Newfoundland Club of America, Inc.
Board of Directors
May 16, 2013
8:00 pm Eastern Time

Agenda

1. Approval of minutes
   • Minutes of the April 30, 2013 Annual Meeting of the Board

2. AKC Delegate’s Report (Mary W. Price)

3. President’s Report (Pam Saunders)

4. 1st Vice-President’s Report (Pat Randall)

5. 2nd Vice-President’s Report (Lynne Anderson-Powell)

6. Recording Secretary’s Report (Mary Lou Cuddy)

7. Corresponding Secretary’s Report (Pam Rubio)
   • Rescue Group Complaint
   • Changes to Rally Regulations
   • Parent Club National Specialty Survey
   • AKC Outstanding Sportsmanship Award

8. Treasurer’s Report (Mary L. Price)

9. Committee Reports
   • NCA Policy Manual Committee
     • Final approval of Board of Directors section
   
   • International Liaison Committee
     • Addition of committee member
   
   • Breeders List Committee
     • Continued consideration of proposed Breeders List requirements
   
   • Technical Resources Committee
     • Proposed committee structure
• **Rescue Prevention Committee**
  - Having *Lifestages* available on the *NCA Website*
  - Possible development of a RPC Facebook page

• **Health & Longevity Committee**
  - Recommendation that NCA members utilize the new OFA Eye registry instead of CERF

**10. Executive Session**
- Approval of NCA Applicants
- Committee Appointments

**11. Unfinished Business**
- Publicity Committee: (from 4/28/13)
  - Develop article on the value of NCA membership for distribution to regional clubs by NCA Regional Club Committee.

- Specialty Show Coordinating Committee:
  - Review concept of uniform trophies and methods of fund-raising (from 4/28/13)

- Technical Resources Committee:
  - Develop policy and procedures relating to the electronic information storage.
  - Report regarding the following motion referred to committee: “Resolved, that the Technical Resources Committee provide the board with a critical appraisal of whether the services supplied by Club Express would provide a viable alternative to incorporating membership and other “people” functions into our current database. URL=[http://www.clubexpress.com/](http://www.clubexpress.com/) “(from 10/18/12)

- Six-month trial regarding Facebook™ advertising (ends April 2013) (from 4/28/13)

- Motion: Special recognition given by the NCA as policy for special accomplishments, including but not limited to AKC and NCA titles and designations, shall be given to NCA members only. Special recognition includes but is not limited to pins, medallions, patches, and rosettes. (Maredith Reggie)

**12. New Business**
- Removal of teleconference recordings from *NCA Website* (from 4/28/13)

- Motion: To ratify and/or implement the vote of the NCA membership, taken at the 2013 NCA Annual Membership meeting, regarding the National Specialty approved judges list. (Roger Frey)

- Discussion Item: Discussion of featuring write-ups in *Newf Tide* for dogs whose owners are not NCA members. (Maredith Reggie)
• Discussion Item: Discussion of "Simply Voting" for NCA elections (from 4/28/13)
• Discussion Item: Development of an NCA Blog

13. Adjournment
BOARD OF DIRECTORS MEETINGS

**Agendas**
- Board agendas, approved Board minutes and Bulletin Boards are posted to the NCA Website and links emailed to committee chairs.

- NCA Board meeting agendas, including rationales, to be posted on the NCA website 48 hours after receipt of said agenda by all the Board members.

- All unfinished business shall on the agenda of each meeting.

- Items to be submitted to the entire Board, either as an informational item or with an agenda item, should be sent to the Recording Secretary for distribution, preferably in an electronic format. Exceptions to this policy are items that are time sensitive and would not reach the Board in the normal agenda packet and would normally be acted upon at the next Board meeting, or items that, because of their bulk or weight, would be more economically distributed by mailing to the individual members.

**Annual Meeting**
- The annual meeting will take place at the National Specialty as per the by-laws.

**Bulletin Board**
- The Board agendas, approved Board minutes and Bulletin Boards are posted to the NCA Website and links emailed to committee chairs.

- The Bulletin Board should be posted within 7 days of each meeting session, whether it is recessed or adjourned.

- The Bulletin Board report each motion in its entirety and how the Board voted, with the disclaimer that this is an unofficial report.

**Communication**
- Board agendas, approved Board minutes and Bulletin Boards are posted to the NCA Website and links emailed to committee chairs.

- Board discussions should try to adhere to the following guidelines in Roberts Rules of Order listed under “Decorum in Debate”:
  1. Confining remarks to the merits of the pending question.
  2. Refraining from attacking a member’s motives.
  3. Addressing all remarks through the Chair.
  4. Avoiding the use of members’ names.
  5. Refraining from speaking adversely on a prior action not pending.
  6. Refraining from speaking against one’s own motion. (This does not mean one cannot vote against it.)

- All dealings and communications with the attorney, authorized by the Board, shall be in writing. All such reports, letters, or communications from and to the attorney be sent to the entire NCA Board within five business days. Further, any telephone conferences with the attorney shall be summarized and reported to the
Board within five business days.

Documents
- Pertinent correspondence received by a Board member should be sent to the Recording Secretary to be placed on the agenda.
- Official NCA correspondence for presentation to the Board should be identified as such to prevent confusion.

Email
- When sending an e-mail as an NCA official letter or document, it must be marked “NCA Official” in the subject line. Emails should be sent to the entire Board.
- E-mail that is to be considered Official Business should be labeled as such. Any e-mail considered confidential should be so labeled. No e-mail should be forwarded unless the original person sending the e-mail has written permission.
- All emails should be sent to the designated email address provided by each Board member for Board correspondence.
- Emails to the Board should be sent to only Board members with “cc” listed at the bottom of the email indicating all others being sent the email. Other individuals should be sent emails separately and not included in any forwarded emails.

Executive Session
- Use of Executive Session at Board of Directors meetings shall be restricted to discussion of applicants lists for membership, making committee appointments, formal grievances, personnel discussion, contract negotiation and litigation.

Meetings
- Board meetings will be recorded.
- Per Connecticut state statutes, once a quorum has been established a quorum will hold.
- The Board of Directors will hold monthly meetings.
- The Board will set a schedule of meeting dates.
- An NCA Board member will be appointed to research the lowest cost location and meeting sites for the NCA Board for its fall face-to-face meeting.
- NEED TO INSERT APPROVED WORDING FOR MILEAGE POLICY.
- Two (2) face-to-face Board meetings per year will be held. One (1) will be at the time of the Club’s National Specialty; the preferred season for the second meeting is fall.
Committee chairs and/or committee members should be invited to participate in teleconference calls when their committee is under discussion.

**Minutes**

- Board agendas, approved Board minutes and Bulletin Boards are posted to the NCA Website and links emailed to committee chairs.
- All unfinished business shall be listed on the agenda of each meeting.
- **Policy on Approval of NCA Board Minutes:**
  1. After the Recording Secretary writes the minutes, he will send them by email to Board members. The email will bear the subject line NCA Official Initial draft of minutes of ____.
  2. A draft of the BOD minutes should be reviewed by email by each member of the BOD.
  3. All Board members will carefully review them and make any changes deemed necessary. Board members have seven (7) days to respond with any suggested changes to the email. The preferred method shall be using MS Word with the track changes feature turned on and making the corrections on that document. If that is not possible, a separate email with suggested changes may be sent.
  4. After all of the changes are received back, the Secretary will make modifications to the minutes taking into consideration the suggestions of the Board members.
  5. The Recording Secretary will then email out the corrected minutes and all Board members have seven (7) days to respond with any further suggested changes or comments on the changes. The email will bear the subject line NCA Official second draft of minutes of ____. If a Board member disagrees with any of the changes, the Board member is to email the entire Board with the concerns.
  6. At that point in time, a final draft of the minutes will be prepared and sent to the Board members who will vote on approving them or not approving them. The email will bear the subject line NCA Official FINAL draft of minutes of ____ for Board approval.
  7. If the approval is less than unanimous, then the secretary will inform all Board members who may make comments to be recorded with their vote.
  8. Final approval of all minutes will be at a teleconference or at a face-to-face meeting.

- Board of Director approved minutes will be placed on the NCA website as soon as possible.
- Minutes may include discussion points as necessary.
- Minutes shall include the members who moved, seconded and voted on each motion. A roll call vote will be called and recorded when the vote is not
unanimous.

- Final approval of all minutes done only at a face-to-face meeting or a teleconference call.

**Motions**

- Whenever possible when speaking to a motion, Board members will state if they are speaking in favor of or against a motion.

- That a Board member would be allowed to speak to each motion twice, unless the Board decided a particular motion warrants more discussion.

- A motion or a rationale must not use language that reflects on a member’s conduct or character or is discourteous or unnecessarily harsh.

- Anything stated in rationale [of votes] must have been stated in discussion.

- All members of the Board are elected by the membership at large, said members and are entitled to vote on any issue that comes before the Board”.

**Teleconferences**

- The Board will set a fixed time for teleconferences.

- Per Connecticut statutes, a member participating via telecommunications is considered to be present and therefore can vote.

- Teleconferences must allow synchronous, auditory communication with all members participating.

- Committee chairs and/or committee members should be invited to participate in teleconference calls when their committee is under discussion.

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**History**

9/16/10: Board agendas, approved Board minutes and Bulletin Boards to be emailed to all committee chairs.

9/16/10: Posting of Board agendas on the NCA Website be extended indefinitely

3/19/09: Board meetings to be recorded using the technology available through AccuConference and these recording will be made available to the membership starting with the next teleconference meeting.

10/31/08: Per Connecticut state statutes, once a quorum has been established a quorum will hold.

4/30-5/2/07: Reinstate Board members’ voting rationales, such rationales to be limited to 50 words. The rationale must be stated during the discussion and cannot be edited later for content
11/3-5/06: All unfinished business shall be listed in the minutes and the agenda of each meeting.

6/21/06: The Board will set a fixed time for teleconferences. This Board selects the third Thursday of each month. Each new Board shall, at the Annual meeting of the Board, set a meeting date for the next year.

4/19/06: Board meetings will no longer be recorded.

3/27-28/06: At any face-to-face meeting of the Board of Directors, the Recording Secretary is charged with the responsibility of providing to any absent Board member a copy of any and all additional information distributed to those present at the meeting. This information should be provided within 10 days of the date of the completion of the meeting.

10/6/05: At the beginning of the minutes, include a listing of the topics contained so that members have a brief synopsis of what was accomplished, and have that summary linked on the web site minutes so members can just click on that heading and go directly to that portion of the minutes.

8/29/05: Board discussions should try to adhere to the following guidelines in Roberts Rules of Order listed under “Decorum in Debate” (pp 379-381):
- Confining remarks to the merits of the pending question.
- Refraining from attacking a member’s motives.
- Addressing all remarks through the Chair.
- Avoiding the use of members’ names.
- Refraining from speaking adversely on a prior action not pending.
- Refraining from speaking against one’s own motion. (This does not mean one cannot vote against it.)

7/25/05: Require in all dealings and communications with the attorney hired by the Board that all requests to the attorney be in writing and all such reports, letters, or communications from and to the attorney be sent to the entire NCA Board within five business days. Further that any telephone conferences be summarized and reported to the Board within five business days. This directive will include both committee and Board members.

4/25-26/05: The email meeting policy previously in effect is revoked.

4/25-26/05: The Board encourages and approves the free communication of members to one another and for members of the Board to communicate with the membership. The Board will encourage such communications and not discourage such communications.

4/25-26/05: Two different Boards have considered the situation where a Board member could not attend a face-to-face meeting and each time the absent member was allowed to participate by telecommunications but they were not allowed to vote. An interpretation from the parliamentarian that had been hired for the Annual Membership meeting was that remote members are allowed to vote and recommended that a standing rule of order be enacted for this meeting. The parliamentarian stated that it would take a 2/3 majority vote to pass a special ruled of order to prevent a Board member from voting, because as per Connecticut statutes, as member participating via telecommunications is considered to be present and therefore can vote. This would establish a precedent from the previous way of doing business. Policy on this issue should be set but should not be decided on personal issues. The membership can make the decision as they are able to vote out Board members who do not attend face-to-face meetings on a regular basis.

V36.2 1/27/05: Adopt as policy the following procedures which were followed at the
October 2004 face-to-face meeting.
These procedures are:

1) That a Board member would be allowed to speak to each motion twice, unless the Board decided a particular motion warrants more discussion.

2) In an effort to provide the membership with more informative minutes and to assist the Recording Secretary in organizing discussion points, that whenever possible when speaking to a motion Board members will state if they are speaking in favor of or against a motion.

3) That the minutes from this meeting will not include the individual Board member’s voting rationale.

V36.1 10/31/04: When the Board directs any Board member to perform an action, the same standard of communication that applies to committees will apply to all Board members. They will report back when the action has been completed or give reasons why the requested action was not performed.

V36.1 10/31/04: A motion or a rationale must not use language that reflects on a member’s conduct or character or is discourteous or unnecessarily harsh. (From RONR (10th ed.), p 333, I. 5-8)

V36.1 10/31/04: The Bulletin Board will be posted after each meeting session, whether it is recessed or adjourned.

V36.1 10/31/04: Have the Bulletin Board report each motion in its entirety and how the Board voted, with the disclaimer that this is an unofficial report.

V36.1 10/30/04: have the NCA use the least expensive teleconference provider available to reduce high teleconference costs, assuming acceptable quality.

V36.1 10/29/04: Approve the following as outlined in the President’s Report. 1) That a Board member would be allowed to speak to each motion twice, unless the Board decided a particular motion warrants more discussion. 2) In an effort to provide the membership with more informative minutes and to assist the Recording Secretary in organizing discussion points that, whenever possible when speaking to a motion, Board members will state if they are speaking in favor of or against a motion. 3) That the minutes from this meeting will not include the individual Board member’s voting rationale. 4) That if these suggestions are adopted, that the Board would, after this meeting, review their efficiency and make recommendations for future meetings.

V35.4 8/23/04: NCA Board meeting agendas, including rationales, not be posted on the NCA website until 48 hours after receipt of said agenda by all the Board members.

V35.4 8/19/04: Email meetings are not allowed according to State of Connecticut statutes.

V35.4 8/19/04: Board approved the concept of a set schedule of meeting dates.

V35.4 8/11/04: Any email matters for consideration at a teleconference must be received at least 48 hours before the start of the teleconference, barring emergencies.

V35.4 6/30/04 Anything stated in rationale [of votes] must have been stated in discussion.

V35.2 11/21/03 Procedures for email meetings:
Set a date for items due in for the agenda, agenda items then due 14 days later.
If a motion comes in without a second, then the recording secretary shall automatically second it. Seven days later the Recording Secretary will send out the agenda items consisting of motions and discussion items. A response is due back to the Recording Secretary in seven days. If a motion is not approved unanimously on the first round, then there will be discussion followed by a second round. Each member must respond to each
motion and discussion item. Five days later the results will be sent out to the Board members who must return their vote in five days.

Specific procedures:
A non-unanimous motion may be sent back to the Board for further discussion and possible voting or may be tabled by the President to be discussed at the next teleconference. Responses have to be emailed back. There will not be executive sessions except for new membership applications.
The Recording Secretary will send out the minutes using the emailed responses that were received.

**Policy on Approval of NCA Board Minutes:**

1. It is acknowledged that the members would be far better served if Board minutes were approved by email rather than waste time at a teleconference.
2. After the Recording Secretary writes the minutes, he will send them by email to Board members. The email will contain a MS Word file in rtf format and an Adobe PDF file. The email will bear the subject line NCA_Official Initial draft of minutes of ____.
3. All Board members will carefully review them and make any changes deemed necessary. Board members have seven (7) days to respond with any suggested changes to the email. The preferred method shall be using MS Word with the track changes feature turned on and making the corrections on that document. If that is not possible, a separate email with suggested changes may be sent.
4. After all of the changes are received back, the Secretary will make modifications to the minutes taking into consideration the suggestions of the Board members.
5. The Recording Secretary will then email out the corrected minutes and all Board members have seven (7) days to respond with any further suggested changes or comments on the changes. The email will bear the subject line NCA_Official second draft of minutes of ____. If a Board member disagrees with any of the changes, the Board member is to email the entire Board with the concerns.
6. At that point in time, a final draft of the minutes will be prepared and sent to the Board members who will vote on approving them or not approving them. The email will bear the subject line NCA_Official FINAL draft of minutes of ____ for Board approval.
7. If the approval is less than unanimous, then the secretary will inform all Board members who may make comments to be recorded with their vote.
8. Final approval of all minutes will be at a teleconference or at a face-to-face meeting.

**Policy on Board Members not responding of official emails:**

1. The NCA has a policy that Board members are to respond to emails marked official.
2. Unfortunately, a few Board members consistently do not respond even though they have received the emails and it takes two or three follow ups to finally get a response.
3. Such conduct is not acting in a responsible way and consumes considerable amounts of time chasing down the errant Board member.
4. The best deterrent is to let the membership know which Board members are not filling their obligation.
5. Therefore, if a Board member does not respond within the required time limits to an official communication, his lack of response shall be noted in the minutes together with his statement as to why he did not respond.

At each National face-to-face meeting one NCA Board member will be appointed to research the lowest cost location and meeting sites for the NCA Board for its fall face-to-face meeting.

V35.1 9/10/03 Board members will share rooms to the extent possible in order to save money at Board Fall face-to-face meetings.

Items to be submitted to the entire Board, either as an informational item or with an agenda item, should be sent to the Recording Secretary for distribution, preferably in an electronic format. Two exceptions to this policy are items that are very time sensitive and would not reach the Board in the normal agenda packet and would normally be acted upon at the next Board meeting, or items that, because of their bulk or weight, would be more economically distributed by mailing to the individual members.

Recording Secretary to report to the Board the results of the Nominating Committee’s slate for the election to the Board by its next meeting following August 1st.

V34.4 5/27/03 Minutes of the NCA Board will be tape recorded and transcribed but not distributed to persons other than Board members without specific approval of the Board. The original tapes will be held until the minutes are approved. Executive session will not be tape recorded. Board members may request the tape or copy of the transcript.

Candidates for election may respond, in 300 words or less, to the following question: What do you think are the two biggest problems facing the NCA and/or facing the Newfoundland breed and how would you solve them?

V34.3 3/4/03 Trial period for taping and transcribing Board meetings extended through the face-to-face and the Annual Membership meeting and then re-evaluate the policy.

V34.1 11/2/02 Suspend current policy and tape next two teleconferences (except Executive Session), transcribe it and send to Board members.

Board agenda items include a brief description of the topic, the rationale for the proposed discussion and, if possible, the motion to be made.

Adopted Roberts Rules of Order, latest edition, as part of standing rules for all NCA Board meetings and the NCA Annual Meeting.

Board adopted a Special Rule of Order for NCA Annual Meetings that require prior written notification to the NCA membership of motions that were to be considered as directives binding on the Board to be included for discussion by the membership and to be included on the published agenda. Other motions not distributed prior to the meeting will fall under New Business at the Annual Meeting and will be considered only as recommendations to the Board.

V34.1 8/27/02 Investigate feasibility of using internet or phone lines to allow members to listen to teleconference Board meetings.

Committee members, in addition to chair, be allowed to listen and participate in teleconference calls when their committee is under discussion.

V33.4 6/6/02 Direct Rescue Prevention Committee to develop ballot/poll to fulfill vote of membership. Committee chairs be invited to participate in teleconference calls when their committee is under discussion.

V33.3 4/25/02 (Annual Meeting) Motion passed by membership all dollars in the have the Bulletin Board report each motion in its entirety and how the Board voted, with the
disclaimer that this is an unofficial report.
cue funds be spent solely on rescue activity and no monies shall be spent for the purchase of Newfoundland dogs from auctions, brokers, individual retailers or wholesale sellers until such time as the membership at large is polled.

V33.3  4/25/02  (Annual Meeting) Candidates for election in 2002 in addition to 300 word biographical sketch answer the following questions:
1. What are the two most important issues NCA faces and how would you solve them?
2. What is your position on purchasing dogs at auction.

V33.4  6/6/02  Add information area on website for posting of open NCA Board items and posting of actions taken by the Board.

V33.3  4/23/02  Minutes to include rationale for motion, the motion, pro and con discussion without names, vote with names and when not unanimous a roll call for each member to state the reason for his or her vote.
Approved request by Board member to call in on speaker phone to participate. By-laws preclude voting.
Board of Director minutes be placed on the NCA website as soon as they are approved.
Agenda as distributed to the Board, be placed on the website.

V33.1  11/30/01  The Board of Directors will hold monthly teleconferences to increase communication.

V33.1  11/30/01  E-mail: When sending an e-mail as an NCA official letter or document, it must be marked “NCA Official” in the subject line. The sender of the email should send it to the Recording Secretary for distribution to the entire Board. If the Recording Secretary does not get confirmation within 48 hours of the distribution, the Recording Secretary will call anyone not responding. All responses are to be sent back to the Recording Secretary per instructions. If email is not marked in this manner, it is deemed as personal or FYI. Please be aware of any personal attachments on emails and use discretion.

V33.1  11/30/01  Final approval of all minutes done only at a face-to-face meeting or a teleconference call.

V33.1  11/30/01  Board accepts recommendation of General Membership. Minutes of meetings to contain a summary of the discussion prior to the vote on any motion, excluding names.

V33.1  10/3/01  Hire a professional secretary for Board of Directors face-to-face meeting, fall 2001.

V32.3  4/5/01  General Membership recommends to the BOD that minutes of the Board of Directors meetings provide a summary of both sides of its discussions on all motions. General Membership recommends to the Board of Directors that use of Executive Session at Board of Directors meetings be restricted to voting on applicants lists for membership, making committee appointments, formal grievances, contract negotiation and litigation.

V31.1  11/3/00  Board of Directors minutes will reflect only the voting record. No dissenting rationales be recorded in the minutes. Voting record on every motion be listed by name of those voting in the affirmative, negative, abstaining and absent.

V31.3  5/2/00  E-mail: Any e-mail that is to be considered Official Business should be labeled as such. Any e-mail considered confidential should be so labeled. No e-mail should be forwarded on unless the original person sending the e-mail has given their written permission.

V31.1  10/30/99  All letters of complaint or recommendation received by a Board member are to
be sent to the Recording Secretary and, if appropriate, to the respective committee chair, within one week of receipt.

V29.3 04/08/98 All official documents of the NCA to be identified as such to prevent confusion.

V21.4 11/10/90 Movers and seconders of motions at Board and Annual Meetings will be named in the meeting minute.

V21.3 07/90 - 08/90 (Mail Meeting) Board meetings will not be tape recorded.

V18.4 11/07/87 Board will consider holding fall face-to-face Board meeting at various locations in cooperation with Regional Clubs who wish to act as hosts. Travel expenses based on Board geographical makeup would be a prime factor in selecting a venue.

V18.2 05/22/87 Motion carried that "since all members of the Board are elected by the membership at large, said members are entitled to vote on any issue that comes before the Board".

V18.2 05/22/87 Names of dissenting Board members to be printed with explanation (if desired by dissenter) in minutes.

V17.2 04/03/86 Individual votes of Board members will not be published.

V16.4 11/09/85 Board to hold second annual face-to-face meeting if deemed necessary. Transportation and lodging to this meeting to be paid by NCA in the most feasible and economical way.

V16.4 09/30/85 to 10/22/85 (Mail Meeting) Approval of second face-to-face Board meeting for 1985 to be held in November. NCA to pay for 50% of transportation costs of members flying in and balance to be split among all members attending. Food and lodging will be split by attendees.

V16.2 04/25/84 Agenda items for mail meeting should be presented as motions that require yes or no votes.

V15.4 10/04/83 (Mail Meeting) Vote tally for each Board candidate will not be published; results may be obtained from the Recording Secretary.

V14.4 10/04/83 (Mail Meeting) Two (2) face-to-face Board meetings per year will be held. One (1) will be at the time of the Club's annual meeting; the preferred season for the second meeting is fall.

V12.3 Annual meeting to take place at National Specialty as per new By-Laws.

V8.1 02/13/77 In order to limit phone expense, unless an answer must be received before ten (10) days, all correspondence should be through the mail. All phone calls should be recorded in a phone log for future reference as to the nature and reason of the calls.

V6.3 06/27/75 President to call as many mail meetings as necessary so that there will be a total of six (6) Board meetings a year, meaning that there should be at least four (4) mail meetings, one (1) Annual and one (1) Specialty Meeting. This must be done until the By-Laws are amended.
NCA Board of Directors

Agenda Item – Grievances against Breeders on the Breeders List

In conjunction with the Arbitration Committee, we would like the Board to discuss the possibility of both Committees submitting; (1) a proposed change to the current qualification #3; and (2) add a statement to current Breeders that their kennels will be subject to periodic monitoring by both Committees.

(1) We would propose stronger language on the qualification listed on NCA Breeders List regarding Qualifications #3: "Must have no grievances, which the Arbitration Committee has found to have a basis in fact and were unsolved at the closing date for the list. (NCA members and non-members may file grievances.)" As an example of stronger language, "excessive and/or unresolved grievances".

(2) We propose to have a statement on renewal applications that periodic audits will be performed on current Breeders with the Arbitration Committee. This is to improve the integrity of the Breeders on the BL’s website. There is a statement on the BL website: "NCA does not supervise or guarantee ethical practices of these breeders". Maybe this liability statement can be modified.

The potential puppy buyer can't feel comfortable with this statement (that is if they actually read this statement). If NCA can't endorse or guarantee the Breeders listed on the Breeders List website, where do they go?

Per the Arbitration Committee, there have been incidences where puppy buyers complain that they have high expectations (integrity, higher standards, sound ethical practices, etc.) from the Breeders listed on the NCA website and have been disappointed with the practices of a few Breeders on our list.

Please let the Committee know if the Board would like us to pursue with our proposal of these changes.

March 7, 2013

Breeders List Committee
Lynn Nuss Patte Testa Johanna Matsuda
Proposed Organizational Structure of the TRC

NCA Board

TRC Committee Chair

Tasks

• Interface with NCA BOD
• External Communications
• Mgmt of Committee
• Interface with other NCA Committees

Products

• None
• Future Technology
• Emerging Technologies
• Dog Database
• Web Site
• E-Notes
• Conference Call System

Tasks

• New Product Introduction
• Management of new Vendors
• Education on new products
• Management of major upgrades of current products
• Business plan development for new products
• Management of new Vendors
• Education on new products
• New Product Introduction

Products

• None

Tasks

• Products Planning
• Business Development & Product

Products

• None
• New Social Network Products
• New Products
• New Technology

Tasks

• Monitor Emerging Database Technology
• Monitor Emerging Social Technology
• Monitor Emerging Technology Vendors
• Formation of possible new products

Products

• None

Tasks

• Mgmt of Current Technology
• Mgmt of Current Vendors
• On-Going Product Education
• Mgmt of major upgrades of current products
• Customer Support
• Mgmt of new Vendors
• Education on new products
• Mgmt of Current Vendors

Products

• None

Tasks

• New Product Introduction
• Management of new Vendors
• Education on new products
• Management of major upgrades of current products
• Business plan development for new technology and new products including feature/function/benefit analysis

Products

• None

Tasks

• New Social Network Products
• Proven Technology upgrades
• New Technology Products

Products

• None
This would need to be approved by the Board -

You should present to them:

Function/Focus of the Page - what are the goals for posting. The goals for the current NCA page are to- drive traffic to the website, increase exposure for the organization, provide educational materials to Newfoundland owners and prospective puppy buyers, share timely information pertinent to breed fanciers, drive donations to CTMB

How will the postings be differentiated from postings on the NCA Page, specifically would these posts be different from the education posts currently promoted 2x/week on the NCA facebook page (How to find a breeder, training, grooming, health, etc.)

Would paid promotions be utilized

Who would be admins

Social Media Guidelines for the NCA have been established and are posted here: http://www.ncanewfs.org/pages/legal.htm#.UYk-xJVeaAs

Admins would be tasked with monitoring all page posts to see that they comply with guidelines.

This should go to Lynne to take to the BOD.

As an alternative- if RPC would like to provide regular posts about Rescue Prevention I would be happy to get them up on the main NCA page.

MLZ

On May 7, 2013, at 3:59 AM, Chris wrote:

Good Morning Marylou:

I am a member of the Rescue Prevention Committee. We would like to know what the process is for us to have an RPC Facebook Page.

Any information you could provide would be greatly appreciated.

Thank you,
Chris Owen
Hi Lynne,

Recovered from the National yet? I managed to get the plague last week, so haven’t had much energy for anything until yesterday. My van is still pretty full! I have to get it emptied for the Canadian National!!! Are you going?

Just a reminder that any new items your committee wishes to submit for the agenda for the May Board Meeting is due by this Friday, May 10th.

H&L reviewed the item that we had originally sent to the Board and has voted unanimously to recommend that Newfoundland owners use the new OFA Eye Registry instead of CERF. OFA’s registry is being endorsed by ACVO, it is an open registry and they will supply the breed clubs with information on ocular diseases seen in their breed.

Thanks!

Jenny