



## **NEWFOUNDLAND CLUB OF AMERICA, INC.**

### ***March Regular Board of Directors***

#### ***Teleconference Meeting***

***21 March 2013***

***Approved: April 29, 2013***

***All times Eastern Daylight***

### **Call to Order**

Pam Saunders, president, called the meeting to order at 8:01 p.m., with Steve Britton, recording secretary, present.

Other officers and directors present: John Cornell, Mary Lou Cuddy, Roger Frey, Sandy Gabel, Kathy McIver, Mary L. Price, Pat Randall, Meredith Reggie, Pam Rubio, Mary W. Price, ex-officio.

Also attending: Steve McAdams and Donna Thibault, directors elect.

Reporting via telecom: Robin Seaman, Specialty Show Committee chair; Amy Lane and Sandee Lovett, 2013 NCA National Specialty chairs ; Chris Plum, Steering Committee chair; Barbara Finch, Technical Resources Committee chair; Marylou Zimmerman, Electronic Publications Policy Committee chair; Donna Zink, Rescue Prevention Committee chair.

### **Adoption of Agenda**

A board member asked a question about adopting the proposed meeting agenda. Some board members believed there was a discrepancy in the secretary's report. Other board members explained the action adopting the agenda only approved the meeting's order of business.

Roger Frey moved, and Lynne Anderson-Powell seconded, to adopt the March 21, 2013 meeting agenda as presented. The motion was adopted by roll call vote:

In-favor: Anderson-Powell, Britton, Cuddy, Frey, Gabel, Price, Randall and Rubio.

Against: Cornell, McIver, Reggie and Saunders.

### **Reports of Officers and Standing Committees**

#### **Report of the AKC Delegate**

Mary W. Price, AKC Delegate reported:

Elected to the AKC Board of Directors Class of 2017 were Alan Kalter, Harvey Wooding, Lee Arnold and Carl Ashby. Elected chairman and vice-chairman of the AKC Board of Directors were Alan Kalter, and Dr. William R. Newman, respectfully.

Elected as Executive Officers of AKC were Dennis B. Sprung, president/CEO; Daryl Hendricks, COO; Peter W. Farnsworth, CFO; and James P. Crowley, Executive Secretary.

AKC announced the following promotions: Gina DiNardo, vice-president, assistant executive secretary; Mark Dunn, vice-president for registration development and customer services; Daphna Straus, vice-president, business development.

The delegate body amended the AKC corporate bylaws by adding, *the advancement of canine health and well-being*, to the club's objectives and voted to make Agility Clubs eligible to apply for AKC membership. The amendment to decrease the number of yearly delegate meetings, from four to three, was defeated.

Mary W. Price also reminded the board concerning a pending deadline concerning AKC Lifetime Achievement Award nominations.

#### 2013 Specialty Show Report

The 2013 National Specialty chairs, Amy Lane and Sandee Lovett, reported on preparations concerning the 2013 National Specialty. Further, the chairs reported on a need to make arrangements to disperse dog bathing tables and storage unit items prior to the conclusion of the dog show.

Steve Britton moved, and Kathy McIver seconded, to authorize the disposal of the NCA's dog washing tables at the discretion of the 2013 National Specialty Show chairs after the 2013 National Specialty. Motion adopted.

#### Report of the President

Pam Saunders, president, reminded the board to contact Cissy, Sullivan if they intended to attend the Juniors' pizza party at the 2013 National Specialty

The board discussed the recent Steering Committee Survey.

Kathy McIver moved to enter executive session to discuss a Steering Committee survey. Without objection, motion adopted.

Without objection, the board returned to regular session.

#### Report of the Technical Resources Committee (TRC)

Barbara Finch, chair of the TRC, and Marylou Zimmerman, reported on various potential adjustments to the NCA Database, its electronic reports and the associated costs.

Also, Barbara Finch reported the committee was unable to advise the board regarding Zoosa or Club Express, without first creating a Business Requirement Document (BRD).

#### Report of the Electronic Publication Policy Committee (EPPC)

Marylou Zimmerman, chair of the Electronic Publication Policy Committee, reported on a proposed EPPC message calendar, and usage of a communication audit program to evaluate and improve the NCA website, social media and electronic newsletters. The secondary purpose of the audit computer program is to increase the website's friendliness when accessed by electronic tablets and other such devices.

Without objection, the board approved the message calendar proposal, and referred the communications audit program back to committee for report and demonstration at the upcoming spring face-to-face meeting.

Report of Steering Committee

Chris Plum, chair of the Steering Committee, joined the teleconference. The board and committee chair discussed concerns regarding the status of the raw data from the recent Steering Committee survey.

Report of the Rescue Prevention Committee (RPC)

The board welcomed Donna Zink, chair of the Rescue Prevention Committee. She reported on progress concerning the *Lifestages* website articles. Subsequent board action was taken:

Roger Frey moved, and Mary Lou Cuddy seconded, to approve *Lifestages*, Issues 6, 7 and 8. The motion was adopted

Without objection, the board approved the article, *Preparing for Water Training* for linking to *Lifestages* Issue 5.

Pat Randall moved, and Roger Frey seconded, to approve the online launch of *Lifestages*, and to authorize forwarding the notice of its launch to regional Newfoundland clubs by the Regional Club Liaison: Motion adopted, without objection.

Without objection, the board agreed to make all issues of *Lifestages* available, in a locked protected document format (PDF).

Action Concerning the Steering Committee Survey

The board revisited the Steering Committee Survey.

Roger Frey moved, and Lynne Anderson-Powell seconded, to *rescind* the February 21, 2013 directive to the NCA Steering Committee that ordered the destruction of survey data. The motion was adopted by roll call vote:

In-favor: Anderson-Powell, Britton, Cuddy, Frey, Gabel, Price and Reggie.

Against: Cornell, McIver, Randall and Rubio    Abstaining: Saunders

Report of the President (continued)

Without objection, the board took up concerns regarding the cyber-bullying in executive session.

Lynne Anderson-Powell moved, and without objection, the board returned to regular session.

Report of the First Vice-president

Pat Randall, first vice-president, reported that the NCA Charitable Trust Management Board voted to allocate twenty-five thousand dollars as a lead sponsor toward the AKC Canine Health Foundation's Bloat Initiative from the Newfoundland Donor Advised Fund.

Report of the Regional Club Liaison

The board renewed consideration of a proposed revision to the Newfoundland Club of New England's bylaws.

Pam Rubio moved to approve the revised Newfoundland Club of New England Bylaws.

The motion was adopted without objection (abstaining: Britton and Frey).

Report of the Recognition Committee

The Recognition Committee chair reported the current medallion engraver forwarded a reimbursement request.

Further Actions Concerning Rescue Prevention Committee Recommendations

Roger Frey moved, and Lynne Anderson Powell seconded, to authorize the Rescue Prevention Committee to purchase plaques for non-committee members who contributed service to the *Lifestages* project. By roll call vote, the motion was lost.

In-favor: Anderson-Powell.

Against: Britton, Cornell, Cuddy, Frey, Price, Randall, Reggie and Saunders.

Absent: Gabel, McIver, and Rubio.

Roger Frey moved, and Steve Britton seconded, to authorize the Rescue Prevention Committee to print posters from the Rescue Prevention Card artwork. Motion adopted without objection.

Roger Frey moved to authorize the Rescue Prevention moved to Committee to have T-shirts printed for resale at the 2013 National Specialty Show. The motion was lost

Request of a Board Member

Meredith Reggie requested reversal and clarification of her position in favor of NCA giving grants to regional clubs. She has neither stated nor indicated otherwise, although the minutes of the November 2012 meeting inaccurately recorded her stated position. There was no objection to her request.

**Executive Session**

The board entered executive session for to consideration membership applications and other routine business it usually considers under executive session.

## **Adjournment**

Steve Britton moved, and John Cornell seconded to adjourn. The meeting adjourned at 1:28 A.M. (EDT), Friday, March 22, 2013.