



## NEWFOUNDLAND CLUB OF AMERICA, INC.

### Minutes of the Regular NCA Board of Directors Face-to-Face Meeting November 16, 17 and 18, 2012

Adopted: 17 January and amended 21 January 2013

All times Central Standard.

#### Call to Order

Pam Saunders, president, called the meeting to order at 5:07 p.m., with Steve Britton, recording secretary, present.

Other board members present:

Lynne Anderson-Powell, John Cornell, Mary Lou Cuddy, Roger Frey, Sandy Gabel, Kathy McIver, Mary L. Price, Meredith Reggie, and Mary W. Price, *ex-officio*. Patrick Randall attended via telecom. Pam Rubio joined the meeting after the Friday dinner recess.

Clyde Dunphy, chair of the NCA Charitable Trust, joined the meeting after its Friday evening dinner recess.

Other NCA members attending: Steve McAdams (Friday evening), David Kledzik, member of the Juniors Committee (Friday after dinner, Saturday/Sunday) and Mark Iken, River King Newfoundland Club (Saturday/Sunday).

Joining the meeting by telecom for presentation of committee reports:

Donna Zink, chair of the Rescue Prevention Committee (Saturday morning), Robin Seaman, chair of the Specialty Show Committee (Saturday afternoon) and Aura Dean, chair of the *Newf Tide* Policy Committee (Sunday morning).

#### Minutes

The board approved the minutes from its October 18, 2012 regular meeting as corrected.

#### Board Member Questions Actions Taken By Unanimous Written Consent.

A board member questioned the use of unanimous written consent (outside of a meeting) to approve a General Education Committee expenditure request which related to a proposed *Dog Fancy* magazine advertisement. The board member believed the board would benefit from discussion on the business item. The board member also stated they believed the board should use more restraint and limit its business transactions to meetings.

Another board member stated NCA's governing documents didn't limit or prohibit the board from transacting business in this manner and the authorization was provided for in the Connecticut non-profit corporation act. Approving an action in this manner is at the discretion individual board member through withholding their agreement to the proposed action.

#### Approval of Agenda

Lynne Anderson-Powell, second vice-president, reported making arrangements with Donna Zink, chair of the Rescue Prevention Committee to call-in to the meeting Saturday morning, Robin Seaman chair of the Specialty Show Committee to call-in late Saturday afternoon and Aura Dean, chair of the *Newf Tide* Policy Committee to call in Sunday morning, after the meeting of the NCA Charitable Trust.

Lynn Anderson-Powell reported she recently received reports from the Judges Education and Juniors committees which she proposed adding to the published agenda. If time permitted, she would also like the board to consider a Steering Committee report.

Without objection, the board approved the weekend's business agenda incorporating the preceding amendments.

## **Officer and Standing Committee Reports**

### President's Report

Pam Saunders reported she received a communication from an NCA member, requesting the board consider his sponsorship of an annual award for the top Newfoundland under the all-breed system. In the communication, he requested the award be named after his late mother, and he further stated his mother was a longtime dog fancier and show chair.

Roger Frey moved and John Cornell seconded that the reported correspondence regarding the all-breed system award be referred to the Awards Committee. Without objection the motion was adopted.

The president reported that she and Lynne Anderson - Powell, second vice-president, visited Purina Farms. She also reported they both agreed the facility had fantastic potential for a future NCA National Specialty dog show location and she would forward the information on to Robin Seaman chair of the National Specialty Show Committee. She also reported there was no on-site hotel, but the location did have seventy-four RV hook-ups. A vender was available who would rent and set-up RV's on-site for fanciers, but there is no hotel on the Purina Farm site.

### First Vice-president's Report

Pat Randall, first vice-president, reported that due to his flight's weather related cancellation, he was unable to attend the meeting in person.

Pat Randall requested his report regarding the teleconference provider, on-line polling provider and the CTMB survey he proposed be presented on Saturday or Sunday and he would forward a written report to the recording secretary for distribution.

### Second Vice-president's Report

Lynne Anderson-Powell distributed committee reports and documents that were received after the published board packet was distributed. She also reported:

- The Technical Resources Committee reported forwarding this month's Versatile Newfoundland report to other designated committees. The TRC reported the updated database interface was now integrated into the database itself and is making their committee activity easier. The TRC reported they haven't yet had the opportunity to train Working Dog Committee members on the new data entry system.
- The second vice-president distributed copies of a written 2013 National Specialty Show report from show chair Amy Lane. She informed the board that Amy Lane and Sandee Lovett were not available to call-in. If board members have questions, they should email them to Lynne Anderson-Powell.
- Roger Frey was able to arrange for the Judges Education Committee and the board to receive copies of the Ron Pemberton book: *A Study of the Newfoundland*. Roger Frey reported the copies were complimentary, donated by Ron Pemberton's widow, Erma, and the shipping was donated by Rita Van Brandeghen.

- She also reported that as an FYI the Rescue Prevention Committee has forwarded an update to the RPC card to the board.

Mary Lou Cuddy moved and Kathy McIver seconded to distribute information regarding the Rescue Prevention Committee Card to NCA Regional clubs through Pam Rubio, regional club liaison: Motion adopted.

Lynne Anderson-Powell reported on the board's written consent action regarding funding a General Education Committee's advertisement in *Dog Fancy* magazine; she requested the action be recorded in these minutes. There was no objection to the request.

At 6:05 p.m., the board recessed for dinner and the meeting reconvened at 8:08 p.m.

#### Report of the Recording Secretary

In his written report, Steve Britton, recording secretary, specified he received signed petitions and election materials from Benita Edds, Joan Gunn, Steve McAdams, and Donna Thibault.

He also reported the election packet was at the printer/ mailing service, and he thanked Mary Lou Cuddy for her general consultation concerning the packet materials.

#### Report of the Corresponding Secretary

Kathy McIver read and reported on correspondence she received from a vendor regarding a new patented product call, "Slobber Stoppers™." The vendor requested the board's written input and solicited the NCA's favorable endorsement for his new product. The apparatus was made of a fleece lined spandex material, which conformed to a Newfoundland dog's muzzle. It's intended to be used as an aid for restricting drool.

During discussion Pam Saunders stated she sensed the board wished to decline the opportunity to endorse the product. Meredith Reggie suggested the board make a stronger statement concerning the product.

After further discussion, Meredith Reggie moved, Roger Frey seconded and the board unanimously adopted the following motion:

The Newfoundland Club of America does not endorse or recommend the use of the, "Slobber Stoppers™" product. Further, the NCA Board believes the apparatus is offensive and further believes its use may promote some form of dermatitis, and potentially medically inadvisable.

Kathy McIver reported on correspondence received from a pet insurance company, seeking the NCA's endorsement. Mary L. Price, treasurer, reported that the NCA Charitable Trust Rescue Fund coincidentally received a one-thousand dollar award from the same company which was in response to an NCA member's dog winning the company's national Halloween photo contest.

Mary L. Price stated that she believed thanking the insurance company for its donation through a photo-op during the NCA Trust meeting was appropriate, but she agreed with other board members that the NCA should withhold official endorsement of any specific company's products.

Kathy McIver reported on the AKC's solicitation for donations to their Canine Athletic Fund.

Kathy McIver moved and Pam Rubio seconded the solicitation from the AKC Canine Athletic Fund be referred to the CTMB: Motion Adopted.

## Treasurer's Report

Mary L. Price, treasurer, reported the following NCA operational activity October 5, 2012 - November 2, 2012:

Gross Revenue: \$2,778.34; Expense: \$9,475.90 Net Income: \$(6,697.56);

The treasurer reported the following account balances on October 2, 2012:

Checking Account: \$27,610.58; Checking Account - 2013 National. Specialty: \$9,157.45;  
Savings Accounts: \$91,363.85; CDs: \$96,064.79; Juniors Fund: \$1,445.00;  
Uniform Trophy Fund: \$1,563.32 NCA total cash assets: \$227,204.99.

The treasurer reported a slight decrease in dues renewals, but reported an increase in the number of donations. There was a slight decrease in the total revenue from donations.

## AKC Delegate's Report

Mary W. Price, AKC delegate, reported:

- On her trip to "Meet The Breeds" at the Jacob Javits Center in New York City. The Newfoundland exhibitors did a fantastic job with this annual event and their beautiful well trained Newfoundland dogs appeared to enjoy attending the event just as much as their people enjoyed attending. The Newfoundland exhibit took third place in the Working Group exhibits and in recent years, the Newfoundland exhibit had previously earned a third and a second place. She is looking forward to the year when this talented group of Newfoundland fanciers brings home the gold; she also encouraged all fanciers to attend one of these extravaganzas. She noted there were 150 dog breeds and fifty-five cat breeds represented at the event, and thirty thousand people attended.
- Patricia Trotter (Norwegian Elkhounds) was the recipient of AKC Lifetime Achievement Award in conformation, Sharon Redman (Belgian Tervurens) was the recipient in the companion area and Jean Dieden was the recipient in the performance area.
- There are four pending director positions on the ballot at the upcoming March, 2013 AKC Board of Directors election.
- AKC has not circulated additional information regarding its proposed bylaw amendment which would consolidate the number of delegate meetings from four to three.
- There is currently a plethora of forwarded information from AKC regarding the hurricane "Sandy Fund," and related hurricane relief efforts.

Roger Frey moved and Pam Rubio seconded that the NCA donate one-thousand dollars to the AKC Humane Fund: Motion adopted.

Steve Britton moved and Kathy McIver seconded that the NCA Board of Directors go on record encouraging NCA members to make individual donations to the AKC Sandy Fund for hurricane relief: Motion adopted.

## 2013 National Specialty Report

Lynne Anderson-Powell distributed a three-page report from Amy Lane and Sandee Lovett regarding the 2013 National Specialty show. Without objection, the board postponed its review to Saturday, November 17, 2012.

## Electronic Publications Policy Committee

Pam Rubio moved and Roger Frey seconded to adopt the following recommended amendment to the NCA policy on publication of special editions of electronic newsletters from the Electronic Publications Policy Committee. The following amendment to the policy was adopted:

**3. Pursuant to the NCA Board action of 7/26/12** the EPPC recommends the following revision to the Electronic Newsletter Policy:

*Policies addressing section III. B. Electronic Newsletter Policy: Effective date: 2/18/10:*

*The purpose of the electronic newsletter policy is to foster consistency of message and prevent redundancy. The formatting and distribution of all NCA electronic newsletters will be completed by the Technical Resources Committee. Each electronic newsletter will have an assigned technical editor from the TRC who will be responsible for receiving content, designing layout and monitoring distribution and contact information for subscribers. Each newsletter will also have a content editor from the responsible committee/BOD who will coordinate the creation of content for each issue.*

*Each electronic newsletter should have a defined audience, purpose, and goal.*

*All NCA electronic newsletters should adhere to the following parameters:*

*Option of receiving in HTML or Plain Text versions, opt-in/opt-out subscription, standard NCA Privacy Policy.\**

*Each electronic newsletter will have defined content providers and publication schedule. Publication schedules should allow for a minimum of 4 days for layout and design and 4 days for draft review prior to publication. Content providers and the NCA BOD should be included in the distribution for draft review.*

*Amended pursuant to board directive:*

*Editions outside the normal publication of the main NCA newsletter (e-Notes) require approval of the board of directors prior to distribution.*

## General Education Committee

Review of the proposed advertisement copy from the General Education Committee was postponed to Saturday, November 17, 2012.

## Membership Committee

Roger Frey moved and Mary Lou Cuddy seconded to approve the committee's proposal regarding electing spouses to joint membership policy (which was):

*"To approve Applicant Dues for spouses of current NCA members at \$5.00 for applicant dues plus the current application fee."*

During discussion on the motion, a board member stated they didn't oppose the proposed action, but opined the board shouldn't adopt the policy without also adopting a corresponding bylaw amendment. They opined that the current NCA bylaws prohibit approving more than one dues rate for each class. The board member opined the practice of providing discounted membership fees for a second person in a household was similar in scope to offering discounts for seniors, and the AKC previously informed the NCA that practice was inappropriate without first amending the bylaws. Other board members disagreed.

Further, a third board member expressed concern that not having the ability to offer a discounted dues rate for a spouse would potentially present a hardship to some current member households and it may be counter-productive.

Approved:  
17 January 2013(amended 21 February)  
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After the discussion ended, the motion was adopted

Voting in favor: Anderson-Powell, Cornell, Cuddy, Frey, Gabel, McIver, M L. Price, Rubio and Saunders.

Voting against: Reggie. Abstaining: Randall. Discussing, but not voting: Britton.

#### Awards Committee Report

Lynne Anderson-Powell reported on a communication from Ingrid Lyden, chair of the Awards Committee, regarding the 2013 Heroic Newfoundland award. Without objection, action on the communications was postponed to the executive session, Saturday, November 17, 2012.

#### Judges Education Committee

Lynne Anderson -Powell distributed a proposed recommended policy submitted by the Judges Education Committee.

Steve Britton moved and Kathy McIver seconded to adopt the following proposed JEC policy regarding judges education seminars:

##### *JEC Breed Presentation Policy:*

- 1) A request for a presentation is received by the Chair.*
- 2) An email is sent to the committee asking for volunteers to give the presentation. The email contains the following: a) the name of the organization making the request, b) the approximate location (city and/or state and venue if associated with a show) and c) the date proposed for the presentation.*
- 3) A presenter is secured from those committee members that have expressed interest in giving the presentation (usually because someone lives in the area or will be in the area judging, etc.).*
- 4) The presenter and the Chair will discuss the preparations and criteria for the requested seminar: a)the number of dogs required, b)agree on an estimate of expenses (if any), c)a presentation assistant, if necessary and d)those members that are willing to volunteer to bring dogs. (An assistant is only necessary if the seminar is expected to have a large number of attendees and/or has a hands-on workshop).*
- 5) The presenter is responsible for lining up dogs and any assistance they may need in accordance with the discussions that take place in item 4. Dogs in the area of the breed presentation are requested for the hands-on portion of the presentation. Volunteers can bring dogs; but only those expenses that are pre-approved for reimbursement will be reimbursed.*
- 6) The Chair contacts the organization requesting the breed presentation and provides them with the presenter's contact information.*
- 7) Upon completion of the presentation, the Chair follows up with the presenter to find out how the seminar went and to obtain a list of the attendees.*
- 8) The Chair provides the list of attendees to the JEC. If the presentation included an AKC hands-on workshop, the list of attendees will be provided to the NCA webmaster for publication on the website.*

9) All pre-approved expenses relating to the presentation are submitted to the Chair.

10) The Chair reviews the expenses and submits them to the NCA Treasurer for reimbursement.

Roger Frey, speaking in favor of the proposed policy, stated that the policy was a written clarification of the current Judges Education committee practice. He stated, earlier, it was assumed that all committee members were knowledgeable regarding the policy, which he stated was not the case. As a board member he believed that the policy was still too open-ended, but he would be voting in favor of the policy nonetheless.

The second-vice president indicated that during the committee proceedings, supported the policy's adoption without making this qualification.

The motion amending the policy was unanimously adopted.

Pam Saunders, president, outlined the next day's process regarding the board's review of the materials for the *AKC Complete Dog Book*.

## **Special Committees**

### Report on Audits/Financial Review Committees

Sandy Gabel presented her report regarding the club's need for an Audit or Financial Review policy again. She reported that the NCA has no real property and the club's treasury is its only asset. The committee's function would be to periodically review the club's financial transactions to comply with current NCA policies and the IRS non-profit corporation recommended practices and rules.

After discussion, Steve Britton moved and Roger Frey seconded to appoint Sandy Gabel and the NCA President to the Annual Financial Review committee. With Mary L. Price abstaining, the motion was adopted.

### Report of On-line Banking Transaction Review

Mary L. Price, treasurer, presented information regarding the new Annual Financial Review Committee having internet capabilities available to review club banking transactions on-line with Anchor Bank and BMO Harris.

Lynne Anderson-Powell moved and Pam Rubio seconded that the club establish two bank account on-line user IDs with Anchor Bank and BMO Harris; one for the treasurer's use and the other for the use by the Financial Review Committee. The Financial Review Committee user ID will be set- up as *view-only*: The motion was adopted

During the discussion of the on-line banking review the board was reminded that a signatory on the account should not be a member of the review committee.

After further discussion, Steve Britton moved and Roger Frey seconded to amend the previous motion regarding the Financial Review Committee and strike out "the president" and insert the name: "Mary Anne Barnhill." The amended motion was adopted.

Maredith Reggie moved and Steve Britton seconded to enter executive session: motion adopted.

## **Executive Session**

While in executive session and by secret ballot the board voted on proposed member applicants.

After returning from executive session, it was reported one applicant did not receive the prerequisite number of votes to permit the applicant's name to be published in *Newf Tide*.

While in executive session the board approved Meredith Reggie, Kathy Whitney and Rita Van Brandeghen as election tellers. The board approved Amy Lane, Jennifer Zabloutney and Dawn Staffen as alternate tellers.

While in executive session, the board:

- Selected a recipient for the 2013 NCA Good Sportsmanship and Heroic Newf Awards.
- Voted to accepted Joyce Arivella's resignation from the Recognition Committee

### **Additional Special Committee Reports**

#### Special Committee on Standardization of Title Recognition

Meredith Reggie reported that the manner in which AKC is adding titles, standardizing title recognition is difficult.

After discussion, Meredith Reggie agreed to forward a revised proposal to the recording secretary for further consideration at tomorrow's meeting.

Steve Britton moved and Roger Frey second to recess until 8:30 a.m.: Motion adopted. The board meeting reconvened at Saturday, November 17, 2012 at 8:40 a.m.

### **Saturday Morning's Executive Session**

John Cornell moved and Kathy McIver seconded to return to executive session. Motion adopted.

The board returned to regular session at 10:20 a.m.

The board took the following actions while in executive session:

- Agreed to schedule its AKC delegate's report at an earlier time during future meetings, and Mary W. Price agreed to continue serving as the NCA's AKC delegate.
- Elected the following members to the 2013 Nominating Committee: Denise Hatakeyama (Chair), Barbara Finch, Linda Roderick, Lanelle Warrick and Joan Schernekau; Alternates: 1) Sandee Lovett, and 2) Patti Emmerling.

After returning to the regular session, Roger Frey moved and Mary Lou Cuddy seconded to authorize a re-order of NCA Champion medallions for 2012 recipients: Motion adopted.

Considered and awarded the 2013 NCA Heroic Newfoundland awards.

Without objection at 10:20 a.m. the board briefly recessed and subsequently reconvened at 10:25 a.m.

### **Scheduled Standing Committee Report**

#### Rescue Prevention Committee Report

Donna Zink, chair of the Rescue Prevention Committee joined the teleconference.

The board reviewed a written request from the Rescue Prevention Committee to allow fundraising and to have a portion of its funding managed directly by the Charitable Trust Management Board, instead of the NCA, Inc, Board of Directors.

Discussion followed:

It was noted that prior to the 2012 dues renewal process, there was a method for funds to be donated for rescue prevention activities through the dues renewal form and this method was not made available in 2012.



Roger Frey moved and Kathy McIver seconded to refer the question regarding the management of the Rescue Prevention Committee to the trust for comment.

Voting in favor: Anderson-Powell, Britton, Cornell, Cuddy, Frey, Gabel, McIver, M.L. Price, Reggie, Rubio, and Saunders.

Voting against: Randall

Lynne Anderson-Powell reported on an ambiguous wording of the recently adopted policy concerning the Rescue Prevention Committee awards for rescue data submissions.

Lynne Anderson-Powell moved that the board amend the policy previously adopted regarding the Rescue Prevention Committee grants: by substituting the following wording:

- A one hundred dollar grant to the regional club which is first to submit its rescue data at the end of each year to the rescue point site. (Based on the time stamp receipt in the data base).
- A one hundred and a fifty dollar grant to the first and second rescue groups whose names are drawn after submitting their rescue data. The club with the first submission is also eligible for the drawing.

Meredith Reggie reiterated her earlier opinion that she didn't believe NCA, Inc. funds should be used to fund grants to regional clubs.

With Meredith Reggie not voting, the motion was adopted.

Donna Zink asked permission to send announcements concerning the grants to the regional club through the regional club liaison.

Roger Frey moved and Lynne Anderson-Powell seconded to announce the grants through the NCA Regional Club Liaison and Donna Zink is requested to write an announcement for *e-Notes* and also write an article for *Newf Tide*. Motion adopted.

Donna Zink informed the board that the requested rescue information corresponds to the entire 2012 calendar year (January 1 - December 31).

Lynne Anderson-Powell indicated the board needed to take up the approval for the RPC *Lifestages*: Issue number two. Donna Zink informed the board that the issue would need a *You-tube*™ account.

After discussion regarding the approval of the revised NCA website and *Newf Tide* articles for publication in the *Lifestages* series, Roger Frey moved to approve *Lifestages* issue number two, without the links to early spay-neuter and permanent identification; and approval for a *You-Tube* account: Motion adopted.

Donna Zink left the meeting at 12:10 p.m.

## **Resumed Special Committee Report Consideration**

### AKC Complete Dog Book Committee

Through a process of elimination, the board reviewed the pictures submitted to the Board for publication in the *AKC Complete Dog Book*; and narrowed the selections to twelve

At 12:20 p.m. the board recessed for lunch and to visit the AKC Dog Museum. The board reconvened at 4:30 p.m.

## **Scheduled Committee Report**

### National Specialty Show Committee Report

Robin Seaman, chair of the Specialty Show Committee joined the teleconference.

The board discussed funding concerns surrounding the club's uniform trophies at annual NCA National Specialties and the current status of the NCA National Specialty Trophy Fund.

Mary L. Price, treasurer, reported the sale of the National Specialty Limited Edition Plates as a funding source wasn't generating the necessary profit to maintain the Uniform Trophy Fund and the fund is depleted. She also reported in more recent years, the sale of limited edition plates hasn't covered its own manufacturing costs, or income for the trophy fund. The trophy fund currently has a two-thousand dollar deficit.

The treasurer also reported that the annual trophy sponsor solicitation/donation pricing list needed review and updating, but it was now too late to revise the trophy sheet for the 2013 National Specialty show. She also reported that action was needed to establish consistent proportionate trophy funding from all donations.

Robin Seaman reported that the Specialty Show Committee had formed a sub-committee that is working with a potential vendor to investigate using a trophy supplier other than Lenox China. She reported two factors relating to the trophy funding were price increases and pattern changes with Lenox. Regarding the uniform trophies, she reported that the committee was planning to report back to the board at the 2013 May face-to-face board meeting in Frankenmuth, Michigan, and regarding the limited edition plates, the committee should be able to report back to the board by the January board meeting.

The board reviewed a proposal that was originally placed on the October meeting's agenda regarding the scheduling of educational programs at national specialties (by Meredith Reggie). That item was deferred to unfinished business for the current meeting.

Roger Frey moved and Lynne Anderson-Powell seconded that the business item regarding the scheduling of educational programs at future national specialty shows be referred to the Specialty Show Committee for comment: Motion adopted.

Robin Seaman reported that the committee had discussed recent changes to the AKC dog show rules which provides an opportunity to award a three point major to reserve winners at one parent club national specialty per year. The dog show rule also requires other criteria before the award may be given, and a NCA National Specialty routinely meets the criteria. She stated that absent one member, the committee was unanimous in its support of this new rule.

At 4:45 Robin Seaman left the meeting.

### **Board Consideration of Awarding Three-point Majors to Reserve Winners at NCA National Specialties.**

The board discussed awarding a three point major to Reserve Winners at the 2013 and future national specialties, corresponding to changes to the *AKC Rules According to Dog Shows*. The rule change gives the parent clubs discretion to give the award. Robin Seaman earlier reported that the National Specialty Show Committee had recommended to the board that they approve the awarding of the three-point major at the annual NCA National Specialty. Meredith Reggie stated she voted against this proposal during the committee's consideration.

Many board members reported feeling conflicted while discussing the pros and cons of this issue.

After discussion of the reported item on the Reserve Winners award ended, Steve Britton moved and Kathy McIver seconded to adopt the committee's recommendation and that beginning in 2013 the NCA National Specialty award three point majors to Reserve Winners at annual NCA National Specialties. The motion was adopted.

Voting in favor: Anderson-Powell, Britton, Cornell, Cuddy, McIver, M.L. Price, Randall and Saunders.

Voting Against: Frey, Gabel, Reggie and Rubio.

### **Review of 2012 New-Pen-Del Newfoundland Club's National Specialty Financial Report**

Mary L. Price, treasurer reported that standing by itself, the regional specialty held immediately preceding the 2012 National Specialty was financially successful. The regional specialty reported a net profit of \$8,607.

The treasurer reported that the 2012 National Specialty chair and treasurer forwarded the final financial data using the NCA treasurer's National Specialty Chart of Accounts format, which made the NCA treasurer's data extrapolation for this meeting's report an easier task.

Without including the net profit from the regional specialty, and with gross receipts of approximately two-hundred thousand dollars, the 2012 National Specialty netted a profit of \$12,647. It was reported that the 2012 National Specialty show's financial success was from the associated fundraising, auctions and sold logo items, which offset a net loss from the actual dog show operations cost.

Mary L. Price reported the only red flag from the show which she could identify was the associated forty-four thousand dollar expense for tenting and generators. The board was grateful to the New-Penn-Del Newfoundland Club for its outstanding handling of the 2012 National Specialty.

After the board compared the 2012 Specialty financial report to the specifications from Purina Farms, some board members expressed that, in general, it appeared that a future national specialty could comparatively do well financially at the farm, and one board member suggested some NCA members would need to get over their concern with not having an onsite hotel at the Purina Farms location.

### **2011 National Specialty Financial Report Review**

Mary L. Price reported the New-Pen-Del Newfoundland Club, on consignment, purchased left over logo items from the 2010 and 2011 Specialties and sold them at the 2012 National Specialty show. The New-Pen-Del club sent a check to the Treasurer and the income statement from 2011 show was correspondingly adjusted. She also reported forwarding multiple copies of the adjusted financial reports to Amy Lane and Sandee Lovett. She reported that the 2011 show income statement is potentially closed and the net financial report for the 2011 show in Frankenmuth currently shows a net loss of \$2,545. Additional adjustments will be reviewed if submitted by the show chairs.

Mary L Price also reported that other adjustments were made to re-categorize some of the cost and revenue from the 2011 show to the 2010 show report.

### **Review of 2013 Specialty Show Budget**

Mary L. Price, treasurer, reported she believed the entry projections for the 2013 National Specialty Show budget were accurate, and perhaps somewhat conservative. She also expressed concern regarding the extra binding expense that was projected for the producing the show's catalog.

Mary L. Price reported the show's projected gross catalog revenue is greater than the 2012 Specialty's corresponding receipts and the extra six thousand dollar expense for producing a spiral binding could have an adverse effect on the show's bottom line. She questioned whether the board needed to request a clarification from the 2013 Specialty Show Committee regarding the catalog binding expense. She believed that this expense was one that the board should review before it occurs.

There was a question regarding a comparison of the judges' expense from the 2012 show and the projected judges expenses for 2013. Mary L. Price reported this difference was caused by differences between the host hotel contracts and the methods used to record complimentary rooms.

Mary L. Price reported the 2013 Show chairs are projecting increased profits from registrations. They believe that there will be increased donations for the contents of the hospitality bags and decreased expense for the bag's contents.

While discussing National Specialty show finances one board member stated that club should make show plans anticipating an economic downturn.

The treasurer stated that Amy Lane is reporting a concern with the logo wearables, that is, finding a vendor which will provide an acceptable profit-margin.

A board member questioned how the 2013 Specialty Show Committee could project a three-to-one profit-margin ratio for logo items. In 2012, the New-Pen-Del club (successfully) reported a two-to-one profit margin ratio for its logo items.

The treasurer also indicated that there has been an announcement indicating VIP ringside seating will be offered, but there are no corresponding line items found in the 2013 show budget.

Without objection, the board agreed to have the second vice-president assemble a list of questions for the 2013 Specialty Show chairs.

A board member asked if the need to use a ring or wire bound catalog was a result of board action and problems with the 2009 catalogs. It was reported that although the board did not approve the wire binding, that in some years the catalog bindings are faulty.

The second vice-president reported that having the specialty in the same location (with the exception of one year) is adversely affecting attendance at National Specialty locations.

Dr. Clyde Dunphy suggested that the NCA involve a convention planning service to help negotiate local contracts and related services for future NCA National Specialties. He believed this could help bring greater consistency between show sites. His state veterinarians association benefits from this sort of service.

Without objection, the question concerning using a convention planning service for national specialty shows was postponed indefinitely so that it would either be referred to the National Specialty Show Committee or placed on another meeting agenda.

The board continued the formation of the list of questions to ask the 2013 show chairs.

- 1) Budget clarification and additional details regarding premium chair area. (Is it presented in the budget?)
- 2) Clarification regarding purchasing of signage. (Is it presented in the budget?)
- 3) Health and Longevity clinic items are already in the NCA budget.
- 4) Explain how they derived their 3 to 1 profit-margin ratio for logo items.

It was reported the Health and Longevity (H&L) Committee's budget was presently inadequate to fund both health clinics and the health seminar at the 2013 National Specialty, and the committee chair should provide the board with a request for increased the H & L Committee funding. The clinics are not a specialty show expense.

The meeting recessed at 5:30 p.m. for dinner, and reconvened at 7:45 p.m.

## **Continued Committee Report Consideration (both Standing and Special)**

### AKC Complete Dog Book Committee Report

The board considered amendments to the previously adopted *AKC Complete Dog Book* text.

Pam Rubio moved and Kathy McIver seconded to adopt the amended text: Motion adopted.

Voting in favor of the motion to adopt the amended test: Anderson-Powell, Britton, Cornell, Cuddy, Gabel, McIver, M.L. Price, Randall, Reggie, Rubio and Saunders.

Voting against: Frey

Roger Frey requested that the minutes reflect the board's appreciation to Kathy McIver for her work on the *AKC Complete Dog Book* project. There was no objection to the request.

### Recognized Title Committee Report

The board took up the special committee report on a policy on recognized titles which was authored by Maredith Reggie. After discussion and amendment the following policy was adopted:

*"Titles printed on certificates and rosettes presented by the Newfoundland Club of America are limited to the following:*

- a) any recognized AKC titles; titles or designations recognized by the NCA;*
- b) any requalification of an NCA title (excluding WD);*
- c) any title recognized by the Canadian Kennel Club.*

*All titles and designations must be verifiable. When titles are cumulative and do not include requalifications, the highest title will be used. For example, a dog with a CD, CDX, and UD would be listed with a UD. Requalifications, however, are listed separately. For example, a dog with a WD, WRD3, and WRDX, would be listed with both a WRD3 and WRDX.*

*Note: Numbers following titles indicate requalifications. For example, a dog with a DD2 has passed the test 3 times"*

*Proviso: This policy is effective January 1, 2013.*

### General Education Committee Report

The board took up the General Education Committee report. In the report the committee recommended wording for an advertisement card. After discussion, Lynne Anderson - Powell moved and Kathy McIver seconded to adopt the following wording as amended:

#### ***A Responsible Breeder Is Your Partner in Newfoundland Ownership.***

*The breeder should be there to answer your questions and guide you in the right direction about everything from nutrition to grooming to training to health concerns. Years of experience can be invaluable when it comes to helping you raise your Newfoundland successfully. A reputable breeder will always be there for you!*

*For more information and to locate a reputable breeder, contact the Newfoundland Club of America at [www.ncanews.org](http://www.ncanews.org)*

### Policy Manual Committee Report

The board considered a document submitted by the special committee for the policy manual revision.

After discussion, progress and agreement on various amendments to the document, some board members opined that the document should be recommitted to the special committee for a quick final revision. Pam Saunders agreed to re-present a revised document for final approval without objection.

Some board members opined that this project needed the committee members to be present at a common location to work through each section.

Another board member suggested that the current policy manual be taken down off the NCA website while the policy manual is being revised.

### Breeders List Committee

The board took up the Breeders List application submitted by the committee.

Kathy McIver moved and Pam Rubio seconded to approve the proposed application. The motion was adopted.

### Steering Committee Report

Lynne Anderson-Powell reported she had received a Steering Committee report after the board packet deadline. She stated the report wasn't time sensitive and the report could be placed on the December meeting agenda. Without objection, the report will be postponed to the December NCA Board of Directors meeting.

### Juniors Committee Report

Based on a request from the Juniors Committee, Roger Frey moved and Pam Rubio seconded that the board authorize a Junior of the Year award, chosen by the Juniors Committee based its previously presented criteria. An earlier proposed award encompassed qualities other than good sportsmanship and the board asked the Juniors Committee to accordingly amend their proposal. The motion was adopted.

Without objection, the board indefinitely postponed a request from the Juniors Committee for a Juniors Committee fundraising policy. President Saunders requested the recording secretary to place the Juniors Committee Fundraising Policy on the December meeting agenda under general orders. There was no objection to the request.

A sample of a thank you note card was distributed. Cissy Sullivan, chair of the NCA Juniors Committee mailed thank you cards to donors who supported the Juniors Committee through the membership renewal process.

It was reported that the Juniors Committee has made changes to the Juniors stipend application for the Westminster dog show, to reflect the Westminster show policy changes regarding Junior Showmanship at the 2013 show.

Roger Frey moved and Kathy McIver seconded to ratify the amendments to the Juniors Stipend Application for the Westminster Dog show: Motion adopted.

### Postponed First Vice-President's Report

Pat Randall, first vice-president, reported to the board regarding the soon to be closed Charitable Trust Management Board (CTMB) health survey and he reported on the Start Meeting™ and Wiggió™ polling function instructions sheets for committees. He answered board member questions. He asked board members to send him any editing changes to the instruction sheets.

The first vice-president also reported one way for relief from an inadvertent board email being sent to non-board members or when a board member is omitted from an email distribution is to formalize the use of the Wiggió™ system.

## **Unfinished Business**

### Appointment of National Specialty Chairs

The board discussed addressing a concern regarding the lack of a standard process in appointing National Specialty Show chairs when the shows are hosted by the NCA (not by a regional Newfoundland club). Previously the board referred this question to the Specialty Show Committee. The Specialty Show committee recommended that the board should write this policy. In the past a board member stated he heard about the appointments from third parties or they would be announced at NCA gatherings prior to the board action or ratification of the appointments.

Without objection, the item was postponed to the December meeting.

### **Executive Session**

Pam Rubio moved, and Kathy McIver seconded, to enter executive session.

After returning to its open session the board reported:

- appointing Chris Owen to the Rescue Prevention Committee.
- with regret, accepting the resignation of Mary Lou Roberts as chairman of the Newf Ambassador Committee, and also accepted her resignation as a member of the Technical Resources Committee. She indicated she wished to stay on as a member of the Newf Ambassador Committee and volunteered to help with the TRC data entry when she could.
- appointment of Joan Fenwick as chair of the Newf Ambassador Committee, pending her acceptance of the position.
- appointment of the 2013 Nominating Committee: Denise Hatakeyama, chair; Barbara Finch; Linda Roderick; Lanelle Warrick; Joan Schenrekau; Sandee Lovett, first alternate; Patty Emerging, second alternate.
- appointed Kevin Gallagher and Pamela Jackson to the Arbitration Committee, pending their acceptance of the appointment.

Pam Rubio moved to refer to the Technical Resource Committee for comment, the idea of creating and separating the functions of a new Data Base from the current TRC into a new committee. The motion was adopted.

### **Further Unfinished Business**

Pat Randall moved and Kathy McIver seconded that the NCA Board's policy be amended by adding the following: Resolved, that provided a quorum is present, no board meeting shall be called to order later than fifteen minutes after its established start time. A board member asked about the motion's rationale. Another board member stated the belief that this was matter of common sense.

During discussion it was stated that this had to do with a board meeting at the 2012 National Specialty where the meeting started forty-five minutes late. In fairness and with an election pending, the chair waited for all board members to arrive before calling the meeting to order. It was reported that it put the chair in a strange situation.

Another board member stated if that situation were to reoccur, the chair has a duty to call the meeting to order and allow the board to decide to momentarily recess or proceed to the business at hand. The motion was lost.

Voting in favor: Anderson-Powell, Cornell, McIver, Randall and Rubio.

Voting against: Britton, Cuddy, Frey, Gabel, M.L. Price and Reggie. Abstaining: Saunders.

## **New Business**

Meredith Reggie moved and Kathy McIver seconded to amend the October 2012 NCA Board Meeting minutes to include the vote on the Working Dog Provisional Judges Policy which was inadvertently omitted from the minutes that were approved on Friday, November 16, 2012: Motion adopted. Mary Price reported that the mileage reimbursements were at the current IRS rate of 51.5 cents/mile, the corresponding IRS rate for 2011 was 51 cents/mile and the 2013 IRS mileage reimbursement rate for 2013 is scheduled at 56.5 cents/mile.

The meeting recessed at 11:57 p.m. and reconvened on Sunday, November 18, 2012 at 8:06 a.m.

Without objection, the board recessed the NCA, Inc. meeting and convened a meeting of the NCA Charitable Trust.

The trust board meeting adjourned at 10:02 a.m. and the NCA, Inc. meeting was reconvened. Without objection, the board briefly recessed until 10:15 a.m.

### Newf Tide Policy Committee

Aura Dean, chair of NCA *Newf Tide* Policy Committee, joined the meeting.

Aura Dean reported the *Newf Tide* Policy Committee's concern regarding the costs incurred when members and *Newf Tide* subscribers fail to forward address changes

Mary Lou Cuddy moved and Lynn Anderson-Powell seconded that members and subscribers to *Newf Tide* who do not furnish the Newfoundland Club of America a timely change of address will incur any domestic postage costs associated with receiving and resending *Newf Tide*; members and subscribers to *Newf Tide* who live abroad will be responsible for and incur the same, but are required to post the international fees prior to resending an issue. The new policy will be announced in *Newf Tide* and *e-Notes*, and will subsequently become part of the permanently noticed policies in *Newf Tide*. After discussion, the motion was adopted.

Aura Dean requested that the policy change be announced in the next two issues of *e-Notes*.

Aura Dean introduced a committee proposal to discontinue publishing annual committee reports, board minutes, and charitable trust board minutes in *Newf Tide*. The proposal would provide that: 1) These documents be placed in a members' only section which would be added to NCA website, and 2), a new electronic publication, administered through the *Newf Tide* editor provide editorial assistance to the NCA for *Newf Tide* at a negotiable rate.

The board considered many aspects of the proposal which included concerns for its members and specific details which included electronic publications, publishing meeting minutes in a separate non-magazine publication, and a members-only section to the database.

Lynne Anderson-Powell, second vice-president reported the Technical Resources committee's only charge thus far relates to the database and the board needs to take further action to advance the members-only website section business.

Speaking to the board, Aura Dean stated that she felt the club has a great sense of tradition and *Newf Tide* is part of the wonderful fabric that is woven into this club. She believed she was hearing the board express concern for the members and she didn't realize that a members-only area of the website was not currently in the works. She also summed things up by stating that maybe the proposal was too progressive for the present situation at hand. No one wishes to disenfranchise anyone. If the board feels we're



not ready for this, then perhaps it should be tabled. She believed the committee could do some additional research and keep the idea before them.

Roger Frey and Mary Lou Cuddy seconded that the NCA Board of Directors thanks the *Newf Tide* Policy Committee and its Chair Aura Dean for their detailed and insightful report regarding publishing NCA meeting minutes in *Newf Tide* or electronically as a cost saving measure. The motion thanking the committee for presenting the report was unanimously adopted

### **New Business**

The following motion was referred to the Regional Club Liaison and the Regional Club Committee:

Lynne Anderson-Powell moved and Roger Frey seconded that the Regional Club Committee annually review with NCA affiliated regional clubs the NCA rescue polices as they apply to regional clubs.

### **Unfinished Business**

Mary Lou Cuddy moved and Lynne Anderson-Powell moved the board establish an oversight committee to track and oversee contracts lasting over a year in length and/or including but not limited to amounts exceeding five thousand dollars. The committee will report in a timely manner.

During a lengthy discussion, Meredith Reggie and Steve Britton both opined that if applied to a NCA National Specialty, this could become a bureaucratic concern that would put another layer between the board and the chair of the Specialty Show Committee.

Roger Frey opined that this was an over-reaction to a specific issue. The motion was adopted.

Voting in favor: Anderson-Powell, Cornell, Cuddy Gabel, McIver, M.L. Price, Randall, and Saunders

Voting against: Britton, Frey and Reggie. Absent: Rubio.

Sandy Gabel moved and Roger Frey second to adjourn

Without objection, the meeting adjourned at noon.

Steven J. Britton,  
Recording Secretary  
Newfoundland Club of America