

BULLETIN BOARD

January 4, 2007 teleconference

The meeting was re-convened on January 4, 2007 at 8:16 p.m. Eastern Standard Time by President Roger Frey.

Present were: Jan S. Boggio (JSB), Jacqueline K. Brellochs (JKB), Aura Dean (AD), Roger Frey (RF), Kevin Gallagher (KG), Sandee Lovett (SL), Kathy McIver (KM), Mary L. Price (MLP), Meredith Reggie (MR), Mary Lou Roberts (MLR), Pam Rubio (PR), Cathy L. Sands (CLS) and Mary W. Price, *ex-officio*.

Kevin Gallagher moved and Kathy McIver seconded to rescind the motion to establish an additional ROM designation until we have all the pieces in place. The motion passed.

Kathy McIver moved and Jan Boggio seconded to send the concept of dogs receiving special recognition for having their health screening results listed in an open database to all NCA committees. Committees would also be asked for suggestions on the methods of implementation. Committees are asked to have any comments and/or suggestions returned to the Board by March 1, 2007. The motion passed.

Jan Boggio moved and Kathy McIver seconded to submit the idea of a special designation for dogs which have their health check results listed in an open database to the membership via *Newf Tide*, the NCA website, and potentially a mass emailing. The deadline for feedback to the Board would be April 1, 2007. The motion passed.

Mary Lou Roberts moved and Kathy McIver seconded to refer the survey submitted by the Constitution & By-Laws Committee (CB&L) back to the Committee with the Board's input and request that the committee respond back to the Board by January 17, 2007. The motion passed.

Mary Lou Roberts moved and Kathy McIver seconded that Roger Frey will contact the CB&L Chair, Jack Witt, to coordinate the CB&L meeting with the NCA membership at the 2007 national specialty show. The motion passed.

Mary Lou Roberts reported that the Ad Hoc *Newf Tide* Committee sent an email stating that it feels that their job is done. Mary Lou Roberts moved and Meredith Reggie seconded to thank the ad hoc *Newf Tide* Committee for all of their hard work and dissolve the committee. The motion passed.

Mary Lou Roberts asked about posting committee openings on the web and in *Newf Tide*. It was agreed by consensus that openings should be posted.

Cathy Sands moved and Meredith Reggie seconded to make the NCA membership application packet available on the website. The motion passed.

In response to a request by the Board Mary Lou Roberts submitted the following proposed policy/process for the sending of emails and electronic newsletters to the NCA Membership:

1. The sending of email to the NCA membership will be reserved for the communication of time-sensitive information that cannot best be communicated by any other mechanism (e.g., *Newf Tide* magazine or insert), the electronic newsletter, or regular mail. The two recent cases where email was used (notification of change in *Newf Tide* bid process, and

notification of error in mailing of election materials) offer perfect examples of legitimate use of this communication tool.

2. Any topic communicated by email to the membership will also be sent by snail mail or communicated by phone to members who do not have email.

3. Topics that are not time-critical and that do not relate directly to NCA business operations may be included in the monthly electronic newsletter, but will not qualify for separate email distribution. This includes ANY type of solicitation of funds or sales.

4. Members will have the option NOT to receive email even if they do have an email address printed in the NCA membership directory.

5. Members who have access to email but who do not publish that email address in the membership directory will be encouraged to add those email addresses to the email list so that they can receive time-critical messages.

6. Specific email content must be approved by the NCA Board prior to distribution.

Actual maintenance of the email list and the distribution of the email (format, distribution, and followup reporting on receipt results) will be the responsibility of the Technical Resources Committee. *(MLR note: I'm suggesting that we add Kevin Gallagher to that committee to assist in this role.)*

Please also read the report submitted by the Technical Resources Committee on email distribution.

Mary Lou Roberts moved and Kathy McIver seconded to accept the policy regarding emails, omitting number 3. The motion passed. The subject of electronic newsletters will be added to a later agenda.

EXECUTIVE SESSION

While in executive session the Board appointed Nicki Gunderson and Beth Sell to the Newf Tide Policy Committee.

While in executive session there was discussion about increasing the size of the Newf Tide Policy Committee.

While in executive session Jan Boggio reported on her conversation with Dawn Fretts, NCA database, regarding the status of the database.

Pam Rubio and Meredith Reggie gave a short report regarding the on-line whelping box project. This item will be added to the January 18, 2007 agenda.

There was discussion about agenda items for the January 18, 2007 teleconference. The Board will need to set their meeting schedule for the 2007 National face-to-face meeting.

The Board needs to review dues prior to March 1, 2007. \

The meeting adjourned at 10:28 p.m. Eastern Standard Time.

Respectfully submitted,

Cathy L. Sands
NCA Recording Secretary

