	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Publications	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Newfoundland Library	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Charitable Trust	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Contacts	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Events Calendar	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
All About Newfs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Rescue	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Health Information	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Puppy Information	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Find a Breeder	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Breeder Education	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
NCA Rescue Network	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Legislative Action Center	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
NCA Database	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
About NCA	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Working Dogs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Conformation Corner	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Judges Education	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
National Specialty Info	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Regional Specialty Info	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
RPC: Learning Tools	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

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Your survey is complete.  
Thank you for taking the time to take the survey. The results will be presented in one or more upcoming articles in NewfTide and in a report from the Steering Committee to the Newfoundland Club of America Board of Directors.

#### IV. Reports of Officers and Standing Committees

The recording secretary reports:

Since our last board meeting, I've upgraded my home's computer network infrastructure; acquired a new laptop computer, and acquired related devices and software.

This was done to facilitate the club's new StartMeeting™ online meeting environment, and to better generally serve the membership and board. Due to the current tightness of the NCA budget, the upgrade was accomplished without submitting a request for reimbursement to the NCA treasurer or board.

Since June 1, 2012, to accommodate StartMeeting™, your recording secretary has made the following unreimbursed purchases:

1. Upgrade to the family's DSL download speed.
2. Upgrade to the family's DSL modem.
3. Upgraded the family's DSL router.
4. New laptop computer.
5. Software for the laptop computer.
6. Portable auxiliary drive to back-up the laptop computer.
7. High-capacity computer thumb drive.
8. Time on the telephone with his CenturyLink™ remote assistance service.

In the future, is it reasonable for board and committee members to submit reimbursement requests to the treasurer for their essential computer network and infrastructure upgrades when they relate to their duties and demands associated with the StartMeeting™ meeting environment?

I appreciate and thank the board and membership for their patience while I attended to the network upgrade concerns. It took a little longer than anticipated and I was unable to publish the meeting bulletin board in the short time frame that I've customarily accomplished this task; however, in accordance with the club's policy manual, p. 148, a preliminary draft of September's meeting minutes was forwarded to the committee liaison shortly after September's meeting, and prior to beginning the network upgrade.

As a personal request, please be cognizant of the deadline for board agenda items. However, some late additions cannot be avoided; also, committee items should come via the second vice-president.

Thank you for your proof reading assistance and for timely agenda submissions,

*Steve Britton*

Steve Britton  
Recording Secretary

Received from the Corresponding Secretary:

1. All reports from OFA and CHIC have been forwarded to proper committees.
2. All of reports from AKC have been forwarded as well.
3. All AKC communication regarding regional shows has been forwarded.
4. Had communication with AKC's Gina Dinardo regarding the Jarvis Center Meet the Breeds. All paperwork has been forwarded to the Bear Mountain NC's contact.

Regards,  
Kathy Mc Iver

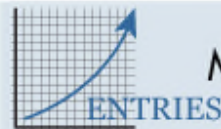
To make sure you continue receiving AKC emails, please add [eventnews@akc.org](mailto:eventnews@akc.org) to your email address book.



## DON'T MISS THIS OPPORTUNITY TO BRING IN NEW EXHIBITORS!



To KATHY MC IVER of Newfoundland Club of America, Inc.



Many 1<sup>st</sup> time Exhibitors\*

Attracting new exhibitors to your club's show is likely one of your top priorities. What better way to do it than through the fun of puppies?

In 2011, the AKC piloted the 4 to 6 Month Beginner Puppy Competition, a special competition to welcome new exhibitors and their puppies to the sport. Because of its overwhelming success, the AKC began sanctioning this as an official competition as of July 3, 2012.

The ability of this competition to bring in new entries, including FSS dogs, is due to recruitment, promotional support from the AKC, and leveraging the need to socialize one's dog.

The AKC provides the following promotional support to your club:

- Attracts and recruits potential exhibitors for your show
- Sends email invitations to AKC registered dogs within a 150 mile radius of your show
- Emails follow-up reminders prior to your show
- Creates an opportunity for puppies to earn points towards a Certificate of Merit



[CLICK HERE](#) to learn more about this exciting new AKC competition.



Sign up in 2012 and your club will check off a Major Activity and an Additional Activity for provisional judge education

# **SIGN UP TODAY!**

\*Clubs offering the 4-6 Month Beginner Puppy competition during the pilot program benefited from an increase in entries, many being first time exhibitors.

American Kennel Club | 8051 Arco Corporate Drive, Suite 100 | Raleigh, NC 27617  
This email was sent to cachalot54@yahoo.com on Tue, 09 Oct 2012 10:01:07 -0400  
[Privacy Policy](#) | [FAQs](#) | [Unsubscribe](#) | © 2012 American Kennel Club

Mary L. Price, treasurer, reports:

Edmund Sledzik served NCA as our advisor and tax preparer for many years. His sound advice, often delivered with insightful humor, will be missed.

Need for Discussion: obtain information to choose a tax return preparer for NCA, Inc.'s tax returns

Mary L. Price also reports receiving the following note:

I wanted to let you all that my Dad, Edmund R. Sledzik, passed away last night at 10:30 PM. We are going to be setting up the arrangements today and I will let you all know as soon as they are completed. We are hoping for October 27th.

Thank you all so much for helping him make his Dog Life so amazing, his passion and his love.

Thanks,

Keri Sledzik Staubs

The treasurer reports the following financial activity: September 6, 2012 - October:

Cash  
Balances

NCA Operations	
Checking Account	34,292.42
Checking Account - 2013 Natl. Spec.	9,157.45
Savings Accounts	91,345.45
CDs	96,064.79
Juniors Fund	1,000.00
Uniform Trophy Fund	<u>1,563.32</u>
	233,423.43

NCA Operations  
INCOME & EXPENSES for the period September 7 - October 4, 2012

INCOME

Dues - Applicants					
	9/9/12	EFT	Hahner	via credit card	105.00
	9/9/12	DEP	Klepin; Schlagel		75.00
					-----
TOTAL Dues - Applicants					180.00
Dues - Renewals					
	9/9/12	EFT	Vari	8/29	579.00
	9/9/12	DEP	Varrious	8/29	1,746.00
					-----
TOTAL Dues - Renewals					2,325.00



Gen. Educ. - Inc.	9/9/12	DEP	Vari		5.00
Newf Tide ads	9/15/12	6924	NCA Health Challenge	transfer G. Gomez donation	-50.00
	9/15/12	6925	Ginger Gomez	refund	-50.00
TOTAL Newf Tide ads					----- -100.00
Newf Tide subscriptions	9/22/12	EFT	C Halatek	via credit card	55.00
	9/22/12	DEP	Vari		385.00
TOTAL Newf Tide subscriptions					----- 440.00
TOTAL INCOME					----- 2,850.00
EXPENSES					
AKC Delegate	9/23/12	6934 S	M W Price	'12 bal.	-2,762.68
				'13 advance	-350.00
TOTAL AKC Delegate					----- -3,112.68
Awards	9/9/12	6919	U P S		-22.01

Judges Educ

	9/15/12	6922	D Castonguay	postage, supplies	-161.59
	9/15/12	6923	P Helming	postage	-47.82
	9/22/12	6928	S Britton	seminar - 8/15/12 PA	-319.74
	9/22/12	6929	R Frey	seminar - 8/15/12 PA	-248.26
	9/22/12	6930	B Finch	seminar - 7/12 TX	-90.00
					-----
TOTAL Judges Educ					-867.41
Membership					
	9/12/12	EFT S	S.c. - Credit Cards	s.c. for credit cards - renewals	-712.75
				s.c. for credit cards - applicants	-7.35
					-----
TOTAL Membership					-720.10
Newf Tide Issues					
	9/22/12	6932	Postmaster - Montezuma, IA	3 Q 12	-600.00
	9/22/12	6933	Postmaster - Montezuma, IA	3 Q 12	-1,300.00
					-----
TOTAL Issues					-1,900.00
subscription expense					
	9/12/12	EFT S	S.c. - Credit Cards	s.c. for credit cards	-14.70
					-----
TOTAL Newf Tide					-1,914.70

Rec Sec	9/9/12	6918	Pat Randall	Board teleconf. - June + July + Aug.	-292.14
Regl Spec. Coord	9/22/12	DEP S	High Country NC	AKC fees	15.00
Technical Resources	9/9/12	6920 S	M L Zimmerman	Digimarc renewal	-49.00
	9/22/12	6931 S	M L Zimmerman	website maint. - Aug	-693.34
TOTAL Technical Resources					----- -742.34
Trust Management Board	9/15/12	6926	CTMB	annual grant, per approved Budget	-5,750.00
TOTAL EXPENSES					----- -13,406.38
OVERALL TOTAL					----- -10,556.38

## **Electronics Publications Policy Committee:**

> Summary of the 8/29/12 EPPC Teleconference

>

>

> **1. The EPPC recommends** to the board of directors that the NCA institute a 6 month trial of sponsored advertising on Facebook™ at a cost of \$10/month. The advertisement used would be the same ad that currently runs on Google AdWords™:

>

> Newf Puppy Info

> What you need to know to get

> A Happy, Healthy Newfoundland Pup

> <http://www.newfpuppy.com>

>

> At the end of the trial period rating returns for number of hits and cost per click can be compared and a determination made on a combined advertising campaign for both media.

>

> **2. The EPPC recommends** to the board of directors that the NCA open a Pinterest™ account at no cost, as a means of marketing the various articles on the NCA websites. The responsibility for opening the account and managing the boards would be the website developer.

>

> **3. Pursuant to the NCA Board action of 7/26/12** the EPPC recommends the following revision to the Electronic Newsletter Policy:

>

> Policies addressing section III. B. Electronic Newsletter Policy: Effective date: 2/18/10

>

> The purpose of the electronic newsletter policy is to foster consistency of message and prevent redundancy. The formatting and distribution of all NCA electronic newsletters will be completed by the Technical Resources Committee. Each electronic newsletter will have an assigned technical editor from the TRC who will be responsible for receiving content, designing layout and monitoring distribution and contact information for subscribers. Each newsletter will also have a content editor from the responsible committee/BOD who will coordinate the creation of content for each issue.

>

> Each electronic newsletter should have a defined audience, purpose, and goal.

>

> All NCA electronic newsletters should adhere to the following parameters:

>

> . Option of receiving in HTML or Plain Text versions, . opt-in/opt-out subscription,

> . standard NCA Privacy Policy.\*

>

> Each electronic newsletter will have defined content providers and publication schedule. Publication schedules should allow for a minimum of 4 days for layout and design and 4 days for draft review prior to publication. Content providers and the NCA BOD should be included in the distribution for draft review.

>

> Amended pursuant to board directive: Editions outside the normal publication of the main NCA newsletter (e-Notes) require approval of the board of directors prior to distribution.

- >
- > approved by the board of directors: (date)
- >
- > **4. Book Review Policy** - began discussion, the committee will be meeting again prior to the board's October teleconference and hopes to have something to submit to the board at that time.
- >
- > MLZ

**General Education Committee (also see attachments):**  
**Revised Puppy Ads for the Board's review**



**A Reputable Breeder is your partner in Newf Ownership.**  
 They will be there to answer your questions and guide you in the right direction whether it be about nutrition, grooming or training. Its years of experience that you want when it comes to raising your Newf.  
 For more information and to locate a breeder, please contact  
 The Newfoundland Club of America – [www.ncanewfs.org](http://www.ncanewfs.org)

**Hip Dysplasia**  
**Heart Disease**  
 Don't **You** deserve a healthy puppy?  
 A reputable breeder will always be there for you!

**Elbow Dysplasia**  
**Cystinuria**  
 For more information and to find a breeder, please contact:  
 Newfoundland Club of America – [www.ncanewfs.org](http://www.ncanewfs.org)



**A Reputable Breeder is your partner in Newf ownership.**  
 It's not about the purchase price – it's about what the **future** may hold:  
**Hip Dysplasia**      **Elbow Dysplasia**  
**Heart Disease**      **Cystinuria**  
 Don't **You** deserve a healthy puppy?  
 A reputable breeder will always be there for you!  
 For more information and to find a breeder, please contact:  
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**Newf Tide Policy Committee:**

To: NCA Board of Directors

***Kindly NOTE THAT THIS EMAIL REPLACES IN its ENTIRETY THE EMAIL SENT ON SEPTEMBER 6, 2012. I APOLOGIZE FOR ANY CONFUSION.***

***THANK YOU FOR YOUR CONSIDERATION.***

To: NCA Board of Directors

FROM: **NEWF TIDE POLICY COMMITTEE (NTPC)**  
 Members: Patti Emmerling, Beth Sell, Julie P. Siefert, Jeannette Voss, Ken Wildman

*Newfoundland Club of America, Inc*  
*Board of Directors*  
*Regular Monthly Meeting*

*Packet*

Meredith Reggie, editor, *ex officio* and Aura Dean, Chair

RE: *Newf Tide* Policy Committee AGENDA ITEMS FOR 9/12

The NTPC respectfully requests that the board consider the following agenda items which have been discussed at our teleconferences and and have been unanimously approved by the NTPC.

1. Request for change in policy

A. Current: POLICY: " *Newf Tide* will not automatically be forwarded to your new address. Without prompt submission of change of address information, you may incur a charge to have your magazine forwarded." **(This policy is currently printed on the "Information Please" page in all issues of the magazine.)**

NEW: *Newf Tide* will not be automatically forwarded to any member. Members will incur the postage fee associated with the return and resend of the magazine and be required to advance the postage costs that, on average can be approximately \$12. Prompt submission of change of address information must be submitted to the membership chair.

2. Cease publishing in *Newf Tide* the NCA Board and the Charitable Trust Management Board minutes as well as the annual NCA Committee reports.

1. These documents may be easily transmitted to the members via electronic means.

The NCA could establish a members- only section on the website on which these documents may be posted in PDF format

for easy access and downloading by members only. This ensures immediate access in a more timely manner. The documents may also be circulated to the members via email through Constant Contact with a monthly service charge of \$25. Other methods of electronic distribution are available for consideration.

The editor will continue to prepare and format the minutes for publication at a charge (to be negotiated but will be less than the \$25 current rate per page). On average, there are 15 pages of minutes in each issue. This will decrease the number of pages in *Newf Tide*, incurring a savings both in printing, editorial work and postage.

As one of the NCA's communication tools, *Newf Tide* will continue to be responsible for coordination and distribution of these in both a cost-effective and timely manner by utilization of electronic methods.

**V. Reports of Special (Ad-hoc) Committee**

## **Ad hoc Policy Manual**

### **COMMITTEE GUIDELINES AND POLICIES**

#### **Certificates of Appreciation**

- Certificates of appreciation will be presented to all outgoing committee chairs and committee members at the Annual Membership Meeting

#### **Committee Appointments**

- All committee applications should be directed to the second vice president.

#### **Committee Assignments / Proposals**

- All committee proposals/input will be addressed by the Board and responded to—even if not fully resolved—within 60 days of their submission by the committee.
- Committee assignments were traditionally made by the new Board on Sunday mornings after the National Specialty was over or after the Annual Meeting.  
From 1997 committee assignments have been done by the outgoing Board.

Board decided it would take a straw vote in executive session and the new Board would, in good faith, take that vote into consideration during their meeting Thursday after the Annual Membership meeting.

#### **Committee Documents**

- Each committee chair should have an electronic file of all documents pertaining to the work of their committee;
- There should be a separate “official/locked” copy in editable format (Word is the most universal) stored elsewhere, possibly with whoever is charged with providing printed copies of each document.
- Forward to the Board, via the 2<sup>nd</sup> Vice President, copies of all contracts binding the NCA and create a current and historical file of these contracts to be held by the President and the Treasurer

#### **Committee Account Numbers / Passwords**

- Any account number and/or secure password information owned/managed by the NCA (e.g., web sites, databases, password-protected CDs, etc.) be held by the NCA President, the NCA Treasurer, and the chair of the committee.

#### **Committee Expenses**

- Reimbursement for committee expenses will be contingent upon the Chair submitting a budget.
- Committee Chair is required to approve invoices for expenditures for his/her committee before forwarding bills to Treasurer for payment
- Committee Chairs to submit year-end financial reports to Recording Secretary with annual reports.
- Committee expenditures beyond adopted budgets must be approved by Board before being allocated.
- Cost of duplicating and collating materials for Board review to be borne by committees submitting documents.

#### **Committee Reports**

- Committee reports are due to the 2<sup>nd</sup> Vice- President at the same time as the Board’s agenda items. Deadlines will be announced as soon as they are set.
- Annual committee reports will be printed in *Newf Tide*.

#### **Communication:**

- NCA committees are answerable to the Board of Directors, and only to the Board. Neither individual



board members acting on their own nor other committees may assign work to committees. Board members have no special privileges with committees except when acting as a Board or at the direction of the Board. However, formal avenues of communication should not preclude a collegial relationship between committees or Board members and committees. Further, the Board may in specific instances or as a matter of policy approve specific collaborative work between committees. In any event it should be remembered that no committee member, including the chair, may speak for the committee as a whole and no such communication should be taken as having come from the entire committee

- Approval to set up an electronic mail distribution list to facilitate communicating NCA business to committees
- All NCA committee discussions have to be conducted in such a way that all committee correspondence is available to all committee members
- The Board must approve all surveys before they are sent out.
- An article will be written and published annually in *Newf Tide* dealing with the committee structure of the NCA so that the membership might be enabled to participate in the process as fully as each wishes.

### **Miscellaneous**

- Committee chairperson(s) will receive a tentative National Specialty schedule nine months prior to the specialty show for review for possible conflicts and any conflicts be resolve by the NCA President, the Specialty Show Coordinator and the Specialty Show Chair.

### **Outside Reports**

- All committees receiving reports from outside sources such as OFA, AKC, etc., are required to provide the NCA Corresponding Secretary and the NCA Webmaster a copy of the report within 15 days of its receipt. The Corresponding Secretary will maintain hard copies of all reports. The webmaster will be requested to enter all appropriate reports into the WIKI document center.

### **Teleconferences**

- All committees are required to hold teleconference meetings of their committees at least quarterly. There must be a quorum of said committee. All committee actions must result from a teleconference or face-to-face meeting with a quorum of said committee.
- Committee teleconferences must first receive express permission of the President.

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From "the AKC Complete Dog Book" review committee:

There is much uncertainty about the origin of the Newfoundland breed. Some think the ancestors are a combination of indigenous Indian dogs interbred with the Great Pyrenees dogs brought to Newfoundland by the Basque fishermen, or dogs brought to North America by the Vikings. At any rate, a breed evolved that was particularly suited to its island of origin. Newfoundlands were large dogs with sufficient size and strength to perform the tasks required of them. They had heavy coats for protection against the long winters and icy waters surrounding their native island. Strong and partially webbed feet have enabled them to travel easily over marshes and shores. The breed was admired for its physical prowess and attractive disposition, and as a result, some specimens were taken to England where they were bred extensively. Most Newfoundlands, even those in Newfoundland, are descended from forebears born in England. Today's Newfoundland is admired and bred in many countries worldwide.

The breed standard describes a true working dog, one that is as much at home in water as on land. Canine literature gives us stories of brave Newfoundlands that have rescued men and women from the sea. There are also stories of shipwrecks aided by dogs that carried lifelines to stricken vessels and of Newfoundlands rescuing children who had fallen into deep water. We find other accounts of dogs whose work was less spectacular but equally valuable, as they helped fishermen with heavy nets and performed other tasks necessary to the owners' occupations. Although this is a superior water dog, Newfoundlands have been and are still used as working dogs, pulling carts or carrying burdens as a pack animal.

To perform these duties, Newfoundlands must be large enough to bring even a drowning adult to shore. They must have powerful hindquarters and lung capacity enabling them to swim great distances while their heavy coat protects them from the icy waters. In short, Newfoundlands must be strong, muscular, and sound so that they are able to do the work for which they have become justly famous. Above all, Newfoundlands must have intelligence, loyalty, and a sweet nature, which are their best-known traits. Upon request, they willingly help their owners perform any necessary tasks, and possess the instinct to act independently with responsibility when rescue work demands it.

In this country, where the Newfoundland is kept not as an active worker but largely as a companion, we particularly appreciate the sterling traits of the true Newfoundland disposition. Here we have the great size and strength that make the breed an effective guardian, combined with the gentleness that makes them safe companions. For generations, Newfoundlands have been the traditional children's protector and playmate. More tolerant of small, tugging fingers than a smaller dog, of their own accord Newfoundlands undertake, without training, the duties of nursemaid. The Newfoundland's sweet temperament makes him the ideal choice for a well-informed novice owner who is diligent in providing early training. This helps to ensure a wellbehaved canine companion.

Although not usually associated with traditional performance events, many Newfoundlands excel in obedience, agility and tracking. With his graceful, powerful body and ground-covering gait, he is always a commanding presence in the conformation ring. The Newfoundland puppy is outgoing, intelligent and curious, never timid, skittish or aggressive. Daily human contact is absolutely essential for any Newfoundland. Time spent with his people, whether working, grooming, playing or cuddling up on the couch are what this dog lives for.

*Newfoundland Club of America, Inc  
Board of Directors  
Regular Monthly Meeting*

*Packet*

*page | 39 of 47*

Prior to adding a Newfoundland to your home, please visit the Newfoundland Club of America's website, [www.ncanewfs.org](http://www.ncanewfs.org) for links to the current breeders list as well as information on Newfoundland related health issues and genetic testing.

We know of no better description of Newfoundland character than the famous epitaph on the monument at Lord Byron's estate, at Newstead Abbey, England:

Near this spot  
Are deposited the Remains of one  
Who possessed Beauty without Vanity  
Strength without Insolence,  
Courage without Ferocity,  
And all the virtues of Man without his Vices.  
This Praise, which would be unmeaning Flattery  
If inscribed over human Ashes,  
Is but a tribute to the Memory of  
Boatswain, a Dog,  
Who was born in Newfoundland May 1803  
And died at Newstead Nov. 18th, 1808.

## **VI. Executive Session Business**

