



## **NEWFOUNDLAND CLUB OF AMERICA, INC.**

### **BOARD OF DIRECTORS TELECONFERENCE MEETING**

May 27 and June 10, 2004

The following directors were present: Jan S. Boggio (JSB), Jacqueline K. Brellochs (JKB), Mary Lou Cuddy (MLC), Aura Dean (AD), Jack Dean (JD), Roger Frey (RF), Sandee Lovett (SL), Patti McDowell (PM), Mary L. Price (MLP) and Mary Lou Roberts (MLR). Mary W. Price (MWP), AKC delegate and Tom Broderick (TB) *ex-officio* were present. Robin Seaman (RS) and Debra Wigal (DW) were absent.

President Roger Frey called the meeting to order at 8:20 p.m. Eastern time.

In order to expedite the business of this meeting, the President requested that the normal order of business be waived to accommodate same. Aura Dean moved and Jan Boggio seconded to waive the usual order of the business. The motion passed unanimously.

#### **Report of the President**

Roger Frey, President, stated, in the matter concerning the e-mail straw vote on the dues renewal insert which explained the dues increase to the members, that in retrospect he should have called an executive teleconference to deal with the matter. The issue needed to be dealt with quickly as there were significant time constraints. The straw voting took many rounds and ended in a flawed process. He stated that this would not happen again.

Roger Frey read a letter received from Kathy Mitchell thanking the NCA for having been selected as the recipient of the 2004 NCA Good Sportsmanship Award.

A letter was received from the American Kennel Club (AKC) asking the NCA to place an ad in the catalog for the AKC/Eukanuba National Championship Show. The Board deferred this decision until later in the meeting.

Deb Wigal joined the teleconference at 8:25 p.m.

Another letter from the AKC was received asking for ideas for improving breeder referral. It was the consensus of the Board to send this letter to the Breeder's List, General Education, Health & Longevity, AKC Breeder Referral and Rescue Education/Prevention for their input. Committee input is to be received by the Board by July 30, 2004.

There was further discussion of the dues renewal insert issue. Jack Dean requested that he be allowed a comment on the President's report that would appear in the minutes. Jack Dean stated, "I object to the method that was used concerning the insert that went out with the dues renewal notice. While I feel the dues insert may not have been an accurate statement, what I object to most was that there was a public vote and before the results were announced, some Board members were excluded from any conversation or discussion. A group talked among themselves and then announced a changed vote".

Time: 8:36 p.m.

### Report of the Treasurer

Mary L. Price, Treasurer, gave the following report.

#### NCA Operations

Checking Account	12,180.72	
Savings Account	21,499.63	
CDs	<u>152,433.52</u>	
	186,113.87	186,113.87

"Distinguished Member" Restoration		
CD		1,163.57

Uniform Trophy Fund		
Money Market Account	<u>9,671.94</u>	
		196,949.38

Mary L. Price reported that the North Central Newfoundland Club has forwarded the funds raised from the Fine Arts Auction. The Health Challenge received \$975.00, the Rescue Committee received \$585.00 and the Uniform Trophy fund received \$2,375.00.

A Board member asked if there were any large expenses outstanding on the Uniform Trophy account. Mary L. Price stated that number is the final report for the Uniform Trophy account for the 2004 National.

Robin Seaman joined the teleconference at 8:30 p.m.

Time: 8:39 p.m.

## **Report of the 1<sup>st</sup> Vice-President**

Aura Dean, 1<sup>st</sup> Vice-President, stated that Roger Frey, President, had called her to let her know he would be out of the country and that she would have to handle anything that came up while he was away. In order to establish procedure for the handling of the dues renewal insert she had set guidelines for the straw vote, emailed the Board the procedure to be followed, spoken to the Membership Chair to determine a final date for receipt of the dues renewal insert, communicated to the Recording Secretary that new time frame for receipt of the insert (which gave the Board more time to finalize the insert) and was stunned by the lack of communication.

Time: 8:41 p.m.

## **Report of the 2<sup>nd</sup> Vice-President**

Sandee Lovett, 2<sup>nd</sup> Vice-President had no report at this time.

Time: 8:44 p.m.

## **Report of the Recording Secretary**

Mary Lou Cuddy, Recording Secretary, reported that the agenda for this teleconference had been prepared and mailed and the minutes for the April 22, 2004 Annual Meeting of the Board had been written and were enclosed for approval.

A Board member questioned the cost of the teleconference provider that was being used for this meeting versus the provider used in the previous teleconference. Mary L. Price stated that the difference between the two providers was only one cent/per line/per minute and that a bill had not yet been received from the previous provider.

## **Report of the Corresponding Secretary**

Robin Seaman, Corresponding Secretary, reported that she also had received a letter from Kathy Mitchell thanking the NCA for the NCA Good Sportsmanship Award.

Robin Seaman shared a letter received from Janice Hight concerning the lack of a quorum at the Annual Membership Meeting.

The Board discussed a request from Guy Shipton. He is translating a book about Newfoundlands from Dutch into English. He would like to include contact information for the NCA in this book.

Patti McDowell moved and Aura Dean seconded to supply Guy Shipton with the NCA website address and the name and address of the Corresponding Secretary.

The motion passed unanimously.

Robin Seaman drew the Board's attention to a letter she received from Mike Liosis of the AKC. This letter was in response to an inquiry made to the AKC concerning possible NCA election reform.

Robin Seaman stated that she had sent the updated officers' list to the AKC.

Time: 8:51 p.m.

### **Report of the AKC Delegate**

Mary W. Price, AKC Delegate, reported that she will be attending the quarterly Delegate's meeting in Nashville, TN next week. She will have a report on that meeting at the next teleconference.

A Board member asked if the proposal of awarding the Reserve Winners Dog and Bitch a three point major at a National Specialty would be voted on at this meeting. Mary W. Price stated that the AKC Parent Club Committee still strongly supports passing this proposal, even though there is strong opposition. The NCA Board re-affirmed its support of this proposal.

Time: 8:57 p.m.

### **General Education Committee**

There was a discussion concerning the approval of an ad that the General Education Committee (GenEd) had developed - "Thinking of Taking Him Home?". The question of the appropriate process of approving in a teleconference an item that had been previously "approved" in an email discussion was brought up.

Aura Dean moved and Patti McDowell seconded to affirm the approval of the "Thinking of Taking Him Home?" ad.

Mary L. Price left the meeting at 9:00 p.m.

GenEd submitted a report on advertising on the Internet. A list of websites frequented by puppy buyers was listed with costs and information about how many breeders were listed and other information. The committee was requesting funding to advertise on some of these sites.

There was discussion about the efficiency of such advertising and whether it was cost-effective. The ad that has been used in the past was discussed and there were

comments that a more attractive and “friendlier” ad should be developed using, for example, a cute puppy picture. Merits of the \$5.00 packet of breed information were debated. Board members agreed that the NCA needed a larger presence on the Internet.

It was the consensus of the Board that GenEd should confer with the Finance Committee regarding their request for additional funding for Internet advertising. GenEd should consider developing “friendlier ads” and perhaps removing the logo and the reference to the \$5.00 packet of breed information. The NCA website should be listed on the ads. GenEd is to confer with Helen Munday, Effective Advertising Committee Chair, and John Rodley, Internet Committee Chair and then come back to the Board with its request by June 15<sup>th</sup>.

Time 9:23 p.m.

### **Regional Club Liaison**

Mary Lou Cuddy, Regional Club Liaison, gave a brief report on the status of the regional clubs. All were up-to-date with their requirements. An update on three non-recognized clubs (Newfoundland Club of Ohio, Cumberland Ohio Valley Newfoundland Club and Wisconsin Newfoundland Club) was given.

Ken Price and Kevin Gallagher joined the teleconference at 9:30 p.m.

### **Newfoundland Club of Northern California 2005 National Specialty**

Ken Price and Kevin Gallagher brought to the Board’s attention the fact that the 2005 National Specialty is also the NCA’s Diamond Jubilee. The NCA will be 75 years old in 2005. The Newfoundland Club of Northern California (NCNC) wanted to commemorate the event and wanted the Board’s input. NCNC is suggesting a pictorial or coffee-table type book highlighting the 75 years of the NCA’s existence.

There was much discussion over the short amount of time left to accomplish such a goal. The logistics of compiling photographs, the writing and editing of any text, the printing and marketing were discussed. There was discussion if it would be possible to market the book for Christmas gift-giving.

It was the consensus of the Board that the Board supports this preliminary proposal and that NCNC should submit, at the Board’s next teleconference, a formal proposal, including costs and details.

Kevin Gallagher and Ken Price left the teleconference at 9:56 p.m.

### ***Breeders’ List***

Aura Dean reported that the Board needed to approve the “Selecting Your Newfoundland” portion of the *Breeders’ List*. Patti McDowell moved and Jan Boggio seconded to formally approve the *Breeders’ List* insert, “Selecting Your Newfoundland” that had been informally approved by email.

The motion passed unanimously.

There are approximately 79 breeders on this year’s list, due in part to Patti McDowell’s telephone campaign. There was some discussion of including the “Adorable” flyer in the mailing when a *Breeder’s List* is requested.

Aura Dean moved and Jan Boggio seconded to include the “Adorable” flyer in the *Breeders’ List* packet. This flyer is also to be included in the \$5 packet.

The motion passed unanimously.

Patti McDowell moved and Jacqueline Brellochs seconded to include the *Newf Tide* subscription form in the *Breeders’ List* packet and in all mailings.

The motion passed unanimously.

Time: 10:05 p.m.

### **Research Advisory Committee**

The Research Advisory Committee (RAC) recommended that the Board approve supporting three new research projects and send its recommendation to the NCA Charitable Trust to fund these three new projects.

Jan Boggio moved and Aura Dean seconded to recommend to the NCA Charitable Trust the funding of the following three research projects as recommended by the RAC. These projects are:

- CHF #0212: Development of a New Resource for Positioning Cloning of Hip Dysplasia Genes: A High Density SNP Map of Canine Chromosome One (Elaine Ostrander, PhD, Fred Hutchison Cancer Research Center, total cost \$100,000, NCA’s share \$2,500 per year for two years)
- CHF #0247: The Study of the Genetics of Cranial Cruciate Ligament Disease in the Dog (Max Rothchild, Iowa State University, total cost \$96,392, NCA’s share \$2,500 per year for two years)
- CHF #0272: Oligonucleotide Microarray Gene Expression Profiling of Canine Lymphoma (William Kisseberth, Ohio State University, total cost \$90,000, NCA’s share \$2,500 per year for two years)

The motion passed unanimously.

There was a short discussion of benefits, if any, of the Board receiving a brief synopsis of studies that are turned down. This was tabled for discussion at a future meeting.

### **Executive Session**

At 10:22 p.m., Aura Dean moved and Patti McDowell seconded to go into executive session.

The motion passed unanimously.

At 11:30 p.m., Robin Seaman moved and Patti McDowell seconded to come out of executive session.

The motion passed unanimously.

While in executive session, the Board appointed Aura Dean to attend the AKC Parent Club Conference as Tom Broderick, originally selected to attend the conference, cannot do so because of family commitments. Robin Seaman will also attend the conference as our representative.

The Board discussed the concerns of Arbitration Committee members having insurance coverage in case of legal action against them. It is believed that they are covered as they are conducting NCA business as directed by the Board.

The Board appointed Maureen Cavanaugh as chair of the Ad Hoc Constitution and By-law Review Committee. Committee members are Louise Esiason, Patrick Randall, David Helming, Tom Broderick and Gary Lavin.

The membership application list dated May 12, 2004 was approved, except for two applications which were held in abeyance.

Time: 11:30 p.m.

### **Fall face-to-face meeting**

There was discussion about possible dates for the fall face-to-face meeting. Board members are to get their open dates to Mary Lou Cuddy.

It was the consensus of the Board to recess the teleconference to Thursday, June 10, 2004 at 8:30 p.m. Eastern time.

Tom Broderick and Mary W. Price left the teleconference at 11:35 p.m.

Mary L. Price returned to the teleconference at 11:37 p.m.

The Board then went into an NCA Charitable Trust meeting.

### **Board Teleconference Meeting Reconvenes on June 10, 2004**

The following directors were present: Jan S. Boggio (JSB), Jacqueline K. Brellochs (JKB), Mary Lou Cuddy (MLC), Aura Dean (AD), Jack Dean (JD), Roger Frey (RF), Sandee Lovett (SL), Patti McDowell (PM), Mary L. Price (MLP) and Mary Lou Roberts (MLR) and Robin Seaman (RS). Mary W. Price (MWP), AKC delegate was present. Debra Wigal (DW) and Tom Broderick (TB) *ex-officio* were absent.

Roger Frey, President, called the meeting to order at 8:24 p.m.

### **AKC/Eukanuba National Championship Show**

Roger Frey reported on a letter that he had received concerning the "Meet the Breeds" exhibition at the AKC/Eukanuba National Championship show. He had contacted the Newfoundland Club of Florida and they have offered to host the booth. The consensus of the Board was to accept the Newfoundland Club of Florida's generous offer.

Roger Frey reported on a request for the NCA to purchase three medallions for the Newfoundland winners at the AKC/Eukanuba National Championship. The set of three would cost \$75.

Jan Boggio moved and Aura Dean seconded to purchase the medallions and support the AKC/Eukanuba National Championship show.

There was discussion of setting precedent since the NCA has not bought the medallions in the past. Some Board members felt that as this show was growing in size and in stature that we should support it. It was questioned as to whether the purchase of the medallions was appropriate since the dues had just been raised.

The motion was defeated. 4 Yes (JSB, MLC, PM, MLP); 6 No (JKB, AD, JD - If we have raised dues by 67% for regular members and 200% for seniors, I am hard pressed to pay for a medallion that has only AKC on it and does not benefit our breed, club or general membership, RF, SL, MLR); 1 Abstention (RS); 1 Absent (DW)

A board member objected to arguments being raised in the rationale that were never brought up during the discussion. Another Board member raised the point that we had never had never limited rationales. Pat Randall was called for his opinion on parliamentary procedure. The President made the decision to allow the comment, but Pat Randall will make a report to the Board on correct parliamentary procedure.

## **Purina Parent Club Partnership Program**

Roger Frey reported on a letter received from the Purina Parent Club Partnership Program (PPCP). The letter stated that 271 NCA members had joined the program. From January 1, 2004 through April 30, 2004, 85 members sent in their weight circles and raised \$1,452.57. The letter also requested the NCA continue its participation for 2005.

Deb Wigal joined the teleconference at 9:00 p.m.

Aura Dean moved and Patti McDowell seconded to maintain our participation in the PPCP for 2005.

The motion passed. 11 Yes (JSB, JKB, MLC, AD, JD, RF, SL, PM, MKP, MLR, RS); 1 Abstention (DW)

It was noted that NCA members need to renew their participation yearly. This can be done with a phone call. Jan Boggio will place a reminder in *Newf Tide*.

Robin Seaman received a letter from the AKC Canine Health Foundation. This letter was to acknowledge that the AKC Canine Health Foundation received a donation in the amount of \$1,716.92 from Nestle Purina Pet Care. This donation was half the amount the NCA raised by sending in Purina Pro Plan dog food weight circles. This gift has been placed in the Newfoundland Donor Advised Fund and will enable the Foundation to continue funding canine health research studies.

Roger Frey read a letter to the Board from Megan Ottey thanking the NCA for her Junior Scholarship Award.

## **Approval of the Minutes**

The Board considered the minutes of the Annual Meeting of the Board.

Aura Dean moved and Sandee Lovett seconded to approve the April 22, 2004 Annual Meeting of the Board minutes as amended.

The motion passed unanimously.

The Board then considered the April 19-21, 2004 face-to-face minutes.

Mary Lou Roberts moved and Jacqueline Brellochs seconded to approve the April 19-21, 2004 face-to-face minutes as amended.

The motion passed 11 Yes (JSB, JKB - I do not believe that the Board has sanitized the minutes or omitted what was actually said, MLC, AD, RF, SL, PM, MLP, MLR - Amending the minutes to agree with the recollection of eleven Board members cannot be considered sanitizing the minutes, RS, DW); 1 No (JD - I seriously object to sanitizing the minutes to omit what was actually said and to insert things that were not said.)

### **“Distinguished Member” Restoration Committee**

Mary Lou Roberts, “Distinguished Member” Restoration Committee chair, apologized for the misunderstanding over whether her committee was a Board appointed committee or an open committee. It was suggested that the three people Mary Lou Roberts had already contacted be placed on the committee and other committee members can be added later after advertising in *Newf Tide* and the NCA website. It is important that the committee start its work as soon as possible.

### **Executive Session**

At 11:17 p.m., Patti McDowell moved and Aura Dean seconded to go into executive session

The motion passed unanimously.

At 11:21 p.m., Patti McDowell moved and Jan Boggio seconded to come out of executive session.

While in executive session, the Board appointed Chris Hintz, Naomi Young-Meyer and Charlotte Stoner to the “Distinguished Member” Restoration Committee.

There was a discussion about using the AKC Stud Book to verify information given by NCA applicants. The matter was tabled for further discussion.

The Board voted to send the new NCA membership application to two applicants and to request them to submit the new application in lieu of the “old” application they had previously submitted.

The next Board teleconference will be Wednesday, June 30, 2004. Agenda items will be due by June 16, 2004. The budget for the 2004-05 fiscal will be reviewed at that teleconference.

Robin Seaman moved and Jacqueline Brellochs seconded to adjourn the meeting at 11:35 p.m.

The motion passed unanimously.

Respectfully submitted,

Mary Lou Cuddy  
NCA Recording Secretary