Agenda

1. Reading of the minutes of last meeting
   • Approval of the minutes of December 15, 2011

2. President’s Report (Pat Randall)
   • I have two items for discussion, one of which I have placed on the regular agenda. The second (which I have forwarded to Mary Lou) is a letter from an NCA breeder regarding "cyberbullying" by breeders (at least one of which is an NCA member). I have sent a short reply, but think we ought to consider it for a further response.

3. 1st Vice-President’s Report (Roger Frey)
   • I feel we need to discuss the accompanying letter at this meeting, in light of the other letter from a new member, received the very same day. I worry about all of this, in light of the fact that we recently voted not to honor the wishes of the membership from the Annual Meeting.

4. 2nd Vice-President’s Report (Pam Saunders)
   • Annual Reports have been coming in and forwarded to Newf Tide. Second reminders have been emailed to those committees who have still not sent in their reports.
   • I would like to discuss the 1st Thursday deadline for agenda items. I receive items up through the 1st Thursday. I then need to compile the items for the agenda which may take a bit of time. I can usually get everything to Mary Lou Cuddy by Saturday. I would like to discuss if this is in fact OK with the Recording Secretary or should we possibly change the deadline for committee submissions to an earlier deadline so the 1st Thursday deadline can be met.

5. Recording Secretary’s Report (Mary Lou Cuddy)
   • Prepared the January 19, 2012 agenda packet
   • Prepared the minutes of the December 15, 2011 meeting
   • Election ballot returns are arriving every day. To date, there have been only 3 reports of members not receiving the proper materials and those members have been supplied with the proper replacements.
6. Corresponding Secretary’s Report (Lynne Anderson-Powell)
   - Responded to the 3 emailed complaints and forwarded them to the Arbitration Committee.
   - Responded to several general inquires:
     - Where to get a grey Newf? - Provided links to NCA Breeders List and Regional Club pages.
     - Where to get Newf as a service dog for visually impaired person? - Forwarded links to various Service Dog organizations with an explanation that most use only specific breeds and kennels and that Newfs have some drawbacks (grooming, size) and forwarded the email to a visually impaired NCA member Newf owner. The member has responded that they are conversing.
     - Newf Artwork - have made several attempts to locate the ASPCA that has these; have found that it is the Yates Country ASPCA. Have emailed their Treasurer.
     - Request from the Newfoundland Club of Russia for an invitation from the NCA to participate in our National. This is required for them to get a visa. Several individuals are interested including some Juniors. This is similar to the kind of invitation given to a musical group or sports team. There is no responsibility of the Inviter or the Invitee.

7. Treasurer’s Report (Mary L. Price)

8. AKC Delegate’s Report (Mary W. Price)
   - Group re-alignment discussion (from 12/15/11 meeting)
   - AKC Communications

9. Committee Reports
   - Electronic Publications Policy Committee
     - Email list disclaimer
     - NCA Website statistics
   - Working Dog Committee
     - Proposed WRDX Regulations
     - I have attached the WDC’s final revised wording for the WRDX exercises to be added to the January agenda for the board. I would like to give the board a little background of the whole process. We originally surveyed the membership. Using the ideas and comments from that survey we came up with the proposal that we presented at the National last year. After presenting it we asked for comments on the proposal. We found that most of the people that commented on the proposal were experienced WRDX folks, handlers, judges, trainers. The comments we received made us realize that the original survey was answered by a lot of folks that had no experience in WRDX, interest yes, but experience, no. We went back to the original WRDX regulations, not the proposal, and started from scratch using comments and ideas received from the experienced folks. We really made very little changes in the way that the exercises are done with the exception of tightening up some sloppy or gray areas. We rewored some things to make them clearer or less wordy. We removed some sentences that were repeated over and over again in the exercises and placed them in the failures common
to all exercises section of the general water test regulations of which these exercises will be included once approved. I left the regulations intact with anything we would like to remove crossed out and anything we would like to add in red. I would like to call in to the teleconference to be available to answer questions and explain things in more detail. (Sue Marino)

- Judges Education Committee
- Revised Temperament article for approval
- Breeders List Committee
  - 2012 Breeders List Application for approval
- Juniors Committee
  - Results of Juniors Committee internal survey
  - Proposed new award certificate for approval
  - Juniors Event Passport
- Steering Committee
  - Proposal for Board Advisory Group
- Publicity Committee
  - Committee report
- Regional Club Liaison
  - Approval of Northstar Newfoundland Club Bylaw revisions

10. Executive Session
- Approval of NCA Applicants
- Letter from NCA member regarding cyber-bullying
- Publicity Committee appointments
- Newf Ambassador Committee appointment

11. Unfinished Business

12. New Business
- Motion: I move that in cooperation with the spirit of the Pension Reform Act of 2006, that all committees given standing authority to act on behalf of the governing body of the corporation contemporaneously document their meeting minutes or other actions taken. These minutes or consents would be posted to the NCA Website within 30 days of the approval of such minutes by the webmaster. This would include, but not be limited to the Working Dog, Specialty Show, Newf Tide Policy and Electronic Publications Policy Committees. (Steve Britton)

- Motion: I move the adoption of the following statement as the Conflict of Interest Policy for the Newfoundland Club of America, Inc: The standard of behavior in the Newfoundland Club of America is that all staff, volunteers, independent contractors, committee members, members of the Board of Directors and employees scrupulously avoid Conflicts of Interest between the interests of the Newfoundland Club of America, Inc. on one hand, and personal, professional, and business interests on the other. This includes avoiding potential and actual conflicts of interest, as well as perceptions of conflicts of interest.
I understand that the purpose of this policy is to protect the integrity of the Newfoundland Club of America’s decision-making process, to enable our constituencies to have confidence in our integrity, and to protect the integrity and reputations of volunteers, staff independent contractors, committee members, and board members. Upon or before election, hiring or appointment, I will make a full, written disclosure of interests, relationships, and holdings that could potentially result in a conflict of interest. This written disclosure will be kept on file with the club’s Recording Secretary and upon written request to that officer, copies will be made available to club members. I will update it annually, and at other times as appropriate. I understand that the purposes of this policy is to protect the integrity of the Newfoundland Club of America’s decision-making process, to enable our constituencies to have confidence in our integrity, and to protect the integrity and reputations of volunteers, staff independent contractors, and board members. Upon or before election, hiring or appointment, I will make a full, written disclosure of interests, relationships, and holdings that could potentially result in a material financial interest to myself or family. This written disclosure will be kept on file and I will update it as appropriate.

In the course of meetings or activities, I will disclose any interests in a transaction or decision where I (including my business or other nonprofit affiliations), my family and/or my significant other, employer, or close associates will receive a benefit or gain. Whenever possible, I will abstain from both the discussion and voting on the subsequent issue.

I understand that this policy is meant to supplement good judgment, and I will respect its spirit as well as its wording. (Steve Britton)

Rationale: By adopting a Conflict of Interest Policy, it would address some of the items found in federal non-profit corporation laws (Pension Reform Act of 2006) that became effective in 2008.

Motion: I move the adoption of the following statement as the Committee and Board Member Protection (Whistleblower) Policy for the Newfoundland Club of America, Inc. If any committee member, board member, independent contractor, or employee reasonably believes that some policy, practice, or activity of Newfoundland Club of America (herein referred to as the “club”) is in violation of law, a written complaint must be filed by that person with the Board President. It is the intent of Club to adhere to all laws and regulations that apply to the organization and the underlying purpose of this policy is to support the organization’s goal of legal compliance. The support of all members, committee members, board members, independent contractors, and employees is necessary to achieving compliance with various laws and regulations. A person is protected from retaliation only if they bring the alleged unlawful activity, policy, or practice to the attention of Newfoundland Club of America and provides the Newfoundland Club of America with a reasonable opportunity to investigate and correct the alleged unlawful activity. The protection described below is only available to those persons that comply with this requirement.
The Club will not retaliate against a person who in good faith, has made a protest or raised a complaint against some practice of the Club, or of another individual or entity with whom the club has a business relationship, on the basis of a reasonable belief that the practice is in violation of law, or a clear mandate of public policy.

The Club will not retaliate against persons who disclose or threaten to disclose to a supervisory or public body, any activity, policy, or practice of the club that the person reasonably believes is in violation of a law, or a rule, or regulation mandated pursuant to law or is in violation of a clear mandate of public policy concerning the health, safety, welfare, or protection of the environment.

My signature below indicates my receipt and understanding of this policy. I also verify that I have been provided with an opportunity to ask questions about the policy. (Steve Britton).

Discussion Item: I think we should discuss the AKC’s request for electronic submission of club membership lists. There was a concern expressed and on the Board’s agenda a while ago about AKC using the NCA membership data to do marketing for both AKC and their partners. I am not sure what we have provided in the past, but the AKC does allow us to just provide a member’s name and postal code and no phone or email. They also now have a process to upload this data using a new "tool". It requires the data to be is a specific format and I suspect there are some hidden "gotchas" that may need to be handled. I would be happy to help with this to facilitate this, if needed (Lynne Anderson-Powell)

Discussion Item: Clarification of the publication in Newf Tide of judges who have attended the Judges Education Seminar at National Specialties. (Maredith Reggie)

Discussion Item: The Board discussed the final financial statement for the 2011 National Specialty at the face-to-face meeting in November. There has been a question regarding the interpretation of some items in the report, most importantly the financial responsibility for left-over logo items from the 2010 specialty. Since the Board’s discussion was predicated on the loss incurred by the NCA for the 2011 National, I would like to discuss this to ensure that we all understand the issue. (Pat Randall)

13. Adjournment

14. FYI
   • Board/Committee Item List
   • Board Directory
COMMITTEE REPORTS

EPPC: This is from Mary Lou Zimmerman. There are links showing all the guidelines for yahoo. Of importance is the following statement:
From a legal standpoint, the content of a post is owned by the writer. There is no legal standing for anyone to go after the NCA for any posting unless it is specifically designated “posted on behalf of the NCA” (like I sign the posts plugging the Health Survey - “MLZ- for CTMB”)

Here are the general Yahoo Guidelines and Policies that govern all mailing lists hosted by Yahoo:
http://groups.yahoo.com/local/guidelines.html

From a legal standpoint, the content of a post is owned by the writer. There is no legal standing for anyone to go after the NCA for any posting unless it is specifically designated “posted on behalf of the NCA” (like I sign the posts plugging the Health Survey - “MLZ- for CTMB”)

Here is the text of the Welcome Message:
From: ncabreeders-l Moderator
Subject: Welcome to the ncabreeders-l group
Hello,
I’ve added you to my ncabreeders-l group at Yahoo! Groups, a free, easy-to-use service. Yahoo! Groups makes it easy to send and receive group messages, coordinate events, share photos and files, and more.

Description of the group:
------------------------------------------------------------------------
This tool has been developed to allow the Breeders’ List Chair to communicate quickly with all of the members of the Breeders’ List. Announcements of NCA programs, website changes and housekeeping related to the Breeders list can be found on the list. Questions about veterinary issues, breeding specifics, etc. should be directed to the Breeder Education Committee or to a Breeder Mentor in your area. See the link below to read the NCA eMail List Policy approved 4/10

Important information about the ncabreeders-l group
------------------------------------------------------------------------
* To send a message to the members of this group, send an email to: ncabreeders-l@yahoogroups.com
* To leave the group, you can unsubscribe by replying to this message, or by sending an email to:
ncabreeders-l-unsubscribe@yahoogroups.com
* To learn more about the ncabreeders-l group, please visit:
http://pets.groups.yahoo.com/group/ncabreeders-l
* To view and modify all of your groups, visit:
http://pets.groups.yahoo.com/mygroups
 Regards,
Moderator, ncabreeders-l

Report abuse:
------------------------------------------------------------------------
Because Yahoo! Groups values your privacy, it is a violation of our service rules for moderators to add subscribers to a group against their wishes. If you feel this has happened, please notify us:
http://help.yahoo.com/l/us/yahoo/groups/original/members/forms/abuse.html
You may also change your email preferences to prevent group owners from adding you to their groups. To do so, please go here: http://pets.groups.yahoo.com/s?tag=

Your use of Yahoo! Groups is subject to:
http://docs.yahoo.com/info/terms/

Here is the Welcome Page content:

This tool has been developed to allow the Breeders' List Chair to communicate quickly with all of the members of the Breeders' List. Announcements of NCA programs, website changes and housekeeping related to the Breeders list can be found on the list. Questions about veterinary issues, breeding specifics, etc. should be directed to the Breeder Education Committee or to a Breeder Mentor in your area.

See the link below to read the NCA eMail List Policy approved 4/10

Regards,
Moderator
ncabreeders-l

The EPPC will be meeting in January to come up with wording for the following charge - Kathy McIver moved and Donna Thibault seconded that the Board request the Electronic Publications Policy Committee to develop criteria and a disclaimer for the Breeders-l discussion list indicating that the Newfoundland Club of America, Inc. is not responsible for discriminatory or inflammatory statements published on the discussion list. The report would be due back to the Board by the January 5, 2012 Board agenda deadline. Without objection, the motion passed.

This will be available for the February Teleconference.
MLZ
FYI - Below is a report sent to TRC from EPPC showing statistics from our website:

Website Report 3Q 2011

Current Status:
Newfdogclub.org – This URL (address) is still active and online, but all pages point to the homepage of the ncanewfs.org, to encourage people to update their bookmarks. This was done so if anyone has older saved bookmarks for newfdogclub they will not get a “File Not Found” message and a dead-end. In 4th Quarter 2377 visitors to newfdogclub.org were redirected to ncanewfs.org.

NCANewfs.org – Statistics for NCANewfs.org

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Action Items for this quarter have included:

- Updated pages as content received – committees, minutes, summaries, agendas, etc.
- Updated Breeder’s List - removed BOM image
- Updated BEC Section
- Updated JEC listing
- Developed Draft of new H&L section
- Began discussion new Leg Liaison Section
- updated all links for REACt to read Rescue Prevention/RPC

Add This Analytics continue to show the most shared content on the site to be “Newf Know-How” There were 50 shares in in the 4th Q. 40% of all shares are occurring on Facebook, and there was a 25% viral lift on the Robert Kennedy and Brumis page.
NCADatabase.org – Statistics for NCADatabase.org

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NCACCharities.org – Statistics for NCACCharities.org

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EBay MissionFish™ Summary - Current Status – $1277.95 total funds raised to date. $853.35 from Community Sellers. MissionFish™ also now offers eBay buyers the opportunity to select a “Favorite Charity” and are given the chance to donate $1.00 (or more) each time they check out on eBay, this has raised $278.35. Additionally $148.25 has been raised through the Mission Fish Donate Now button.

Facebook™ “Causes” page generated $404.00 in donations to date, there are 723 Facebook members supporting this Cause.

Action Items -
- Updated pages as information received- minutes, health projects, Giving Center News
- Marketed OFA/NCA Survey
• Promoted Year-End Giving Appeal on Constant Contact

**Newfbooks.org** – a Store through Amazon.com

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Action Items:  
• Updated index page and rescue contacts as needed

### NCANationalSpecialty.org –

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Action Items:  
• Updated 2012 as needed  
  • implemented Push/Pay  
  • edited, uploaded and marketed full 2012 packet  
  • began individual event page implementation
NewfPuppy.com –
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**Action Items:**
- marketed “Evaluating A Breeder Website” and “Researching A Breeder Online”
- marketed new version of Newf and You pdf
- updated all page content to reflect new version of Newf and You

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WORKING DOG COMMITTEE:  WRDX regulations were sent by email in PDF format. Below is the correspondence from Sue for explanation of the working of the WRDX regulations.

I have attached the WDC’s final revised wording for the WRDX exercises to be added to the January agenda for the board. I would like to give the board a little background of the whole process. We originally surveyed the membership. Using the ideas and comments from that survey we came up with the proposal that we presented at the National last year. After presenting it we asked for comments on the proposal. We found that most of the people that commented on the proposal were experienced WRDX folks, handlers, judges, trainers. The comments we received made us realize that the original survey was answered by a lot of folks that had no experience in WRDX, interest yes, but experience, no. We went back to the original WRDX regulations, not the proposal, and started from scratch using comments and ideas received from the experienced folks. We really made very little changes in the way that the exercises are done with the exception of tightening up some sloppy or gray areas. We reworded some things to make them clearer or less wordy. We removed some sentences that were repeated over and over again in the exercises and placed them in the failures common to all exercises section of the general water test regulations of which these exercises will be included once approved. I left the regulations intact with anything we would like to remove crossed out and anything we would like to add in red. I would like to call in to the teleconference to be available to answer questions and explain things in more detail.

Thanks,
Sue

Please refer to emailed PDF file of WRDX regulations
Exercise #1 Search for Abandoned Boat

Purpose:
This exercise demonstrates the dog's ability to follow his/her handlers commands, search for a line and retrieve a boat without someone calling from the boat.

Standard of Performance
The handler's floating eight-foot line with plastic or canvas boat bumper attached will be attached to the front of a rowboat with the bumper placed in the boat. The steward will row the primary rowboat out 75ft. from shore and will must either attach the boat to a fixed anchor, or will drop an anchor from inside the boat. The boat may move freely around the anchor in the current or wind. The oars will be brought up into the boat. After signal from the judges, the steward will gently place a floating eight-foot line with plastic or canvas boat bumper attached into the water on the seaward side of the boat. The floating line will have previously been attached at one end to the bow of the boat. The steward will be primarily facing away from the dog. The handler and dog will wait on the shore in the center of the test area. The handler is only permitted to touch the dog for petting and praising between exercises, and will otherwise have hands off the dog. When the judge indicates, “you may begin”, the handler will send the dog to search for the line/bumper. The dog will commit to swimming depth within 20 seconds from the handler's first command to swim to the boat. The handler is not permitted to enter the water in this exercise. Verbal, hand signal and/or whistle encouragement is allowed by the handler while the dog is working. Prior to the dog approaching the boat, the steward will bring up or detach the anchor system then toss the bumper off the seaward side of the boat, being sure to toss the bumper before the dog arrives at the boat. The steward must not touch the line or bumper again. The steward will not make eye contact with the dog and will remain quietly in the boat with his/her head down. The dog will tow the boat to shore by either the boat bumper or the line attached to it. The dog will beach the boat. Should the dog swim back towards shore without the boat, the dog may be re-directed by the handler after the dog reaches its wading depth at any time as long as the dog has 10 seconds to respond to the redirect command by turning and swimming back toward the boat within 10 seconds of the command being given. The dog is not permitted to swim towards shore a second time without bringing in the boat. The judges will indicate that the exercise is finished when the boat beaches.

Principal Parts of the Exercise
1. The dog must commit to swimming depth within 20 seconds of the first command to begin the exercise given by the handler. The dog will swim directly to the boat, will take the line or bumper and will tow the boat to shore. The handler will be allowed one opportunity to redirect the dog should he begin swimming towards shore without the boat, or should the dog return to his wading depth without the boat. The dog will have 10 seconds to respond to the command.

2. The exercise is completed when the dog has beached the boat.

3. The dog will swim directly to the boat and take the line or bumper in his/her mouth.

4. The dog may turn either way and will tow the boat to shore.

5. The handler will be allowed one opportunity to redirect the dog and the dog must respond in 10 seconds.
6. The dog will beach the boat.

**Failing Performance**

The dog will fail for any of the failures common to all exercises in the general Water Test Regulations (Chapter 2, section 18), and if:

1. The dog does not wait for the handler’s command to start the exercise.

2. The dog does not commit to swimming depth within 20 seconds of the first command to go to the boat given by the handler, begin the exercise, or requires physical contact by the handler.

3. The dog does not swim directly to the boat. The dog may swim in a straight line, or in an arc, according to his/her instincts.

4. The dog returns to wading depth swims back toward shore and does not obey the redirect command given by the handler within 10 seconds.

5. The dog swims back towards shore more than one time without having the boat in tow.

6. The dog does not take the line and tow the boat to shore or The dog fails to beach the boat in the time allowed.

Suggested Time Limit: Three (3) minutes from the time the judge instructs the handler to begin.
Exercise #2 Multiple Person Rescue

Purpose:
This exercise will demonstrate the superior physical fitness of the Newfoundland while simulating an open sea rescue of multiple persons in distress. As such, the safety of the dog is of paramount importance. Due to the length of time the dog is continually swimming without the break of reaching wading depth, the judges will terminate the exercise at any time a dog is deemed to be in distress or appears to be experiencing difficulty in completing the rescue of the three stewards. The decision of the judges with regards to the safety and ability of the dog to complete the exercise is final. A grievance is not applicable when a decision is rendered by either judge with regards to the safety or perceived distress of the dog.

Special Note:
The safety of the dog is of paramount importance. Due to the length of time the dog is continually swimming without the break of reaching wading depth, the judges will terminate the exercise at any time a dog is deemed to be in distress or appears to be experiencing difficulty in completing the rescue of the three stewards. The decision of the judges with regards to the safety and ability of the dog to complete the exercise is final. A grievance is not applicable when a decision is rendered by either judge with regards to the safety or perceived distress of the dog.

Standard of Performance
The dog and handler will be on shore in the center of the test area. The judge will ask, “Are you Ready?” and then will instruct the handler to proceed. The handler must have hands off the dog and/or the dog's collar other than for praising and petting between exercises. This includes including while the dog and handler are on the boat. The dog will board the boat and will travel with the handler in a safe and controlled manner. The dog and handler have thirty (30) seconds to board and to be ready for departure. The thirty (30) second boarding time is separate from the suggested time for completing the rescue. The dog must willingly board the platform of the boat without physical assistance from the handler and within the thirty (30) second time limit, and will remain on the platform, under control, until required to exit. The dog may not jump off the platform after boarding the boat while the boat is still at the shore or being launched. The handler is allowed to sit on the platform with his/her feet in the water. The boat is rowed out to the center of the test area and must be anchored into position with the platform one hundred and fifty (150) feet from shore and facing shore. The stewards will watch the rower throughout the exercise for signals provided during this exercise by the judges, since they are facing away from the beach judges. This should be strongly emphasized to the stewards by the judges. Once the boat is anchored into position and the stewards are also in place, the judges will ask the handler if he/she is ready, at which

Steward #1 At one hundred (100) feet from shore in line with the left marker on shore
Steward #2 At seventy five (75) feet from shore in line with the center marker on the shore
Steward #3 At one hundred (100) ft from shore in line with the right marker on the shore

The stewards will watch the rower throughout the exercise for signals provided during this exercise by the judges, since they are facing away from the beach judges. This should be strongly emphasized to the stewards by the judges. Once the boat is anchored into position and the stewards are also in place, the judges will ask the handler if he/she is ready, at which
point the judges will signal the beginning of the exercise by using an arm signal or one short blast on a whistle directed toward the stewards. The stewards will immediately begin to indicate that rescue is needed by splashing and calling splash and call for help. The stewards will not use the dog’s name and will call for the dog’s assistance continuously, and in a manner consistent with being in distress. The stewards need not call in the same manner as one another, as there are differences in the condition and mannerisms of those needing rescue.

The handler will command the dog to jump from the boat and to rescue the stewards. The dog must jump willingly from the platform of the boat within fifteen (15) seconds from the time the handler gives the first command for the dog to jump. The dog cannot anticipate and jump before being commanded to do so. The dogs may need to orient themselves either after the jump from the boat, or after each rescue and may briefly circle near the boat platform to do so. The dog will not be allowed to circle the boat before completing a rescue. The dog will pick a steward and swim directly toward that steward within twenty (20) seconds of jumping from the boat and within twenty (20) seconds of the completion of each rescue (steward touching hands with handler). The dog will swim directly to each steward recognizing that dogs may swim in a straight line, or in an arc, according to their instincts, although it should be clear that the dog is swimming towards or closely around each steward. It is up to the dog to determine the order in which each steward is rescued. The dog may rescue the stewards in any order. Verbal encouragement only, as well as extra commands, given by the handler, is allowed while the dog is working. It is recognized that the dogs may need to orient themselves either after the jump from the boat, or after each rescue with the boat, handler and the group of stewards in the distance. The dog may turn look back or make a small circle while looking to the handler at the boat for further encouragement and direction until the judges will deem the dog to have committed to the field of stewards by virtue of swimming at least halfway towards that field of stewards. Once the dog has committed to halfway between the boat and the stewards, the dog is not permitted to turn back and begin swimming towards the handler on the boat without having a steward in tow. The dog is not permitted to swim past a steward, towards shore, which will be considered a refusal to rescue any of the designated stewards unless circling the steward. The dogs are permitted to swim closely around the stewards to allow the stewards an opportunity to grab hold of the dogs. The dog shall swim close enough to the steward so that each steward is able to take hold of may grab hold of the dog without the steward having to move from his/her position to do so in the water. without changing position in the water. The handler is permitted to splash in the water to encourage the dog to return to the boat. The dog is permitted to bring back to the boat one, two, or all three stewards at a time. If the dog picks up more than one steward each steward should hold a side of the dog. The third steward may hold the dog or one of the other stewards life jackets. The judges will determine whether the dog is physically able to bring back to the boat any multiples of stewards without undue stress, taking into consideration both wind and current at a given test location.

Unless it is obvious that the dog is heading for another steward, once the dog has made an actual pick up of a steward, any remaining stewards will soften their voices and splash less but must continue to call and splash. The dog will must tow each steward back to the boat, where the handler waits on the platform. Each steward will make physical contact with the handler while still holding the dog, i.e. touches hands or hand to arm, after which Each of the steward(s) will then take a position alongside hold the lip of the boat, away from and behind the platform area to make room for the remaining stewards being towed in to make contact with the handler, and waiting quietly until the exercise is complete. Once the dog and
steward(s) reach the boat safely, and are touched by the handler, any remaining stewards will resume their original volume calling. The dog is permitted to check all sides of the boat for potential the already rescued stewards on the sides of the boat before and between each rescue attempt but may not circle the boat more than once each time. The exercise will be signaled complete when the final steward has made the defined physical contact with the handler.

**Principal Parts of the Exercise**

1. The dog will board the boat willingly, without physical assistance, and within the thirty (30) second time limit for boarding.
2. The dog will remain on the platform, under control, until required to exit.
3. The dog will jump from the platform of the boat within fifteen (15) seconds from the time the first command to jump was given by the handler.
4. The dog will swim directly to each steward and will tow the steward(s) directly back to the boat. The dog may swim in a straight line, or in an arc, according to its instincts, but must not swim past the stewards, heading towards shore unless it is clear the dog is circling behind the steward in order to bring the steward back to the boat.
5. The dog will be swimming toward a steward within 20 seconds of jumping from the boat and within 20 seconds of completing each rescue.
6. The dog will swim close enough to the boat for the handler to make physical contact with each steward.

**Failing Performance**

The dog will fail for any of the failures common to all exercises in the general Water Test Regulations (Chapter 2, section 18), and if:

1. The dog refuses to willingly board the boat.
2. The dog and handler are not aboard and ready for departure within the thirty (30) second time limit.
3. The dog requires physical restraint by the handler, either on the beach or on the boat. The handler should remain with hands off the dog at all times while on the boat.
4. The dog anticipates and jumps before being commanded to do so.
5. The dog refuses to jump from the boat within fifteen (15) seconds.
6. The dog does not exit the boat from the platform or does not remain under verbal control on the platform after boarding and during the exercise.
7. The dog does not swim directly to each steward.
8. The dog circles the boat before returning a steward to the boat.
9. The dog does not swim toward a steward within 20 seconds of jumping from the boat or within 20 seconds of completing each rescue.
10. The dog swims back toward the boat without a steward in tow each time after committed to more than halfway toward the field of stewards heading for a steward, or swims past the stewards towards the shoreline without attempting to pick up a steward by circling behind the steward.
11. The dog does not tow the steward(s) directly back to the boat.
12. The dog does not come close enough for the handler cannot make contact with
each steward due to the dog not bringing the stewards close enough to the boat.

Suggested Time Limit: Six (6) minutes are suggested for completion of the entire exercise. However, the dog must jump within fifteen (15) seconds and commit to each rescue within twenty (20) seconds. The timing starts when the handler gives the first command for the dog to jump.
Exercise #3 Rescue of an Unconscious Victim

Purpose:
This exercise will demonstrate the Newfoundland's ability to perform a rescue without the victim indicating that rescue is needed and without harming the victim.

Standard of Performance
The dog and handler will wait in the center of the testing area facing away from the water. The handler is permitted to pet and praise the dog between exercises, but must otherwise keep hands off the dog and/or his collar.

A judge will signal the steward to enter the water. The steward will swim away from shore into position at the center of the test area and seventy five (75) feet mark from shore. The steward MUST be wearing a neoprene dry wet/dry suit and Exposure Protection dive gloves (see Chapter 2, section 8) on both hands, extending up toward the elbows. Though a full wet/dry suit is preferred, in extreme heat the steward may opt for a neoprene jacket but must at least have full arm protection. The steward must have their hands fully in the gloves and not ball up their fingers leaving the fingers of the gloves empty. A complete wet suit is required for the steward weather permitting.

Once in position, the steward or victim must float naturally on his/her back starting out with feet pointed toward shore, letting the current turn and move him/her. The steward’s arms and legs should be floating as still as possible on top of the water with no motion made by strokes or kicks. The hands of the steward will be “palm up” on the surface of the water. The steward will not speak to the dog or make eye contact. Every attempt should be made by the steward to keep his/her eyes closed.

When the steward is in position, a judge will ask the handler, “Are you ready?” and then will instruct the handler to proceed. The handler will command the dog to go to the steward’s rescue using voice commands, and signals and/or a whistle. The dog will enter the water, committing to swimming depth within twenty (20) seconds of the first command to swim towards the victim, given by the handler and will swim directly to the victim steward. floating in the water. The word “directly” does not necessarily mean in a straight line, since some dogs naturally swim in an arc to reach a destination. Verbal encouragement and extra commands are allowed while the dog is working. However, The dog is not permitted to turn and swim back toward the handler without having the victim steward in tow. Upon reaching the victim steward, the dog MUST take either of the protected arms or hands, or the life jacket of the victim steward into its mouth, using a gentle hold, and will-tow the victim steward to almost wading depth for the dog. The dog may circle the victim steward once or twice to find a protected arm/hand, or to obtain proper grip on the life jacket but must not cross over the stewards body or legs of the steward. The dog may let go of the victim steward to adjust its grip; but must immediately take hold again and may not swim away from the steward. The dog may not "push" the steward to shore but must have a hand, arm or life jacket in his/her mouth to complete the rescue. The victim steward must remain still, free floating, and may not make any swimming strokes. The handler will enter the water to assist the victim steward and the dog as the dog is returning with the victim steward in tow. The handler will wait at a depth just prior to the dog’s wading depth, as previously approved by the judges at an appropriate depth for each handler and dog. When the handler has a hand on the victim steward, the judge will signal completion of the exercise.
If at any time the dog's grip becomes painful the steward must signal to the judges and stop the exercise. The handler must immediately enter the water and quickly reach the dog and steward to release the dog's grip if the dog does not respond to a command to do so.

**Principal Parts of the Exercise**

1. The steward (who is not overly familiar with the dog) will swim out and float in the water without attracting the dog's attention.
2. The handler will notice the victim steward and will send the dog to rescue the victim steward.
3. The dog will swim to the victim steward, will take hold of the protected arm/hand or lifejacket of the steward, and, using a gentle hold, will tow the victim steward to just prior to wading depth for the dog.

**Failing Performance:**
The dog will fail for any of the failures common to all exercises in the general Water Test Regulations (Chapter 2, section 18), and if:

1. The dog does not wait for the handler's command to start the rescue.
2. The dog requires the handler's physical assistance at any time.
3. The dog fails to commit to swimming depth within twenty (20) seconds of the handler's first command to start the rescue.
4. The dog does not swim directly to the victim steward.
5. The dog refuses or is unable to tow the victim steward to shore.
6. The dog climbs on or otherwise jeopardizes the victim's steward's safety or circles more than twice.
7. The dog takes hold of the victim steward by other than a protected arm, hand or lifejacket.
8. The dog lets go of the victim's steward's hand/arm or lifejacket and leaves the victim steward before the handler has contact with the victim steward.
9. The dog turns back and swims toward shore without completing the rescue.
10. The dog grasps the victim steward too firmly, causing pain, discomfort or potential injury. The victim may stop the exercise and indicate to the judges at any time if the dog's grip becomes painful.

**Suggested time Limit:** Two and one half (2.5) minutes. Timing starts when the handler gives the first verbal or hand signal command to the dog to begin start the rescue.
Exercise #4 Rescue of a Victim From Under a Capsized Boat Raft

Purpose:
The purpose of this exercise is for the dog to search for a victim trapped under a raft, to dive under the raft and back out to rescue the victim.

Standard of Performance
The dog and handler will wait in the center of the test area. The handler must have hands off the dog, other than for petting and praising between exercises. A canoe, kayak or rowboat will tow an inflatable boat/raft, rated for four (4) persons, with one steward aboard into position from right to left or left to right, as wind/current conditions indicate, across the test area seventy five (75) feet from shore. For the safety of the dog, there should be no lines hanging down on the outside of the raft. When the inflatable raft is in position (seventy five (75) feet out from the center of the test area, parallel to shore, with the stern of the raft to the right, as seen from shore), the craft used for towing will very quickly exit the testing area, but will remain ready to retrieve the inflatable raft at the conclusion of the exercise.

The judge will ask "Are you Ready" and will then At a signal from the judge, signal the calling steward to capsize the raft. The steward will yell as he/she capsizes the raft, attracting the attention of the dog. Once the raft is overturned, While calling for help the victim steward will adjust his/her position beneath it the overturned raft so that he/she is toward the stern of the raft The victim should hold and holding the shore-side of the raft with his/her left hand, raising the shore side of the raft approximately three (3) inches from the surface of the water. in order to be certain The steward should also be sure that the raft is oriented parallel to shore and to adjust his/her position as needed. The victim will call for help while under the raft, although not calling the dog by name. The victim will not be overly familiar to the dogs being tested.

Upon receiving the signal from the judge to begin, As soon as the raft is overturned the handler will command the dog to rescue the victim steward. The dog will commit to swimming depth within twenty (20) seconds of the first command to swim towards the raft, given by the handler, and will swim directly to the overturned raft, swimming directly toward the raft. The dog may swim in a straight line, or in an arc, according to its instincts. The dog may look back toward the handler for further encouragement and direction However, the dog is not permitted to turn back and begin swimming toward shore without having the victim steward in tow. The victim steward will drop the shore side of the raft to level with the surface of the water once the dog is approximately ten (10) feet from the raft. Upon reaching the raft, the dog will swim in under the raft from any direction but may not circle the raft more than one (1) time. whereupon Once the dog is under the raft the victim steward will immediately take hold of the dog. The dog will then exit from under the raft in any direction. The steward must not assist the dog under the raft or lift the raft to allow the dog to go under or exit. Once the dog has exited from under the raft, the victim steward is permitted to raise the back of the raft on the way out, if necessary for safety, and to protect the victim steward from catching his/her life jacket on the handles of the raft. The dog must swim directly to shore with the steward in tow. The handler may wade into the water to the depth just prior to the dog’s wading depth, as previously determined by the judges, when the dog is in the process of towing the victim steward back toward shore. The handler will wait at the dogs wading depth, as previously
determined by the judges, to meet the dog and touch hands with the steward. The dog will tow the victim to just prior to wading depth for the dog, at which time, the handler will touch hands with the victim. The judges will then signal the completion of the exercise. The canoe or rowboat waiting craft will retrieve the inflatable raft and will remove it from the testing area.

**Raft Requirements:** The raft must be a four (4) person raft that does not bow when inflated. It must sit flat on the surface of the water when upside down. There must not be any lines hanging from the raft. Judges and stewards must check the raft to be sure that it stays properly inflated throughout the test.

* Before the WRDX test begins the Judges must observe the steward capsizing the raft to be sure it meets test standards (see WRDX handbook) and the weather conditions.
* If the weather or current conditions warrant, the raft may be towed out already overturned and the steward may simulate capsizing the raft by yelling and lifting the raft over his/her head.

**Principal Parts of the Exercise**

1. The steward capsizes the raft and begins to call for help.
2. The dog enters the water, committing to swimming depth within twenty (20) seconds, of the first command from the handler to start the rescue, and swims directly to the aid of the victim steward beneath the capsized raft.
3. The dog swims under the raft from any direction, at which time the victim steward takes hold of the dog, who exits out from under the raft, towing the victim steward with him. The dog is permitted to both enter and exit the raft from any direction.
4. The exercise is complete just prior to when the dog reaches wading depth, for the dog with the victim steward in tow and when the handler touches hands with the victim steward.

**Failing Performance**
The dog will fail for any of the failures common to all exercises in the general Water Test Regulations (Chapter 2, section 18), and if:

1. The dog does not commit to swimming depth within twenty (20) seconds of the first command given by the handler.
2. The dog begins the rescue without having been commanded to do so by the handler.
3. The dog requires physical assistance or is touched by the handler prior to completing the rescue.
4. The dog does not swim directly to the raft or The dog turns back toward shore and begins swimming toward shore without the victim steward in tow after he has begun swimming toward the capsized raft.
5. The dog circles the raft more than once without going under the raft.
6. The dog does not swim under the capsized raft to rescue the victim steward.
7. The dog returns to just prior to the dog’s wading depth without the victim.
Suggested Time Limit: Two (2) minutes. Timing starts when the handler gives the first command to start the rescue.
Exercise #5 Delivery of a Line From a Stranded Boat to Shore

Purpose:
This exercise simulates rescues that Newfoundlands have made historically, taking a line from a boat, and making a connection to the shore to assist in the rescue of the passengers on the boat.

Standard of Performance
The dog and handler will be on shore in the center of the test area. The judge will ask “Are you ready?” and then will instruct the handler to proceed. The handler must have hands off the dog and/or the dog’s collar at all times. This includes while the dog and handler are on the boat. The dog will board the boat and will travel with the handler in a safe and controlled manner. The dog and handler have thirty (30) seconds to board and to be ready for departure. The thirty (30) second boarding time is separate from the suggested time for completing the exercise. The dog must willingly board the platform on the boat without physical assistance from the handler within the thirty (30) second time limit and remain on the platform, under control, until required to exit. The dog may not jump off the platform after boarding the boat while the boat is still at the shore or being launched. The handler is allowed to sit on the platform with his/her feet in the water. The handler will have a one hundred and twenty-five (125) foot line, knotted at one end, that he/she has brought with him/her must bring onto the boat. The handler is allowed to sit on the platform with his/her feet in the water. The dog and handler will be rowed out one hundred (100) feet from shore, where the boat will be turned so that the platform is facing the shoreline. The rowing steward will hold the rowboat in that position or an anchor system may be used as well, if conditions warrant.

The judge will indicate the beginning of the exercise by an arm signal or one short whistle blast. The handler will command the dog to voluntarily take the line and then to jump from the boat. The dog must willingly take the line and exit from the platform of the boat with the line in his/her mouth, within fifteen (15) seconds of the first command to take hold of the line. The handler may offer the line to the dog again, Should the line be dropped onto the platform by the dog, after the dog has taken the line but prior to the dog jumping from the boat, it will be considered a failure. The handler is not permitted to toss the line into the water for the dog to retrieve. The dog may not anticipate and leave the boat prior to taking the line in his mouth, or prior to the handler’s command to jump. Should the dog drop the line into the water as it jumps from the boat, or as the dog lands in the water, the handler may verbally (only) and/or by hand signal command the dog to pick up the line. The handler may not pull on the line or move the line around in the water to attract the dog to it. The dog is permitted to circle to orient itself in order to locate the dropped line, or in case the dog goes under the surface of the water after jumping from the platform.

The dog will be directed by the handler to deliver the line to the designated steward waiting on the shoreline. However, the handler will retain the end of the line on the boat. Once the dog is in the water and beginning to swim toward shore the steward will encourage the dog to come to him/her. The steward will not call the dog by name and will not be overly familiar with the dog. The handler will feed the remaining line out to the dog swimming toward shore. The dog may swim toward shore in a straight line, or in an arc, according to his instincts; but must swim directly to shore without circling the boat, checking out the distance markers, etc. The dog will deliver the line to the steward waiting on shore. The handler may continue to direct
the dog verbally and/or by hand signals as the dog works. The dog may pause and look back towards the handler once he/she reaches his wading depth; however, the dog is not permitted to turn and swim back towards the handler prior to delivering the line to the steward. It will not be the responsibility of the steward to direct the dog to hold onto the line. The dog does not have to relinquish the line to the steward. The steward must only touch the line and not take the line from the dog. The exercise will be complete when the dog delivers the line to the steward. The steward touches the line without stepping into the water. When the whistle is blown by the judges to signal completion of the exercise, the steward will hold the dog gently by the collar until the handler is brought back to shore.

**Principal Parts of the Exercise**

1. The dog will board the boat willingly, without physical assistance, within the thirty (30) second time limit for boarding.

2. The dog will remain on the platform, under control, until required to exit.

3. The dog will wait on the platform until instructed to take the line and then to jump by the handler. The dog will willingly take the offered line from the handler when commanded to do so.

4. The dog will jump from the platform of the boat within fifteen (15) seconds of the first command to jump from the time the command to take the line is first given.

5. The dog will swim directly to the shoreline with the line in its mouth.

6. The exercise will be complete when the dog delivers the line to the steward waiting on shore has touched the line.

**Failing Performance**

The dog will fail for any of the failures common to all exercises in the general Water Test Regulations (Chapter 2, section 18), and if:

1. The dog refuses to willingly board the boat.

2. The dog and handler are not aboard and ready for departure within the thirty (30) second time limit.

3. The dog receives physical assistance, restraint or unnecessary contact with the handler while on the beach or the boat.

4. The dog will not willingly take the line when commanded to do so by the handler.

5. The dog drops the line before jumping from the boat.

6. The dog anticipates and jumps before having been commanded to do so.

7. The dog refuses to jump with the line in its mouth within fifteen (15) seconds.

8. The dog does not exit the boat from the platform or does not remain under control on the platform after boarding and during the exercise.

9. The dog fails to deliver the line to the steward waiting on shore.
10. The dog begins swimming back towards the handler at any time before delivering the line to the steward, other than during obvious attempts to orient himself with the boat and shoreline after jumping into the water.

Suggested Time Limit: Three (3) minutes are allowed to complete the entire exercise. However, the dog must jump within fifteen (15) seconds. The timing starts when the handler gives the command for the dog to take the line jump.
Exercise #6 Rescue of Victims Behind a Boat Hidden Victims

Purpose:
This exercise will demonstrate the Newfoundland's ability to search for and rescue victims that are in distress but are not in sight.

Standard of Performance
The dog and handler will wait in the center of the testing area. The handler will have hands off the dog other than for petting and praising between exercises.

Two stewards, riding on the boat platform, will be rowed out seventy five (75) feet from shore. The boat will MUST then be attached to a stationary anchor or an anchor will be dropped from the boat, positioning it parallel to shore at the center of the test area. The oars will rest in the boat where they will remain during the exercise. If the oars are needed to stabilize the boat they must be placed in the boat when the dog is within ten (10) feet of the boat. The anchor system will keep the boat in place during the exercise. The two stewards will quietly exit the boat, one at a time from the platform. They will then move to the seaward side of the boat, where they will hold onto the lip of the boat, with one steward at the bow end of the boat and the other towards the other end stern. After having given a brief arm signal to the judge that the stewards are in place, the rower will remain quietly in the middle of the boat primarily facing away from the dog at work.

The dog and handler will wait at the center of the test area on shore. When notified that the stewards are in place a judge will then signal for the stewards to begin calling for help. The rower will relay this signal to the stewards. The stewards will call for help in a manner realistic with being stranded. The stewards and their splashing must not be visible from shore. The handler will be given a signal to begin the exercise by the judge. After the stewards have started calling for help the handler will send the dog. The stewards will call for help in a manner realistic with being stranded and as if their boat had overturned. The stewards will not use the dog’s name. The stewards will not be overly familiar with the dog. The dog will enter the water, and will swim directly to the boat, committing to swimming depth within twenty (20) seconds of the first command from the handler to begin the rescue and will swim directly to the boat. The dog may swim in a straight line, or in an arc, according to his/her instincts. The dog may look back toward the handler for further encouragement and direction, however the dog is not permitted to turn back and begin swimming toward shore without having the victim steward(s) in tow. The dog is to swim close enough to one of the victims for the steward to reach out and to take hold of the dog while still having hold of the side of the boat. It is the dog’s option to bring in one or both victims stewards at the same time. If, while towing the first steward, the dog swims close enough to the second victim steward while towing the first victim towards shore, such so that the second victim steward is able to reach out and to take hold of the dog while still having hold of the side of the boat. The dog brings in both victims stewards at the same time, the stewards will take hold of each side of the dog, toward the dog’s hindquarters. The stewards are not to hold on to each other and victims should not speak during the time in which they are being towed to shore. Should the dog opt to bring in one victim steward at a time, the dog will tow the victim steward back to just prior to wading depth for the dog. The second victim steward will quietly hold onto the boat, having ceased calling for help as soon as the first victim had hold of the dog has committed to shore. The handler will enter the water as the dog is
returning toward shore with a victim steward(s) in tow. The handler will assist the victim steward(s) and the dog prior to their having reached once the dog reaches wading depth for the dog at a depth previously designated for each dog and handler by the judges. Once the victim steward grasps hands with the handler and is helped to his/her feet, the handler will send the dog for the second victim steward from that point in the water. The handler may will remain at the point just prior to wading depth for the dog for the second victim steward to be brought in. Since the second victim steward may not be able to see when the assistance is given by the handler to the first victim steward, the judge will signal to the rower to notify the second steward when the second victim should begin calling again. The rescue of the second victim steward is to be executed in the same manner as for the first victim steward. When the handler has taken hold of the hands of the second victim steward (whether the dog has brought in one or two at a time) the judge will signal that the exercise is finished. and the judge will so signal.

**Principal Parts of the Exercise**

1. The dog enters the water on command and swims directly to the victims stewards, who are calling for help in a realistic manner. The dog may swim in a straight line, or in an arc, according to its instincts, out of sight behind a rowboat.

2. The dog swims close enough for the victims stewards to reach the dog without losing their grip on the boat.

3. The dog tows each victim steward, in turn, or both at the same time individually or together, to just prior to wading depth for the dog, as designated by the judges.

4. The handler enters the water to meet the dog and each victim steward prior to the dog reaching at wading depth for the dog, and helps each victim to stand touches hands with each steward. If the dog chooses to bring in one victim at a time, the handler should remain just prior to the dog’s wading depth to wait for the dog to return with the second victim. The exercise is finished when the 2nd victim is helped to stand.

5. The exercise is finished when the second steward touches hands with the handler.

**Failing Performance**
The dog will fail for any of the failures common to all exercises in the general Water Test Regulations (Chapter 2 section 18), and if:

1. The dog does not fail to commit to swimming depth within twenty (20) seconds of the handler’s first command by the handler to begin start the rescue.

2. The dog turns back and begins swimming toward shore without a victim steward in tow after having been sent to rescue the calling stewards.

3. The dog does not swim close enough to the victims stewards so that they can take hold of the dog without losing their grip on the boat.

4. The dog does not go directly back out to the boat to rescue the second calling victim upon command if the dog has not opted to bring in both victims at the same time, or does not commit back to swimming depth within twenty (20) seconds of the handler giving the command for the dog to return to the boat to complete the rescue of the second victim steward.

5. The dog does not tow the steward(s) directly to wading depth.

Suggested Time Limit: Three (3) minutes. The timing starts when the handler gives the first commands the dog to begin start the rescue.
**JUDGE’S EDUCATION COMMITTEE:**  Below is the re-worked Temperament article from JEC. This article was voted unanimously by the committee (with 1 member absent)

**Definition of Temperament**

The definition of temperament is: “A person’s or animal’s nature, especially as it permanently affects their behavior.”

The Newfoundland standard states “The Newfoundland is a sweet dispositioned dog that never acts dull or ill-tempered “ In the section about the head it says; “Expression is soft and reflects the characteristics of the breed: benevolence, intelligence, and dignity.” The final section of the standard entitled Temperament states, “Sweetness of temperament is the hallmark of the breed; this is the most important single characteristic of the breed.” Our Illustrated Guide states the following:

The Newfoundland is typically friendly. Since sweetness of temperament is the most important single characteristic of the breed, shyness, fearfulness, and suspicion are unacceptable traits and should be penalized severely. Chapter 14, Section 8-a of the AKC rules provides for excusal or disqualification for dogs which menace or attack humans. Furthermore, it is not acceptable for a Newfoundland to menace or attack other dogs and any Newfoundland doing so should also be severely penalized.

Chapter 14, Section 8-a of the AKC rules provides for excusal or disqualification for dogs which menace or attack humans. Furthermore, it is not acceptable for a Newfoundland to menace or attack other dogs and any Newfoundland doing so should also be severely penalized.

Because temperament is so definitive of the breed, judges must pay particular attention to it when evaluating the Newfoundland.

The overall demeanor of a Newfoundland should be one of stability, confidence and friendliness. Their posture and body language should invite your approach. There should be no display of shyness or spookiness. The tail carriage of the Newfoundland can tell you a lot about how the dog is feeling. When the dog is standing relaxed, its tail hangs straight or with a slight curve at the end. When the dog is in motion, its tail is carried out. A tail that is tucked under its body is a sign of apprehension.

We all agree that aggression towards humans is to be guarded against at all cost and can count on judges to follow the AKC rules regarding this to the letter. But in addition, a Newfoundland should never show aggression toward other dogs.

At the Newfoundland Club of America’s National Specialty for Best of Breed it is not uncommon to have over 100 specials lined up nose to tail, 2/3rds of which are intact males. While this may not be possible in other breeds it is expected in the Newfoundland. This also applies to females. You can well imagine that at a national specialty there are bound to be girls in season. This should not cause dissention among the boys nor grumpy behavior from the girls.
As judges you decide who gets the win. No matter how much the dog exudes breed type, exemplary temperament is paramount. Please ensure that the nod is given to the dog that most closely matches the physical aspects of the breed standard and epitomizes the sterling Newfoundland character the Newfoundland Club of America strives so hard to maintain.

Submitted by
Newfoundland Club of America Judges Education Committee
December 2011
BREEDERS LIST COMMITTEE: Below is the Breeder’s List application for 2012.

NEWFOUNDLAND CLUB OF AMERICA, INC.
2012 BREEDERS LIST

Qualifications for Eligibility:
1. Must have been a member in good standing of the Newfoundland Club of America, Inc. for five consecutive years.
2. Must be willing to serve as an educational resource for prospective Newfoundland owners.
3. Must have no grievances, which the Arbitration Committee has found to have a basis in fact and were unresolved at the closing date for the list. (NCA members and non-members may file grievances.)
4. Must always use a written Agreement/Contract in all Newfoundland transactions.
5. Must have bred two (2) Newfoundland litters while a member of the NCA.
6. Must have bred an AKC or CKC Champion Newfoundland. A copy of the Certificate of Title must be attached if not previously submitted.
7. Must have one sponsor, who is a current member of the Breeders List.
8. The NCA expects its members to make a life-long commitment to every Newfoundland they produce and to cooperate in the rescue of any Newfoundland dogs they produce.
9. The NCA recommends that every person on the Breeders List be a member of an NCA regional club. If the member does not live in the United States, he or she should be a member of their national or regional club in the country in which they live.

APPLICATION PROCEDURE
Renewals: Breeders on the 2011-2012 Breeders List MUST COMPLETE this application, but do not need to resubmit documentation. There is no fee for renewals, if postmarked by May 31, 2012. If submitted after May 31st but before June 15th, a late fee of $25.00 must accompany the renewal application. No renewal applications will be accepted after June 15, 2012.

If a Breeder has not submitted renewal by the June 15th deadline, they must re-apply as a new applicant with the fee.

New Applicants: Complete the application and include the required documentations. Copies of the AKC/CKC/NCA documentation must be attached to your application. The fee is $50 for new applicants. Applications must be postmarked by May 31, 2012. If submitted after May 31st but before June 15th, a late fee of $25.00 must accompany the new application ($75 total). No applications will be accepted after June 15, 2012.

Checks payable to the Newfoundland Club of America. Send signed, completed application to:

Johanna Matsuda, NCA Breeders List
3955 S. Grant St. • Englewood, CO 80113

Check one: [ ] Renewal = No Fee   [ ]Renewal Late Fee;after May 31, 2012=$25   Breeder not listed last yr. (apply as New)
[ ] New Application = $50.00   [ ]New Application Late Fee after May 31=$25; total $75

PLEASE PRINT

Name(s): ______________________________________

*Address: ______________________________________

City, State, Zip, Country: __________________________
If you do not want your address and/or any of the following information (*) posted on the website, indicate with a “No” after the information.

*Telephone: _____________________
*Email: _____________________________________________
*Kennel Name:  _____________________________________________________________
*Kennel website address (if applicable):  _________________________________________

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NEW APPLICANTS ONLY
New Applicants must provide all the requested information. In order to verify information, include a copy of an official registration application or official registration certificate for a puppy from each of the two litters on which AKC/CKC listed you as breeder since you have been an NCA member.

Litter #1:  AKC/CKC Litter Number:  ________________________  Date Whelped:________________________
    Sire Registration Number: ____________________  Dam Registration Number: ______________________

Litter #2:  AKC/CKC Litter Number:  ________________________  Date Whelped: _______________________
    Sire Registration Number: ___________________   Dam Registration Number: _______________________

Name of titled dog you bred:____________________________________________________
(Include a copy of a title certificate & documentation indicating you are the breeder of the titled dog.)

Circle colors usually available:  Black; Landseer; Brown; Gray

Year joined NCA:  _________  Kennel Name:  _____________________________________

Is Kennel Name registered?  If Yes, provide a copy of AKC Kennel Prefix Registration acceptance letter or CKC Registration of Kennel Name Certificate.

Print Name of Sponsor from NCA Breeders List:  _________________________________

Signature of Sponsor:  ________________________________________________________

Member of a Regional Club?  [ ]yes  [ ]no  Regional Club ___________________________

FOR RENEWALS AND NEW APPLICANTS

I(we) agree to abide by the NCA Code of Ethics and to cooperate in the investigation of any written complaints lodged against me(us). My (our) signature(s) attest to the truthfulness of the information provided herein and authorizes the Newfoundland Club of America to verify said information. I(we) agree to make a life-long commitment to every Newfoundland I(we) produce.

Member signature:  _________________________________ Date: ____________________

Member signature:  _________________________________ Date: ____________________
Juniors Committee: Below submitted by Junior’s Chair – Cissy Sullivan.

Wanted to make sure I did not miss the upcoming deadline so I am sending a few items to be considered for the agenda during the January Teleconference.

- First, is the Junior Committees questionnaire regarding our thoughts about membership and etc.
- Second, is a sampling of the new award certificates that I have designed. If these meet with approval I will have them printed.
- Third, is just a FYI for the Board as to how the Event Passports for Juniors registered at the Specialty turned out.

Thank you to the Board for their support and help.

Questions asked of the Jr. Committee Members: 5 members responded.

1. **Question: Should Jr. be included within their parents’ membership?**
   - Four members said no. Individual JR. Membership gives ownership and their own identity. It is important to build confidence and character.
   - One member felt that there should be a Family membership. This member realizes that doing this would entail a by-laws change. The same member suggested that an alternative could be including minor children in their parents’ membership fee.

2. **Question: Only Junior Members at the present are eligible for Jr. Awards, stipends, and scholarships should this change?**
   - Four members said that present policy should be followed. BUT as new members to this committee and the new Chair to the committee it leaves a sour note, as past practice has not been in alignment with written policy.
   - SUGGESTION: a statement from the NCA Board when the new memberships/or renewals of memberships go out explaining specifically this policy. This might also be sent to each Regional club to be posted in their newsletters. The same specifics to be published in Newf Tide and in the Enotes. Consistency must take place so that everyone is treated fairly and on the same playing field. Some parents thought that their children were part of their adult memberships. Like in regional clubs the category of Family membership.
   - All Five responders believe strongly that all children who have put out effort to participate in conformation, obedience or working events should be acknowledged. SUGGESTION: Leave the policy statement about only Jr. Members being eligible for the top three awards, and stipends (scholarship decision comes from CTMB I believe), but make certificates of participation for ANY child who has participated in an event documented throughout that year.

3. **Question: Should Newf Tide be an additional cost to a Jr. Membership** (It is now). Four members answered that it should NOT be an additional cost, sighting that Newf Tide is included within the adult membership costs.
4. **Question:** Should Only Registered Jrs. (they do not have to be Jr. MEMBERS just registered for the National) be eligible to participate in all the **activities**? All Five responders said YES they believe the children need to be registered to participate. HOWEVER they also feel that we are trying to ENCOURAGE more kids to join in. Suggestion: To have an on-site registration. *

In speaking with Mary Jane Spackman and gaining input from her in regards to this, she also agreed that any child between the ages of 8-18 needs to be registered to participate. She also agrees whole heartedly that we need to keep enticing more Jrs. to attend and participate. She is willing to work with us to have an on-site registration available for Jrs. who are not registered. Suggestion: POSSIBLY when adults who have 8-18 yr. olds arrive to pick up their registration bags, they could be asked IF they would like to register them for the Jr. activities. The same registration fee would apply. Once again wanting everyone to be treated alike and fairly. It would be a planning nightmare if we did not have some sort of a head count. We have items that need to be ordered well in advance and we certainly do not wish to be caught short on supplies. All registered children will participate in all activities at the Specialty NO MATTER WHAT THEIR MEMBERSHIP STATUS IS. **On Site registration has been spoken about to Susie and it is in the works to be offered.**

5. **Question:** Should there be any changes made to the ages of Jr. Participants:

Four committee members as well as MJS said no keep it consistent with the age guide lines already in place. 8-18. (Someone mentioned that this is not a babysitting service, it truly has goals and visions.) One additional comment: IF a change was made to allow younger children a parent would need to be in attendance as well. The consensus was leaving it the same.
This certificate is awarded to

For excellent participation in AKC Conformation during the year of 2011. Congratulations!

Signed:                                             Date:

Juniors Passport
STEERING COMMITTEE:  Submitted by Chris Plum – Steering Committee Chair

RE:  Proposal for a Group of Advisors to be available to the NCA Board and its Various Committees
The Steering Committee has developed the proposal below and unanimously voted at its last meeting on December 8, 2011 to request that the Board consider the proposal.  Our recommendation is that you accept the proposal and provide us with directions regarding what you would like the Steering Committee to do next to develop this concept.  Of course, the proposal may be rejected or modified.  In any case, the Steering Committee will follow the direction given to it by the Board of Directors.
Our Motion:
The Steering Committee recommends that a number of independent professional advisors be identified and a ‘retainer’ arrangement be created with each of them individually.  The purpose of the advisors is to provide the Board with a ready resource for professional advice on an as needed basis.
If the Board accepts this motion, the Committee would like the Board’s direction on which types of advisors (of those listed below or others that might be identified by the Board) should be investigated further.
Our Reasoning:
There is not a current driving issue for any particular advisor; rather we believe it would be prudent for the Board to identify and create a business relationship, perhaps including a retaining fee, prior to an urgent need arising.  One might imagine that advisors could provide valuable information and guidance on issues related to long term projects, new initiatives, management of professional vendors and risk management.
We note that the Board has a well-established relationship with an attorney, and this recommendation suggests building on that concept.
The NCA is an organization of members brought together by their commitment to the Newfoundland Dog.  The membership of the NCA is filled with talented individuals, many of whom volunteer their time and expertise to the club.  It is also an organization with significant financial assets and responsibilities.  The qualities and motivating forces which make a person want to serve the NCA do not necessarily mean that persons with the expertise to deal with the specialized business issues which sometimes arise will be those who have chosen to serve the NCA.  For this reason, we believe the NCA Board would be well served by access to professional consultants.
Individual advisors would provide services to the Board when requested.  It is not a group which meets on its own, rather is a group of independent, individual professionals; (thus it is like a person who has a doctor, lawyer, dentist and accountant – all of them are available for advice, but they do not get together as a group to discuss the person).  The following is a preliminary list of professional the committee feels would be of value to the organization, and the areas where they would be able to provide expertise.  The committee would like the Board’s direction on which types of advisors (of those listed or others that might be identified by the Board) should be investigated further.
<table>
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<th>Advisor</th>
<th>When they would be consulted</th>
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| Financial planner or other financial advisor | - Advise charitable trust on percentage of endowment to spend each year;  
- Comment on investment and cash management;  
- Carry out financial analysis on request (for example, what is the impact on the club of membership declining by 20 members a year; should dues be raised by $5; etc.)  
- Audit services. A full audit every so often is good for the club and the Treasurer but is not needed every year. If the CT wishes to avail itself of donor opportunities such as the Combined Federal Campaign, a full yearly audit is required.  
- Investment and wealth management. In today markets CDs may not be the best option. |
| Project Manager                              | - Advise on new projects, such as the database;  
- Maintain “big picture” project overview in cases where volunteer staffing changes.  
- Health challenge logistics  
- Creation of printed materials          |
| Risk manager                                 | - Assess financial risk of events and activities, for example committing to a long term contract; sponsoring or holding an event where members of the public are in contact with dogs  
- Insurance coverage what’s good enough and what’s not. |
| Communications manager                       | - See posting in most recent Newf e-Notes.  
- Building and maintaining the NCA brand. An example is building awareness of the NCA with all Newf owners, not just club members.  
- Advice on any interaction with the media (good or bad) Dealing with the media is not a talent |
that most of us have and most of us need help when dealing with them.

**Event Planner**

- Assist in the logistical aspects of planning National Specialties – hotels, room rates, meeting/banquet set-up, equipment rentals – those aspects of the National Specialty that are not dog-show specific.
- Assist in planning the Fall Face to Face meeting to optimize rates, etc.

**PUBLICITY / ADVERTISING COMMITTEE:**  
*Submitted by Hope Taylor – Chair*

First of all I would like to thank the Board of Directors for their vote of confidence in appointing me as the Publicity Chair. Since this is a new position and unchartered territory per se for NCA, I am inclined to proceed as if NCA were any other company/business. Publicity will be utilized to promote the Newfoundland Club of America in the public’s eye. This can be accomplished by using press releases, TV, radio, newspaper, direct mail and handouts.

As per the Publicity’s job description:

*AKC Gazette*, breed column: I have contacted *AKC Gazette* to get up to speed on what months have been submitted and their list of requirements for the column and due dates. I have not heard back from anybody at this point. I will keep checking on this.

Benched Show Catalog Ads: I researched the shows and have a list of dates and due dates that the advertising copy is due. I checked with Lisa Lathrope, Gen Ed chair and she was told that all of the ads have already been placed. I will check on this further.

Somehow we need to get the Regional Clubs on board. There are some clubs that do an outstanding job in obtaining the public’s awareness of their club and of the breed but more could be done. My thought is the more that the regional clubs can do then hopefully the fewer rescues and the fewer puppies will be sold through backyard breeders. Publicity could assist the regional clubs in coming up with ways to promote their club and NCA. Maybe if through this program we show how much the NCA does for our breed then maybe more regional club members would join NCA. A promotional package could be put together for the regional clubs per the BOD’s approval.

2012 National Specialty, with less than four months away is a priority for Publicity. First I would like to contact NCA’s own member photographers to see if we can use some of their photographs for press releases, for now and in the future. We need to research Carlisle, PA and surrounding area for Chamber of Commerce’s, Merchant Associations, City Halls and send press releases with photo inside. These people would have a special invitation
to join us. Check with the utility company in Carlisle to see if they would be willing to hang a sign in town for us such as “Newfoundland Club of America National Specialty this Week”. This way it could be used for several years. Press releases would also be sent to the local newspapers, TV and radio stations in the area. This would be sent by snail mail with follow-ups done by email. In these press releases emphases would be on the show itself but also all the good that the NCA does in promoting health testing, supporting health research and rescue. I would like to purchase some stuffed Newfies to be given away as gifts and to accompany press releases. Anything to stand out! If possible we would also like to find a member in the Carlisle area who has a CGC or therapy dog that could visit the above newspaper, TV and radio stations once things have been arranged. There is probably a morning talk show in the Harrisburg area that would like to have us on. Need flyers on the grounds of the show showing where everything is so that people visiting the show can find their way around the site. List some do’s and don’ts at a dog show.

I would like to recommend Lisa Lathrop, Gen Ed Chair and Patti Emmerling, Newf Tide Policy Committee to be added to the Publicity Committee.

Here is a list of supplies that I would like to have to start:
   Nice Logo Stationary (If we do not have any, I would gladly design some. It would be nice to have the BOD listed on the side of the stationary)
   Folders with envelopes for press releases
   Business cards

A lot more to come!

Respectfully,
Hope Taylor, Publicity