Newfoundland Club of America, Inc.
Regular Board of Directors Teleconference Meeting
8:00 p.m. EDT
June 18, 2015

US toll number: (530) 881-1212
US toll-free number: (855) 212-0212
Meeting ID: 860-250-452#
Meeting wall & Meeting PIN: 1859
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Agenda

1. AKC Delegate’s Report (David Helming).

2. Approval of minutes:
   2.1. April 2015 Board of Directors Meeting, April 16, May 3 & 4 - pp. 5 - 15.
   2.2. NCA Charitable Trust, May 4, 2015 - FYI only - pp. 16 - 19.

3. President’s Report (Pam Saunders)
   3.1. Pending Correspondence – Under Executive Session Cover – pp. 57 - 58.
   3.2. AKC Correspondence from Lisa Cecin – Under Executive Session Cover – pp. 59 - 60.

4. First Vice-president’s Report (John Cornell)

5. Second Vice-president’s Report (Lynne Anderson-Powell)
   5.1. Regular Session Items – See written open session report items – pp. 32 - 47.
   5.2. Executive Session Items – See written report under Executive Session Cover – pp. 61 - 64.

6. Recording Secretary’s Report (Steve Britton)
   6.1. Solicited Meeting Notice Waivers from Officers and Directors via email.
6.2. Compliance to published AKC policy requires a similar signed & filed waiver.

6.3. Generally, AKC requires similar arrangement for board electronic balloting.

6.4. Prepared agenda and meeting packet.

6.5. Thank you to all officers and directors for timely supplies and patience during laptop malfunction.

6.6. Thank you to Mary Lou Cuddy for her timely professionalism during recording secretary transition.

7. **Corresponding Secretary’s Report (Pam Rubio)**
   7.2. Conditional Registration – p. 49.
   7.4. Letter of concern from member – under Executive Session cover – p. 65.


9. **Committee Reports** – pp. 32 - 47; p. 61.

10. **Executive Session**
    10.1. Pending Correspondence (Pam Saunders) – pp. 57 - 60.
    10.2. Pending Committee Business (Lynn Anderson-Powell) – pp. 61 - 64.
    10.3. Member’s Letter of Concern (Pam Rubio) – p. 65.
    10.4. Pending Membership Applications (Mary Lou Cuddy, Membership Chair) – pp. 66 - 102.

11. **Unfinished Business**
    11.1. Discussion Item: Develop criteria for the NCA Good Sportsmanship Award (from 08.21.14).

    Investigate the development of an NCA members-only section of the NCA Website and the logistics for log-in and passwords with content to be determined later. A report will be due back to the Board by the January 6, 2015 agenda deadline.
12. **New Business**

12.1. I propose that all future NCA National Specialties following the 2017 National Specialty be held at the same central location. Possible locations could be Frankenmuth, or Purina Farms.

This would eliminate always having to search for a regional club willing to take on such a huge endeavor, and make our National Specialty truly National. Having the Specialty in one central place would also bring down the cost, as contracts for tenting, lodging, power etc. could be negotiated for multiple years. NCA has had to take this task on in the past, and it has worked well. We know the pitfalls. *(Pam Rubio)*

13. **FYI**


13.2. Schedule Fall Face-to-Face Meeting.

14. **Adjourn**
Pam Saunders, President, called the meeting to order at 8:04 p.m. Eastern time. The following directors were present: Lynne Anderson-Powell (LA), Steve Britton (SB), John Cornell (JC), Mary Lou Cuddy (MLC), Roger Frey (RF), Sue Marino (SM), Steve McAdams (SMc), Mary L. Price (MLP), Pat Randall (PKR), Pam Rubio (PR), Pam Saunders (PS) and Donna Thibault (DT). David Helming, AKC delegate, ex-officio was present.

Approval of the Minutes

The Board considered the minutes of March 19, 2015. Donna Thibault moved and Pam Rubio seconded that the Board approve the minutes of March 19, 2015 as presented. Without objection, the motion passed.

Report of the President

Pam Saunders, President, led a short discussion of logistics for the face-to-face meeting at the 2015 National Specialty.

Report of the AKC Delegate

David Helming, AKC Delegate, reported that he had not yet received a reply from the AKC regarding his letter about Newfoundlands with a disqualifying color appearing in the AKC’s “Meet the Breed” booklet. David commented on an idea by Lynne Anderson-Powell that specific parent club contact information should appear in the AKC registration emails. He stated that the AKC Parent Club Committee may have it on their next agenda. He also reported on his conversation with the AKC Inspection Committee regarding some communications the Board received concerning an NCA Breeders List member.

Executive Session

At 8:11 p.m., Sue Marino moved and Lynne Anderson-Powell seconded that the Board go into executive session. Without objection, the motion passed.
At 8:17 p.m., Pam Rubio moved and Sue Marino seconded that the Board come out of executive session. Without objection, the motion passed.

Report of the 1st Vice President

Pat Randall, 1st Vice President, stated that he had nothing to report at this time.

Report of the 2nd Vice President

Lynne Anderson-Powell, 2nd Vice President, stated that her report would be under committee reports.

Report of the Recording Secretary

Mary Lou Cuddy, Recording Secretary, reported that she had prepared the minutes of March 19, 2015 and the April 16, 2015 agenda packet. She informed the Board that the March applicants had received preliminary approval. She reminded Board officers that the annual officers’ reports were due. Steve Britton volunteered to coordinate the sign-in process at the Annual Membership Meeting.

Report of the Corresponding Secretary

Pam Rubio, Corresponding Secretary, reported that she had distributed correspondence to the appropriate committees. In response to a question, it was ascertained that the Crufts certificates had been printed.

Report of the Treasurer

Mary L. Price, Treasurer, reported the following balances: checking account: $21,640.28; savings account: $59,000.06 and invested in CDs: $109,145.69. The Juniors Fund account balance is $4,079.64. The Uniform Trophy Fund account balance is $10,749.42 for a total of $204,615.09 for NCA operations.

Mary reported that the revised 2014 National Specialty financial report would be available for review at the May 3, 2015 face-to-face meeting. She informed the Board that all of the refund checks from the cancelled 2014 Breeders Education Committee’s seminar have been mailed.

Committee Reports

Recognition Committee

The Board discussed the Recognition Committee request to order 200 Versatile Newfoundland patches and 250 Versatile Newfoundland pins.
Pam Rubio moved and Lynne Anderson-Powell seconded that the Board approve the request of the Recognition Committee to purchase 200 Versatile Newfoundland patches and 250 Versatile Newfoundland pins.

It was asked why these purchases were not included in the committee’s budget and the supply allowed to fall so low. It was stated that committees should improve the accuracy of their budgets and inventory.

Pam Rubio and Lynne Anderson-Powell withdrew their motion.

Pam Saunders moved and Donna Thibault seconded that the Board approve the request of the Recognition Committee to purchase 200 Versatile Newfoundland patches @ $1.99/each and instruct the Recognition Committee to include the cost of additional Versatile Newfoundland pins in the committee’s budget due the end of May. The motion passed. 7 Yes (JC, MLC, SM, SMc, MLP, PS, DT); 3 No (LA, RF, PSR); 1 Abstain (SB)

Steve Britton moved and Roger Frey seconded, that effective July 1st, 2015, the Board approve the request of the Recognition Committee to purchase 250 Versatile Newfoundland pins @$6.60/each. Without objection, the motion passed.

NCA “Wordle”

The Board briefly discussed the “wordle” magnet to be handed to NCA members at the Annual Membership Meeting.

Steve Britton moved and Roger Frey seconded that the Board ratify the action of the 2nd Vice President to purchase “NCA wordle” magnets at $.21/each to pass out to NCA members at the Annual Membership Meeting. Without objection, the motion passed.

Regional Club Liaison

Sue Marino, Regional Club Liaison, reported on correspondence she had received in response to her request to determine the status of the Columbia River Newfoundland Club.

Steve Britton moved and Roger Frey seconded that the Board accept the dissolution of the Columbia River Newfoundland Club. Without objection, the motion passed.

The Board instructed Sue to inform the Pacific Northwest Newfoundland Club that they should send a formal request to the NCA Board to request the former territory of the Columbia River Newfoundland Club.

Executive Session

At 8:56 p.m., Sue Marino moved and Donna Thibault seconded that the Board go into executive session. Without objection, the motion passed.
At 8:58 p.m., John Cornell moved and Lynne Anderson-Powell seconded that the Board come out of executive session. Without objection, the motion passed.

While in executive session, the Board approved the request of Peggy Lange to be removed from the Newf Ambassador Committee.

2015 National Specialty

Donna Thibault, 2015 National Specialty Show Chair, updated the Board as to the National Specialty preparations. She informed the Board that research has shown that the first independent National Specialty was held in 1940 making this the 75th anniversary. She presented a request to have a commemorative cake available during Best of Breed judging.

Roger Frey moved and Lynne Anderson-Powell seconded that the Board approve the request of the 2015 National Specialty Show Committee to provide a cake at ringside during Best of Breed to commemorate the 75th anniversary of the first independent National Specialty. The cost of the cake will not exceed $350. Without objection, the motion passed.

Meeting Recessed

At 9:20 p.m., Pam Rubio moved and Lynne Anderson-Powell seconded that the Board recess until Sunday, May 3, 2015 at 5:00 p.m. at the Crowne Plaza Hotel in Warwick, Rhode Island. Without objection, the motion passed.

2014 National Specialty Report

There was a brief discussion about the 2014 National Specialty report and the recording of the original payments for the cancelled Breeders Education Committee. It was reported that it was difficult to develop the final report due to the passing of Jack Witt, 2014 National Specialty Treasurer, but the report has now been completed.
Colonial Newfoundland Club showed a loss for the show. It was commented that the choice of the show superintendent made a significant difference.

It was reported that 2015 will be the first year without the limited edition plate sales and that trophy donations will be crucial in the years to come.

Welcome

Donna Thibault, 2015 National Specialty Show Chair, welcomed the Board and thanked everyone for all the help and support.

Breeders Education Committee

It was reported that the information regarding the AKC Breeder Outreach program was for the Board’s information and no action was required at this time.

Digital Distribution Committee

It was reported that the information regarding the Instagram post and NCA was for the Board’s information and to draw attention to the post from the AKC praising the NCA for doing a terrific job of reaching out and providing great information to owners of the breed. There was a discussion about the many, many contributions from this committee and in particular, Marylou Zimmerman. The Board acknowledged its great appreciation for her work on behalf of the NCA and Newfoundlands.

Juniors Committee

There was a brief discussion of acknowledging juniors competing at all-breed events but no action was taken at this time.

NCA Policy Manual

The Board discussed the proposed General Education chapter, the fact that the committee had been dissolved and that the Rescue Prevention Committee had taken over its responsibilities. No action was taken.

The Board considered the proposed Health & Longevity Committee chapter.

Sue Marino moved and Lynne Anderson-Powell seconded that the Board approve the proposed changes to the Health & Longevity Committee chapter of the NCA Policy Manual as amended. Without objection, the motion passed.

Regional Club Liaison

Sue Marino, Regional Club Liaison, reported that she had received a formal letter of dissolution from the Columbia River Newfoundland Club. The Board was reminded that
it had recommended to the Pacific Northwest Newfoundland Club that it send a formal request to the Board to add the Columbia River Newfoundland Club territory to their territory.

The Board clarified the process in which regional clubs will submit proposed bylaw changes to the Regional Club Liaison who will bring the proposed changes to the Board for review. The Board has the option of referring the proposed changes to the NCA Governing Documents Committee for input.

**Rescue Prevention Committee**

The Board was informed that the scheduled tutorial presentation was not yet ready and will be presented at a later date.

**Steering Committee**

It was reported that the Steering Committee approved the Board’s use of the “wordle” and credited Marylou Zimmerman for developing it.

There was a suggestion that the results of the Health Priorities Survey conducted by the Steering Committee should be shared with the NCA Charitable Trust Management Board.

Mary L. Price moved and Pam Rubio moved that the results of the Health Priorities Survey conducted by the Steering Committee be shared with the Charitable Trust Management Board. Without objection, the motion passed.

There was a discussion regarding developing better ways to promote the NCA, our mission and accomplishments. It was agreed that social media was a very important part of this and all options should be considered for possible development.

**Technical Resources Advisory Committee**

The Board was reminded that the membership app demo had been forwarded to them by email. It will be presented at the Annual Membership Meeting and NCA members will then be able to download it to their devices.

There was a brief update on the development of a members-only section of the NCA Website. The committee has met by teleconference with several vendors of which one looks to be promising at this time. There was additional discussion of the information gathered from the vendors and what capabilities the members-only section will need to have. A full report will be given to the Board soon.

**Specialty Show Coordinating Committee**
A proposal was presented to the Board that the Newfoundland Club of Seattle and the Newfoundland Club of Northern California would work in conjunction with each other to host the 2017 National Specialty. Co-chairs, one from each club, have been selected and committees are currently investigating possible show sites in Northern California and the Pacific Northwest. The clubs requested NCA Board approval for the two clubs working together to develop a bid that would be presented at the Board’s July 16, 2015 meeting.

Steve McAdams moved and Sue Marino seconded that the Board approve the proposal of the Newfoundland Club of Northern California and Newfoundland Club of Seattle to work together to develop a proposal for hosting the 2017 National Specialty show. The motion passed. 11 Yes (LA, SB, JC, MLC, RF, SM, SMc, MLP, PKR, PS, DT); 1 Abstain (PSR)

Executive Session

At 6:54 p.m., Pam Rubio moved and Donna Thibault seconded that the Board go into executive session. Without objection, the motion passed.

At 8:37 p.m., Pam Rubio moved and Lynne Anderson-Powell seconded that the Board come out of executive session. Without objection, the motion passed.

While in executive session, the Board:
- Approved the May 3, 2015 Applicants List
- Awarded the NCA Members of the Year to Susan Kerby and Aura Dean
- Awarded the Good Sportsmanship Award to Donna Thibault
- Approved contacting an NCA Breeders List member regarding comments received regarding standard of care
- Approved a letter to be sent to AKC regarding NCA international members’ voting rights

David Helming, AKC Delegate, joined the meeting.

AKC Delegate

David reported that a number of comments had been received by the AKC in regards to the proposed judging approval process and that comments are being accepted until May 31, 2015. He also informed the Board that the AKC Parent Club Committee will be bringing forward the suggestion to include the AKC Parent Club information with the registration materials.

Unfinished Business

Breeders Education Committee Seminar
It was reported that the committee is in contact with Dr. Carmen Battaglia regarding the books that were to be distributed to those members who had signed up for the cancelled 2014 Breeders Education Committee’s seminar.

New Business

NCA Members May Attend NCA Board Teleconferences

The Board was informed that StartMeeting™ has the capabilities to host any NCA members who wish to listen in on NCA Board teleconferences. There was some discussion of the two options that would accommodate NCA members but would allow the Board to control executive sessions and permission for members to speak. Additional details will be released to the membership once an option is chosen.

Roger Frey moved and Pam Rubio seconded that the Board invite NCA members to use the online program StartMeeting™ to attend NCA Board teleconference meetings. Without objection, the motion passed.

At 9:37 p.m., by consensus, the Board recessed until Monday, May 4, 2015 at 7:00 p.m.

NCA Face-to-Face Meeting
Crowne Plaza Hotel
Warwick, Rhode Island
May 3, 2015

At 8:39 p.m., the meeting reconvened, following the meeting of the Newfoundland Club of America Charitable Trust.

NCA Charitable Trust

The Board considered the recommendations of the Charitable Trust Management Board.

Sue Marino moved and Steve Britton seconded that the Board accept the recommendations of the Charitable Trust Management Board to appoint Roger Powell and Christopher Plum to the Charitable Trust Management Board. Without objection, the motion passed.

The Board discussed the excellent handout that the Charitable Trust Management Board had developed for the Annual Membership Meeting which outlined its recent accomplishments and accolades.

Steve McAdams moved and Steve Britton seconded that the Board recommend to the Newf Tide Policy Committee that the Charitable Trust Management Board’s “recent...
accomplishments” report be included in the next issue of *Newf Tide*, either as part of the magazine or as a “blow-in”. Without objection, the motion passed.

**Executive Session**

At 8:42 p.m., Pam Rubio moved and Steve Britton seconded that the Board go into executive session. Without objection, the motion passed.

At 10:30 p.m., Pam Rubio moved and John Cornell seconded that the Board come out of executive session. Without objection, the motion passed.

While in executive session, the Board:

- Approved the recommendation of the Charitable Trust Management Board and appointed the following:
  - Junior Scholarship: Lynne Hamilton, Chair
  - Newfoundland Health Challenge: Mary Jane Spackman, Chair
  - Newfoundland Rescue: Mary L. Price, Chair, Diane Lynch, Assistant Chair
  - Research Advisory Committee: Tamzin Rosenwasser, Chair, Edith Markoff, Cherrie Brown, Sharon Gwaltney-Brant, Allan Robins, Steve Petsch

- Changed the name of the AKC Legislation Committee to the Legislation Committee
- Changed the name of the Arbitration Committee to the Mediation Committee

While in executive session, the Board appointed the following committees:

Legislation Committee: Janice Anderson (Chair & AKC Legislation Liaison), Amy Davis, Debbie Dennison, Brooke Elkan-Moore, Joan Fenwick, Denise Hatakeyama

Mediation Committee: Carla Gengler (Chair), Suzi Bidwell, John Cornell, Pamela Jackson, Ken Price

Awards: Ingrid Lyden (Chair)

Breeders Education Committee: Lynne Anderson-Powell (Chair), Janice Anderson, John Cornell, Sue Jones, Jean McAdams, Pat Randall Pam Rubio, Susan Wagner

**ad hoc Breeders List Guidelines Committee**: Carla Gengler (Chair), John Cornell, Cindy Flowers, Pamela Jackson, Johanna Matsuda, Naomi Young Meyer, Pam Rubio

Breeder Referral Committee: Naomi Young Meyer (Chair)

Companion Newf Committee: Susan Putt (Chair), Carolyn Kuhn, Chris Rakyta

Database Operations Committee: Debbie Bridge (Chair), Cheryl Dondino, Barbara Finch, Dejah Petsch
Digital Distribution Committee: Marylou Zimmerman (Chair), Dan Zimmerman
“Distinguished Member” Committee: Sue Miller (Chair), Naomi Young Meyer
Electronics Publications Policy Committee: Open (Chair), Aura Dean, Judi Randall, Marylou Zimmerman
Financial Oversight Committee: Sandy Gabel (Chair), Mary Ann Barnhill, Mary L. Price
Governing Documents Committee: Steve Britton (Chair), Pam Saunders
Health & Longevity Committee: Pam Rubio (Chair), Denise Hatakeyama, Andre Lapeyre, John O’Neill, Vu Nyugen, Pat Randall, Tamzin Rosenwasser, Mary Jane Spackman, Bruce Willoughby, Jenny Zablotny
Historian & Archives Committee: Mary Jane Spackman (Chair)
International Liaison Committee: Roger Frey (Chair), Josette Chrystall
Judges Education Committee: Denise Castonguay (Chair), Lynne Anderson-Powell, Barbara Finch, Roger Frey, Kathy Griffin, Kim Griffith, Peggy Helming, Sue Jones, Ingrid Lyden, Jean McAdams, Betty McDonnell, Robin Seaman, Debra Thornton, Deb Wigal
Juniors Committee: Open (Chair), Sue Wagner (Co-Chair), Tara Bertrand, Linda Larsen, Sheila (Luca) Mallinson, Donna Thibault
Membership Committee: Mary Lou Cuddy (Chair), Bill Cuddy
NCA Breeders List Committee: Johanna Matsuda (Chair), Lynn Nuss, Patte Testa
Newf Ambassador Committee: Joan Fenwick (Chair), John Affel, Raymond Gunn, Cathy Hartke, Joan Locker-Thuring, Sandee Lovett, Deborah Rothwell
Newf Tide Policy Committee: Aura Dean (Chair), Patti Emmerling, Nancy Gasser, Beth Sell, Julie Poulin Siefert, Jeannette Voss
Performance and Companion Events Committee: Anna Lorenz (Chair), Cherilyn Antin, Barbara Lucas Grob, Ann Lapeyre,
ad hoc NCA Policy Manual Committee: Pam Saunders (Chair),
Recognition Committee: Joan Locker-Thuring (Chair), Dona Baker-Austin, Lori Eldridge, Barbara Hearn, Bethany Karger, Linda Mahuson
Regional Club Committee: Steve Britton (Chair)
Regional Club Liaison: Sue Marino
Rescue Prevention Committee: Donna Zink (Co-chair), Connie Bonczek, Brooke Elkan-Moore, Kayte Justice, Lisa Lathrop, Chris Owen, Starr Willetts
Specialty Show Coordinating Committee: Robin Seaman (Chair), Steve Britton, John Cornell, Nancy Duggan, Barbara Finch, Kevin Gallagher, Cindi Goodwin, Peggy Helming, Amy Lane, Diane Lavin, Sandee Lovett, Renee Marquardt, Kathy Paxton, Jane Spackman, Jenny Zablotny, Marylou Zimmerman
Sunshine Committee: Susan Aspeotes (Chair)
Technical Resources Advisory Committee: Bill Matlock (Chair), Lynne Anderson-Powell, Dan Carr, Rick Mahuson, Yvonne Niesen, Sheri Russell, Matt Sidesinger, Mike Taylor, Dan Zimmerman
Working Dog Committee: Sue Marino (Chair), Tom Brant, Benita Edds, Dwight Gorsuch, John Jackman, Cindi Kursner, Patti Pigeon, Sue Raney, Pam Saunders
Publicity Committee
Pam Rubio moved and Sue Marino seconded that the Board discharge the Publicity Committee with thanks. Without objection, the motion passed.

Newfoundland Standard Translation
By consensus, the Board agreed to direct the Corresponding Secretary to contact the person requesting permission to translate the Newfoundland Standard into German to submit the translation before publication to the NCA Board for approval.

Adjournment
At 10:47 p.m., Pam Rubio moved and John Cornell seconded that the meeting be adjourned. Without objection, the motion passed.

Submitted by,
Mary Lou Cuddy
NCA Recording Secretary
Pam Saunders, Trustee President, called the meeting to order at 7:37 p.m. Eastern time. The following directors were present: Lynne Anderson-Powell (LA) Steve Britton (SB), John Cornell (JC), Mary Lou Cuddy (MLC), Roger Frey (RF) Sue Marino (SM), Steve McAdams (SMc), Pat Randall (PKR), Mary L. Price (MLP), Pam Rubio (PR), Pam Saunders (PS) and Donna Thibault (DT). Clyde Dunphy was present.

Approval of Minutes

Steve McAdams moved and John Cornell seconded that the Trustee approve the minutes of November 9, 2015 as presented. Without objection, the motion passed.

Report of the Chairman

Clyde Dunphy, NCA Charitable Trust Management Board (CTMB) Chairman, thanked the Trustee for its time and support. He directed the Trustee’s attention to the handout presented to the Trustee and that will be given out to the membership at the Annual Membership meeting. He reported that each member of the CTMB contributed to the handout and special thanks were given to Marylou Zimmerman for its final formatting.

Clyde commented on the NCA Charitable Trust being named one of six Distinguished Research Partners by the AKC Canine Health Foundation. It is a very high honor to be included with groups such as OFA, the Irish Setter Club of America, the Collie Health Foundation, the Golden Retriever Foundation, and the American Boxer Foundation. He also noted that the NCA Charitable Trust is one of the few trusts that is so closely linked with the parent club.

Clyde informed the Trustee that Ms. Samantha Wright of the AKC Canine Health Foundation will address the NCA Membership Meeting tomorrow evening and she will present a banner for the Distinguished Research Partner award. A poster will be displayed showing the 46 studies the Charitable Trust has funded (for $215,000) since 2000. This information will also be available electronically.

Clyde reported that Newfoundland Rescue has been very busy and more help is needed from the regional clubs and NCA members in areas not covered by regional clubs.
It was reported that the bequests from the Elizabeth Lewis estate and the Mary Louise O’Leary estate were still in the legal process. The CTMB will have their recommendation for the investment of these funds by the Trustee’s 2015 fall face-to-face meeting.

Clyde stated that the Barrister Fund has an approved set of criteria and is now active. It was funded by Owen and Diane Lynch in memory of their Newfoundland, Barrister, and is meant to help Newfoundlands stay in their homes by providing assistance in worthy cases.

A 2014 year-end matching donation campaign was successful and raised over $8,000.00. The 2015 matching donation campaign will begin in November.

Clyde informed the Trustee that the “Dogs of the Dow” earned a 10.8% rate of return for 2014. The account now stands at $31,000 invested.

It was announced the cardiac testing rebates will end June 1, 2015. A notice has been placed on the NCA Website.

The Morris Animal Foundation Conference will be held in June 2015 and Clyde reported that he will be attending. The AKC Parent Club Health Conference will be held in August 2015 and the NCA, Inc. and CTMB each have an invitation to send a representative. NCA, Inc will need to make those appointments by June.

Clyde reported that two CTMB positions will need to be filled. Roger Powell’s three-year term is ending and the CTMB recommends that he be re-appointed. David Helming has submitted his resignation from the CTMB. The CTMB thanked David for his encouragement and support since the CTMB’s inception. The CTMB is recommending that Christopher Plum be appointed.

Clyde also relayed the recommendations for the CTMB’s committees, as follows:

- Junior Scholarship: Lynne Hamilton
- Research Advisory Committee: Tamzin Rosenwasser, Chair, Edith Markoff, Cherrie Brown, Sharon Gwaltney-Brant, Allan Robins, Steve Petsch
- Newfoundland Rescue: Mary L. Price, Chair, Diane Lynch, Assistant Chair

It was reported that the CTMB is actively pursuing some new ideas and programs, such as:

- Expanding donations by encouraging bequests and the development of a protocol to handle collections of Newfoundland art and collectibles
- Encouraging the use of the OFA DNA banking by researchers applying for Morris Animal Foundation and AKC Canine Health Foundation grants
- Expanding the role of the NCA Charitable Trust and the utilization of regional clubs to further the Charitable Trust’s and the NCA’s messages.
Clyde announced that NCA Junior Mariah Huge was awarded the 2015 Junior scholarship in the amount of $1500.

**Report of the Treasurer**

Mary L. Price, Treasurer, reported the following balances for the NCA Health Challenge: checking account: $23,214.13; certificates of deposit: $76,377.78 for a balance of $99,591.91; $64,591.91 reserved for NCA Health Challenge and $35,000.00 reserved for Morris Animal Foundation grants; and $58,957.90 in the AKC Canine Health Foundation Donor Advised Fund for a total of $158,549.81 as of March 31, 2015.

Balances for the NCA Rescue Fund: checking account: $153,119.85; the “Barrister” Fund: $5,500.00 for a balance of $158,619.85.

Balances for the NCA Scholarship Fund: checking account: $2,288.21; certificate of deposit: $5,037.08; for a balance of $7,325.29.

Balances for the NCA Endowment Fund: checking account: $6,239.95; investment account: $29,491.98 for a balance of $35,731.93.

Balance for the NCA Trust Management Fund checking account: $16,848.07.

**CTMB Handout**

The Trustees briefly discussed ways of sharing the CTMB’s handout with the members who are not in attendance at the Annual Membership Meeting.

Steve McAdams moved and Sue Marino seconded to recommend to NCA, Inc. that the Charitable Trust Management Board handout from the May 5, 2015 Annual Membership Meeting be published in *Newf Tide* and that the pricing be investigated for the difference between a blow-in or as part of the magazine proper. Without objection, the motion passed.

**Appointments**

Steve McAdams moved and Pam Rubio seconded that the Trustee approve the recommendation of the Charitable Trust Management Board and appoint Roger Powell and Christopher Plum as members of the Charitable Trust Management Board. Without objection, the motion passed.

Pam Rubio moved and Steve McAdams seconded that the Trustee recommend to NCA, Inc. to approve the recommendation of the Charitable Trust Management Board and appoint the following committees:

- Junior Scholarship: Lynne Hamilton
• Research Advisory Committee: Tamzin Rosenwasser, Chair, Edith Markoff, Cherrie Brown, Sharon Gwaltney-Brant, Allan Robins, Steve Petsch
• Newfoundland Rescue: Mary L. Price, Chair, Diane Lynch, Assistant Chair

Without objection, the motion passed.

Adjournment

At 8:30 p.m., Sue Marino moved and John Cornell seconded that the meeting be adjourned. Without objection, the motion passed.

Submitted by,

Mary Lou Cuddy

Recording Secretary
NEWFOUNDLAND CLUB OF AMERICA, INC.

Minutes of Annual Membership Meeting
May 5, 2015
Crowne Plaza Hotel
Warwick, Rhode Island

The NCA Annual Membership Meeting convened at 8:15 p.m. on Tuesday, May 5, 2015 at the Crowne Plaza Hotel in Warwick, Rhode Island. A quorum of 150 members was needed to conduct business. A quorum was reached for the eleventh year in a row. Parliamentarian William J. Gillmeister was in attendance.

Pam Saunders, President, called the meeting to order.

Welcome

Pam Saunders welcomed all members and guests to the meeting. A moment of silence was held in memory of all NCA member who had passed. Officers and members of the Board were introduced. I missed some of Pam’s remarks due to checking whether the quorum had been reached. Does anything else need to be added?

Credit for the NCA “wordle” which appeared on shirts worn by Board members and on the magnets that were handed out to members as they signed into the meeting was given to the Steering Committee and in particular, Marylou Zimmerman, who developed the design.

It was announced that a quorum had been reached.

The members of the Newfoundland Club of New England were thanked for hosting the 2015 National Specialty. It was also asked that members support NCA juniors and their programs that are being held during the National Specialty. Cissy Sullivan was thanked for all of her hard work on behalf of the juniors.

Approval of Minutes

Hearing no objection, the minutes of the April 8, 2014 Annual Membership Meeting were approved as presented in the 3rd Quarter 2014 issue of Newf Tide.

Report of the Officers

Report of the 2nd Vice President

Lynne Anderson-Powell, 2nd Vice President, informed the membership that almost all of the work the NCA does is done by volunteers and these volunteers do an amazing job.
They are the heart and soul of the NCA and the NCA Charitable Trust. The NCA Board acknowledges every volunteer’s contributions and is most appreciative. The NCA and NCA Charitable Trust are truly considered models for all AKC Parent Clubs to emulate.

**Report of the AKC Delegate**

David Helming, AKC Delegate, updated the membership on items not included in his report in the agenda. He thanked the Board for the privilege of serving as the NCA’s AKC Delegate. He reported that the AKC, via social media, has touched over 57 million households. He encouraged members to contact AKC with comments and corrections for the new version of the AKC Website. He brought the AKC Meet the Breed’s handout with the picture of a Newfoundland with a disqualifying color to the attention of the AKC Board. David encouraged members to review the recently revealed AKC judges approval process and submit their suggestions. He reported that he will continue to keep the membership informed of AKC doings.

The following annual reports of the officers were included in the written agenda which was handed out at this meeting.

**Annual Report of the President: Pam Saunders**

It has been a great year serving as President of the NCA although this year has been a challenge. The Board of Directors is charged with keeping the NCA financially sound and this becomes more of a challenge each year as the income of the NCA remains somewhat constant but the expenses keep going up. The Board of Directors is working hard to make financially sound decisions and striving to keep to the budget. Not always easy.

We lost too many members this year. So the year has had some very sad times as well. I would like to give special thanks to the Newf Tide Policy Committee for stepping up to task after the sudden loss of our Newf Tide editor. Many don’t realize the amount of work and long hours it takes to publish such a wonderful magazine. To have to take over at a moment’s notice and basically start over was daunting but this committee did it. Thank you!

To serve as President of the NCA and to serve on the NCA Board of Directors such an honor. Thank you to the membership and the Board of Directors for allowing me this honor.

**Annual Report of the 1st Vice President – Pat Randall**

I have again had the privilege of serving as 1st Vice President and liaison between the Board and the Charitable Trust Management Board. The CTMB is of great importance for the overall goal of the NCA of preserving the breed that we all are so dedicated to. All three directives - scholarships, rescue and research - advance our goals directly and are under the stable and thoughtful management by the CTMB. The scholarships and rescue aspects supply their own obvious rewards. I want to emphasize the importance of the research funding which has longer term goals. Veterinary medical research has limited access to federal medical research dollars—those dollars going predominantly to...
research more directly on human health issues. The funding coming via the AKC Canine Health Foundation and Morris Animal Foundation is vital to companion animal health research and even to the careers of investigators working in the area. Our Charitable Trust is one of, if not the, most well-managed and consistent contributors. It has been an honor to be associated with it.

Annual Report of the 2nd Vice-President – Lynne Anderson-Powell

As Second Vice President I have the honor of being the liaison for the Board to the NCA Committees. The Newfoundland Club of America, Inc. is almost exclusively a volunteer organization. There are only two paid positions (webmaster and NT editor) and for those the compensation for the amount of work is minimal. The NCA Charitable Trust and its committees are staffed entirely by volunteers.

Both NCA and our Charitable Trust have become models for other Parent Clubs to emulate and we are recognized as one of the best of the AKC Parent Breed Clubs. This is largely due to the dedication and hard work of the NCA and CTMB Committees. I want to thank all our committee chairs and members for the work you have done for the Newfoundland Club of America, Inc. and our Charitable Trust during the last year.

You are the heart and soul of the NCA. Many of you have been a volunteer for many years, others are relatively new but you all have contributed much to the success of the NCA and to the protection, preservation and promotion of our Newfs.

I want you to know that the NCA Board is well aware of your contribution. Every month the Board’s monthly meeting agenda is primarily made up of items presented by our Committees for the Board’s consideration. The majority of the work of the NCA and Charitable Trust is done by you – our committee members.

So take a minute and pat yourself on the back and enjoy a huge ‘THANK YOU!’ from the NCA Board and the NCA Membership.

Annual Report of the Corresponding Secretary – Pam Rubio

It has been an honor to serve as Corresponding Secretary the past year. I have received communications from AKC, the Orthopedic Foundation for Animals, researchers, as well as members, people interested in the breed and others seeking assistance. These communications are shared with the Board or forwarded to the appropriate person so that timely action can be taken as necessary. Thank you for the opportunity.

Annual Report of the Recording Secretary - Mary Lou Cuddy

Since the last annual meeting at the 2014 National Specialty held in Lancaster, Pennsylvania, the Board of Directors has held a total of twelve meetings, including two face-to-face meetings. Ten of these meetings were conducted using teleconferences.

The Board held a face-to-face meeting on November 7-9, 2014 in Rosemont, IL and also just concluded a face-to-face meeting this week. The minutes of all the meetings...
have been or will be published in *Newf Tide* and are available on the *NCA Website* as are the agendas for those meetings.

The other major responsibility of the Recording Secretary is the NCA election. This year there were no additional petitions submitted. At its December 18, 2014 meeting, the NCA Board, in accordance with Article IV, Section 3 (c) of the Bylaws and by unanimous consent, declared elected the slate presented by the Nominating Committee – Lynne Anderson-Powell, Steve McAdams, Mary L. Price, Pat Randall, Pam Saunders and Donna Thibault.

I would like to thank the Board for their support and for the honor of serving as Recording Secretary. I would also like to thank the membership for allowing me the honor of representing them these past years.

**Annual Report of the Treasurer - Mary L. Price**

As of March 31, 2015 the following balances are: checking account: $21,579.94; savings accounts: $36,316.97; invested in CDs: $109,145.69; and the NCA operations balance total is $145,462.66. The Juniors Fund account balance is $4,079.64 and the Uniform Trophy Fund account balance is $10,749.42 for a total balance of $204,573.62. A complete report is included in the agenda for tonight’s meeting. The report is also available for viewing on the *NCA Website* or by contacting me for a copy.

**Annual Report of the AKC Delegate - David Helming**

During the last year, I attended the 4 quarterly meetings of Delegates to the American Kennel Club. At the most recent meeting, from a slate of 5 candidates, the following individuals (Delegates) were elected to serve four (4) year terms on the AKC Board of Directors (Class of 2018): Carmen Battaglia, Tom Davies and Steve Gladstone. Subsequent to the Delegate’s meeting, the Board elected Ron Menaker to serve as Chairman and Carl Ashby as Vice – Chairman for the next year. Mr. Menaker replaced Alan Kalter as Chairman who had served in that capacity since 2012. The Board also elected the following Executive Officers for the next year: Dennis Sprung, President/Chief Executive Officer; James Crowley, Executive Secretary, and Joseph Baffuto, Chief Financial Officer. The position of Chief Operating Officer is presently vacant.

During the year the Newfoundland Club of America continued to support AKC initiatives and activities. The Club donated $500 to the AKC Canine Legislative Support Fund which help fund efforts by the Government Relations Department to educate legislators on matters regarding pure bred dogs. The NCA also donated $1,000 towards an AKC Pet Disaster Relief trailer and I am pleased to report that the NCA’s logo is now on a brand new trailer housed in Bergen County, New Jersey. The support of AKC clubs behind this program has been remarkable as there are now 20 trailers in service across the country in local emergency response groups and another dozen are planned and underway. Two of our Regional Clubs participated in the AKC Meet The Breed public educational programs – The Newfoundland Club of Florida represented the Newfoundland at the program held at the recent AKC Invitational show in Orlando, Florida and the Bear Mountain Newfoundland Club represented the breed at the very
successful February 2015 Meet The Breeds program held during Westminster weekend at the Piers in NYC. Special Kudos go to Bear Mountain for being awarded the best display in the Working Group! A lot of planning goes into setting up and manning a booth at these important educational affairs and the NCA is most appreciative to both clubs for successfully taking on this responsibility.

Some of the American Kennel Club’s accomplishments for 2014 and plans for 2015 and beyond are summarized below for your review:

- Operating profit in 2014 was nearly $6 million and total assets are almost $140 million.
- Compared to 2010, new programs put in place have been significant to the contributing to bottom line which includes Canine Partners growing 600% to $900,000 for the AKC and delivering $1.5 million in entry fees to clubs; CGC/Star growing 54% to almost $1 million; and Good Dog Helpline ended its first year in existence with revenues approaching $900,000.
- Support for the AKC Canine Health Foundation from the AKC with cash and in-kind contributions totaled $800,000 in 2014.
- For the first time in a decade, the number of dogs registered in 2014 was higher than the preceding year. Some of this improvement is attributable to the successful Breeder of Merit program and the initiative of Breeder EZ Reg which allows breeders to complete a full litter registration online.
- AKC’s public outreach program continues to enjoy progress as, when compared to the last 5 years, 33% more clips have been shown resulting from an audience of 4 billion in 2010 to nearly 26 billion in 2014.
- Efforts to utilize social media have increased significantly in an attempt to reach the 57 million households in the country who have at least one dog. To put this in prospective, it is estimated that presently our core constituency of dog clubs, exhibitors, judges and breeders represent about 105,000 households. A focus of this initiative is promoting responsible breeders and the qualities of pure bred dogs.
- The AKC has redesigned its website to create a platform that will be a pathway to reach the 57 million dog households in America so visitors can learn about breeds and find a responsible breeder. There have been some problems with the launch of this website and the AKC has recently asked each parent club to appoint a liaison to work with them to enhance their respective breed profile page and improve the experience for the public. Future plans for the website include incorporating improved breeder profiles including custom breeder websites. The new section will include both breeders’ dogs and rescue dogs from the AKC’s approved Parent Club rescue networks. The website will also become the hub for the AKC’s new health microsite which will be an educational resource for breeders and owners. The AKC will have a Chief Veterinary Officer who will have an important role in the health microsite.
- The AKC intends to expand its club event support program to attract potential new exhibitors and club members. They are also producing a “Marketing the Sport” eBook for use by clubs to provide tips about how to best promote their shows, trials and events.
As I receive important announcements from the American Kennel Club for the membership, such as the recent establishment of the “Urban CGC” title program, I forward them to Marylou Zimmerman for distribution. In providing this valuable informational service for the NCA membership, Marylou sends these news updates out by one (or more) ways via posts on the NCA Facebook Page, notes in monthly e-notes or posts to the “News” blog on the main page of the NCA website. I encourage you to keep abreast of AKC developments as they will continue to impact our breed and club.

I appreciate serving as the AKC Delegate for the Newfoundland Club of America and will continue to work closely with the NCA Board on matters relating to the American Kennel Club and their services to our club.

**Annual Report of the Charitable Trust**

Clyde Dunphy, Charitable Trust Management Board Chair, welcomed the membership to the meeting, thanked the Trustee for its support and introduced the officers and members of the Charitable Trust Management Board (CTMB). He thanked David Helming who is retiring from the CTMB and acknowledged David’s role in the development and growth of the CTMB. The CTMB manages the everyday aspects of the Charitable Trust and the Trustee (NCA, Inc.) makes the policies and major decisions.

Clyde acknowledged Mary Jane Spackman and Marylou Zimmerman for their contribution to the CTMB report which was handed out to the membership as they checked into the meeting. The report’s highlights included the fact that the NCA was recognized as one out of six organizations recognized by the AKC Canine Health Foundation as a Distinguished Research Partner along with the Orthopedic Foundation for Animals, the Irish Setter Club of America, the Collie Health Foundation, the Golden Retriever Foundation and the American Boxer Foundation.

Clyde introduced Samantha Wright, Program Manager of the AKC Canine Health Foundation. Ms. Wright thanked Clyde, the CTMB and the NCA for its donations and support. She brought the members’ attention to the banner announcing the naming of the NCA as a Distinguished Research Partner. Ms. Wright summarized the studies that the NCA has been involved in and the donations that make those studies possible.

It was reported that the CTMB is in its 18th year and the AKC Canine Health Foundation in its 20th year. The AKC Canine Health Foundation Parent Club Health Conference will be held later in 2015. Currently, over 8 million dollars has gone towards research projects. The membership was informed that educational materials for regional clubs are available from the AKC Canine Health Foundation.

Clyde thanked Ms. Wright for her support and kind words.

A Junior Scholarship in the amount of $1,500.00 was awarded to Mariah Huge.

In closing, Clyde thanked the membership again for its continued support.

**Committee Reports**
International Liaison Committee

Roger Frey, International Committee Chair, welcomed all international members and guests. He announced that all international members and guests were invited to meet at ringside during Saturday’s lunch break for a group photograph. He also announced that any international member breeder judges who had not received a judges’ application for AKC approval and desires one should contact either himself or Robin Seaman.

Newf Tide Policy Committee

Roger Frey reported for Aura Dean, Chair, and the Newf Tide Policy Committee. The untimely passing of Maredith Reggie, Newf Tide Editor, was acknowledged and recognition given to her commitment to the magazine and its quality. Praise was given to Aura Dean and Newf Tide Policy Committee and temporary editor, Andrea Wallace, for their herculean efforts in getting the 4th Quarter 2014 and 1st Quarter 2105 ready for publication. Roger read an email from Aura thanking the membership and the Board for all the support and assistance. She asked that the membership pay special attention to Newf Tide deadlines and to send only high resolution photos. Specifications are printed in every issue of Newf Tide.

Steering Committee

The survey card which was handed to all members as they checked into the meeting was explained. This small survey was to further clarify the responses from the previous survey on Newfoundland health and research dollars. Members were asked to fill out the card and return it during the meeting.

Technical Resources Advisory Committee

Lynne Anderson-Powell, Technical Resources Advisory Committee member, introduced a short video presentation on the new NCA membership app for the smart phones developed by Matt Sidesinger and now available at no cost to members. The different functions available in the app were highlighted.

There was a short report on the progress in developing a members-only section of the NCA website which would allow for online renewals and applications along with other features. The committee hopes to have vendor information ready for the Board soon.

Awards

A certificate was presented to GCH CH Bright Str Berrin Charles Jager, CGC, owned by Pamela Ruegger & Roger Danielsen, for being the first Newfoundland Platinum Grand Champion.

NCA Good Sportsmanship & Member of the Year Awards
The NCA Good Sportsmanship Award was presented to: Donna Thibault

The NCA Member of the Year was presented to: Aura Dean and Susan Kerby.

Ingrid Lyden, Awards Chair, thanked those members who helped to tabulate the award winners.

Ingrid presented the following awards:

Top Show Dog: GCH Ch. Cypress Bay’s Big Sur (Karen Caesar & Bill Caesar)

Top Show Bitch: GCH Ch. Pouch Cove’s Seabrook Enough Said (Peggy Helming & Kathy Griffin)

Top Obedience Dog: GCh. OTCH Freedom’s Victory At Princeton 1776, UDX, OM2 (Dave Parison, Tamzin Rosenwasser & Maredith Reggie)

Top Producing Sire: GCH Ch. Skipper’s Eminence King of Helluland (Laura Vande Ven & Peggy Helming)

Top Producing Dam (four-way tie):
- Ch. Blackwatch Morning Glory, ROM (Joan Gunn)
- VN GCh. Kilyka’s Last Laugh, CD WRD DD (Mary Ann Barnhill & Gayle Littlefield & Betty McDonnell)
- VN GCh. Aukai - 911 Dragon Rider’s Saphira, CD, WRD, DD2, TDD, CGC, ROM (Patti J. Emmerling & Kent M. Emmerling)
- GCh. Fearless Bear’s In The Red, RN (Debra Wigal & Claire Lane)

Register of Merit Newfoundlands

- Ch. Seabrook Simple Dreams, ROM (Kathy Griffin)
- GCh. Windhavens Here’s A Story, ROM (Laura Vande Ven)
- Ch. Bear N Mind’s American Girl, ROM (Christine Gorsuch & Dwight Gorsuch)
- Ch. Blackwatch Morning Glory, ROM (Joan E Gunn)
- GCh. Shadrack’s Just Look At Me, ROM (Steven Mcadams & Jean Mcadams & Jesus Gomis)
- Southwind’s Pouch Cove Symphony, DD, ROM (Cherrie Ann Brown)
- VN GCh. Aukai - 911 Dragon Rider’s Saphira, CD, WRD, DD2, TDD, CGC, ROM (Patti J Emmerling & Kent M Emmerling)
- GCh. Tempest’s Kilyka Girl Next Door, ROM (Steven P. Petsch & Dejah Petsch)
- Ch. Bear Trax Go West Pouch Cove, ROM (Gail & Russ Paceley)
- Ch. Starr King Sails To Mooncusser, ROM (Suzanne S. Jones)
- Ch. Bearbrook’s The Dance, TDD, WRD, CGC, ROM (Janice Swenson)
- Ch. Darbydale In Style At Cypress Bay, ROM (Debra L Thornton)
- Ch. Cypress Bay Imat Cornerbrook, ROM (Cathy Borklund & John Borklund & Debra Thornton)
Oldest Living Newfoundland: Portside’s Cris-Sea, CD (Eugenia Roben) (16 years, 3 months and 10 days)

Others Honored as 14 Years and Older:
- Emmabay Harriet Louise, UD, WRD, TDD (David & Dawn Parison & Sid & Maredith Reggie) (15 years and 3.5 months)
- Ch. Seadog’s Morningstar (“Star”) (Marylou Zimmerman & Mike & Cindy Wingfield) (14 years and 4 months)

Juniors Awards
Cissy Sullivan, Juniors Committee Chair, informed the membership that the following awards are given to NCA Junior Members for their participation during the year of January 2014-December 2014. She presented the following awards.

Top NCA Junior Handler in Rally: Kaitlyn Benedict
Top NCA Junior Handler in Conformation: Kaitlyn Benedict
Top NCA Junior Handler in Junior Showmanship: Becker Reep
NCA Junior Member of the Year: Mariah Huge.
A personalized art print given to the NCA Junior representative at Westminster 2015: Becker Reep.
Certificates of participation were also given to each of these Juniors.

Versatile Newfoundlands
On behalf of the Recognition Committee, Joan Locker-Thuring presented the 2014 Versatile Newfoundland awards as follows:

- VN GCh. Dalkens Dozin With Dauntless P, CD, WRD, DD, RN, CGC (Brian Matthew Bertin & Dallas R. Anderson)
- VN Ch. Kloofbear’s Perfect Storm, CD, WRD, DD, RA (Suzanne Ranieri & Evelyn Odfjell De Reus)
- VN Ch. Kloofbear’s Snow Crystal, CD, WD1, WRD1, DD (Robert Layer & Evelyn Odfjell De Reus & Lajla Layer)
- VN Ch. BlueMoon’s Brave Is My Middle Name, CD, WRD, DD1 (Christine A. Brigham)
- VN GCh. Southwind’s Pouch Cove Dark Star, CD, WRD3, RE, TDD (Andrea Jung)
- VN Ch. Bear N Mind’s Cover Girl, CD, WD1, WRD, DD1 (Debra Dennison & Jeffrey Dennison)
- VN Ch. Rowens Fast Cars and Freedom, CD, BN, RA, WRD, TDD (Mark Iken & Cassandra Iken)
• VN GCh. Tempest’s Ramble On To Aukai, CD, RA, DD2, TDD1, WRD, TD (Cherri Brown)
• VN GCh. Kilyka’s Last Laugh, CD, WRD, DD (Mary Ann Barnhill & Gayle Littlefield & Betty McDonnell)
• VN Ch. Timbermist’s Black Tie, CD, WRD, DD (Marsha Davis-Riley)
• VN Ch. Capriccio’s Sumthin’ T’ Tlk About, CD, WRD, DD, CGC, ROM (George Chew & Pamela S. Rubio & Carol Chew & Justin Chew)
• VN Ch. Denali’s Windjammer Captain, CD, WRD, DD (Linda Mahuson & Richard Mahuson)
• VN Ch. Oceano E Karableu’s Sterling Ltd Edition, WD1, WRD2, DD1, TDD, CD (Erin Zimmer & Gigi Griffith & Donna Humphries)
• VN GCh. Blackwatch Elevate Your Spirit, CD, WRD, DD (Joan E. Gunn)
• VN Ch. Sante St. Nick At the Dockside, CD, WRD, DD (Jan L. Curtis, DVM)
• VN Ch. Soda Creek’s Why Not, CD, WRD2, DD (Amy Ryan & Rachael Ryan & Emma Taylor)
• VN GCh. Newfashion Takes A Bow, CD, WRD, DD, RN, CGC (Susan Garrett & David Rich & Terry Lane)
• VN Ch. Glenauldyns Stormy Weather, CDX, RE, WRD1, DD1 (Ann Hotchkiss & Jill D. Britton & Nancy J. Duggan & Steven J. Britton)
• VN Ch. Blackwatch Beacon At Mainsail, CD, WRD, DD (Tammy Hensley & Joan E. Gunn & Tamara Taskey)

TOD/TODD Awards

On behalf of the Recognition Committee, Joan Locker-Thuring presented the 2014 TOD/TODD awards as follows:

• Ch. Hurricane Keep My Dreams Afloat, CGC, RN, WRD2, TODD (Peggy Pack)
• GCh. BrooklynBear Debutante, TODD (Peggy Pack)

Working Achievement Awards

On behalf of the Recognition Committee, Linda Mahuson presented the 2014 Working Achievement awards as follows:

• WA VN Ch. Coastalsea’s Light on the Horizon, WD1, WRD13, WRDX7, DD3, TDD1, CDX, RN, CGCA (Erin Zimmer)
• WA Hearthaven’s Good Deed, BN, CDX, WRD3, WRDX1, DD, TDD1, Can CD, Can RN, Can WRD (Lawren Coulam and Robert Kinney)
• WA Upwood’s “Odin”, CD, CDX, RE, DD, WD, WRD6 (Jacqueline Upwood)

New Business

There was no new business topics submitted.

Announcements

There were no announcements.
Adjournment

At 10:05 p.m., without objection, the meeting was adjourned.

Submitted by,

Mary Lou Cuddy
Recording Secretary
Pam Saunders called the meeting to order at 10:43 p.m. Eastern time. The following directors were present: Lynne Anderson-Powell (LA), Steve Britton (SB), John Cornell (JC), Mary Lou Cuddy (MLC), Roger Frey (RF), Sue Marino (SM), Steve McAdams (SMc), Mary L. Price (MLP), Pat Randall (PKR), Pam Rubio (PSR), Pam Saunders (PS) and Donna Thibault (DT). David Helming, AKC delegate, ex-officio was absent. Mary W. Price was present.

Executive Session

At 10:44 p.m., Pam Rubio moved and Lynne Anderson-Powell seconded that the Board go into executive session. Without objection, the motion passed.

At 11:18 p.m., Pam Rubio moved and Lynne Anderson-Powell seconded that the Board come out of executive session and adjourn the meeting. Without objection, the motion passed.

While in executive session, the following officers were elected:

President – Pam Saunders
1st Vice President – John Cornell
2nd Vice President – Lynne Anderson-Powell
Treasurer – Mary L. Price
Corresponding Secretary - Pam Rubio
Recording Secretary – Steve Britton

Submitted by,

Mary Lou Cuddy
Acting NCA Recording Secretary
Summary of NCA Committee Agenda Items for June 18, 2015 NCA Board Meeting

Open Session Items:

- **Breeders List Committee**, Johanna Matsuda, Chair - Automatic Renewal
  Breeders on list will be automatically renewed unless they opt out or request to not be listed
  Carry over from March?
  See attachment - Revised Renewal Process.pdf

- **Digital Distribution**, Marylou Zimmerman, Chair – 1st Quarter 2015 report submitted
  See attachment - Online Activity Report 1Q 2015.docx

- **NTPC**, Aura Dean, Chair - Request discussion and clarification of title listing in NCA publications – WD re-qualifiers, other

- Process for removal of a person from an NCA Committee, submitted by Lynne Anderson-Powell as Committee Liaison

- **Openings** in WDC, AKC Gazette and International Liaison posted in eNotes

- Updated Committee Listing

See attachment - NCA Committees May 2015.pdf
Website Report First Quarter 2015

Current Status:

Newfdogclub.org – This URL (address) is still active and online, but all pages point to the homepage of the ncanewfs.org, to encourage people to update their bookmarks. This was done so if anyone has older saved bookmarks for newfdogclub they will not get a “File Not Found” message and a dead-end.

In the 1st Quarter 2197 visitors to newfdogclub.org were redirected to ncanewfs.org. Top 5 referral sites were contacted and asked to update their links.

NCANewfs.org –

Statistics for NCANewfs.org

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Top 5 Pages continue to be:  Homepage, Calendar, Breeders List, All About Newfs, Regional Clubs

These pages got between 1,300-13,000 hits each month

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Top Downloads- FAQ Brochure – 1243
NCA Info Brochure – 696
JEC Presentation – 420
WT Regs - 354
Anatomy Fill-In Sheet - 312

Top Referral Links – Westminster (February – 1007), AKC Classified, Facebook, AKC Breeder Search, Dogtime.com

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NCA Currently manages 61 email accounts and 55 email forwarders

Recent Action Items have included:
• Updated pages as content received – committees, minutes, summaries, agendas, contacts, etc.
• Updated index page – posted e-Notes articles, NTPC, Info from AKC Delegate
• Updated committee personnel pages, email accounts
• Updated Advanced Draft Title Forms, Water Test Regs, Annual of Titlist Info

Add This Analytics January 1- March 31 2015

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NCACharities.org –

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<tr>
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**Action Items** -

- updated pages as needed - minutes, etc.
- Development of Mobile Optimized Site based on navigation scheme approved by BOD 5/14

**EBay - PayPal Giving Fund** –

<table>
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<tr>
<th></th>
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<td>Give at Checkout Donations</td>
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<td><strong>Total Funds Raised</strong></td>
<td>$1.00</td>
<td>$76.80</td>
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**Newfbooks.org – aStore through Amazon.com**

<table>
<thead>
<tr>
<th>Month</th>
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<th>Pages</th>
<th>Hits</th>
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**Amazon.com Statistics 1/1- 3/31**

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<th>Referral Fees</th>
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<tbody>
<tr>
<td>Total Amazon.com Items Shipped</td>
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</tr>
<tr>
<td>Total Third Party Items Shipped</td>
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</table>
Total Items Shipped 91 $2265.00 $135.45
Total Items Returned -2 -$48.98 -$1.96
Total Refunds 0 0 0
Total Referral Fees 89 $2216.02 $133.49

**NCARescue.org** –

Statistics for NCARescue.org

<table>
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<th>Month</th>
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**Action Items:**  
• Updated contacts and info as needed

**NewfPuppy.com** –

Statistics for Newfpuppy.com

<table>
<thead>
<tr>
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<th>Unique visitors</th>
<th>Number of visits</th>
<th>Pages</th>
<th>Hits</th>
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</thead>
<tbody>
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<td>1.22 GB</td>
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Statistics for Newfoundlandpuppy.org

<table>
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<th>Pages</th>
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• Newf and You downloads for 1Q 2015 were 2672

**Google AdWords™ Information: 1Q 2015**

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Action Items:
- transferred access to NCNE for 2015/2016 Specialty as of August 2014
Each article from e-Notes now being posted individually on the homepage (ncanewfs.org) over the course of the following month.

**Contact List:**

Total 3133 Contacts

**Surveys:**

Newf Ambassador feedback forms being run through Constant Contact to facilitate reporting to committee

Steering Health Interest/Education Survey launched December 2014 – closed with 500 responses in March 2015.
Social Media Report First Q 2015

Facebook™:

Currently the NCA has a presence on FaceBook™ with 3 pages:

Newfoundland Club of America – 11760 (3/31) fans – This page contains postings of general NCA info – links to Agendas/Minutes, AKC Registration Pledge, DNA Submission, Photo Contest, etc. Postings of excerpts from Newfpuppy.com are highlighted on a weekly basis. Posting schedule includes- Monday – Tip of the Week, Throwback Thursday (historical) Friday Breed Study (excerpts from Illustrated Guide)

Newfoundland Club of America Charitable Trust – 1091 (3/31) fans - Migrated Causes™ page to Facebook, as FB no longer supports non-native app displays, built page, and began promoting to build Likes. Since CTMB now has it’s own page, could potentially alter the paid promotion of posts to split 50/50 or have CTMB pay for an additional promotion. Postings include – health articles from H&L web, study updates, rescue updates, fundraising channels.

Newfoundland Club of America Juniors – 740 (3/31) fans – administered by the NCA Juniors Committee - highlights juniors news and info.
Insights on Comparision to Facebook Pages for Similar Groups, and Industry Standard Groups

<table>
<thead>
<tr>
<th>Page</th>
<th>Total Page Likes</th>
<th>From Last Week</th>
<th>Posts This Week</th>
<th>Engagement This Week</th>
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<tr>
<td>2</td>
<td>249.1K</td>
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<td>0</td>
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</tr>
<tr>
<td>3</td>
<td>40.6K</td>
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<td>80</td>
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</tr>
<tr>
<td>5</td>
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<tr>
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</tr>
<tr>
<td>7</td>
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<td>0.3%</td>
<td>9</td>
<td>2.3K</td>
</tr>
<tr>
<td>8</td>
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<td>0</td>
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</tr>
<tr>
<td>9</td>
<td>4.1K</td>
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<tr>
<td>10</td>
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<td>1.4%</td>
<td>11</td>
<td>145</td>
</tr>
<tr>
<td>11</td>
<td>655</td>
<td>0.5%</td>
<td>0</td>
<td>0</td>
</tr>
</tbody>
</table>
Pinterest™:
Currently 20 Boards with 397 images pinned. 1183 followers

Boards Created in 2015:
**Instagram™:**

Opened Instagram account 3/15. Located at- [https://instagram.com/ncanewfs/](https://instagram.com/ncanewfs/)

Currently posting #iamNCA series – utilizing pictures of dogs submitted by NCA Breeders List members and working event photographers, paired with quotes from 2014 Survey of “3 Reasons to Join the NCA”. Each post is shared after 24 hours with Facebook and then weekly collected to Pinterest #iamNCA board. Also utilizing #akcnewfoundland so images are shared on the Newfoundland breed page of the AKC website.

**Twitter™:**

Opened Twitter account 3/15. Located at- [https://twitter.com/NCANewfs](https://twitter.com/NCANewfs)

Currently posting #ncaseries series – utilizing pictures of dogs submitted by NCA Breeders List members and working event photographers, paired with quotes about life with dogs. Each post is collected to Pinterest #NCANewfs board. Also utilizing #akcnewfoundland so images are shared on the Newfoundland breed page of the AKC website.

The main NCA Facebook was configured to auto share all posts to Twitter.
Article Marketing Report 2014
Search and Rescue Newfoundlands
3 months ago
Beginning training for Search and Rescue with a Newfoundland Dog

Swim Training your dog
2 years ago
By Sue Marino, Chair, NCA WDC Are there actually Newfoundlands that don’t know how to swim? More than likely, all Newfoundlands know how to swim, but there are some that are too afraid or unwilling to try. Granted some...

Proofing Trained Behaviors
6 months ago
Problem solving to help dog trainers work through difficulties after activities are learned. Once the basics are understood every dog goes through a learning period where they test the parameters of each exercise....

Movies that feature Newfoundland Dogs
22 months ago
The impressive size and historical significance of the Newfoundland dog has led to feature work in a number of Hollywood releases. Here is a summary of some of these gentle giants best acting performances. from Newf...

Researching A Dog Breeder Online
3 years ago
Learn to use the vast amounts of data stored online to research claims from dog breeder websites. Learn to read past the slick marketing and find verifiable information about the health and pedigree of the dogs...

Evaluating A Breeder Website
2 years ago
So, you are looking for a Newfoundland puppy. There is nothing in the world that is cuter than a Newfoundland puppy. You will find many websites loaded with adorable pictures of fluffy pups getting into all manner of...

Coming When Called ... Or Not
5 months ago
When you call your Newf, does he drop everything and head for you at a dead run and sit down as soon as he gets to you ... every time, no matter where you are and what he is doing when you call? No? Well, it could be a...
Bath Day for Your Newfoundland Dog

Improper grooming causes many skin problems; in other words, a well-groomed dog is a healthy dog. Mats collect dirt and lead to hot spots which smell. A matted dog is not pleasant to touch or live with. Regular grooming...

Caring for your Older Newfoundland Dog

A celebration of the golden years by Elizabeth Heath, General Education Committee, Newfoundland Club of America Learn about common ailments that can lessen the quality of life for an older dog, and things you can do to...

Newfoundland Dog Diet Plan

One of the many subjects in our "Newf Know How" series, provided by the Newfoundland Club of America to help Newfoundland dog owners everywhere raise happier, healthier dogs. This article was written by Tracy...

The Newfoundland Club of America

The Newfoundland Club of America (NCA) was founded in 1930 for the advancement of the Newfoundland Dog. The NCA and its 25 Regional Clubs actively support canine health research and provide rescue adoption assistance...

---

**Table:**

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<td>Swim Training your dog</td>
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<td>Movies that feature Newfoundland Dogs</td>
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<td>4</td>
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<td>13</td>
<td>102</td>
<td>11/21/10</td>
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<td>207</td>
<td>533</td>
<td>3145</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
article will be reviewed/proofed after the transfer to make sure the formatting is maintained, etc. and then new links will be published in e-Notes, Pinterest and in other sharing.

Earnings setting have been configured on Hubpages to maintain earnings previously obtained through Squidoo.
Revised Renewal Process

If you have gone through the application process the 1st time and are approved, you don't need to renew but will automatically be listed each year as long as they are still NCA members and there are no unresolved grievances pending. Their signature is still binding as far as any BL 'rules' or requirements.

If you wish to not be listed you need to contact the BL committee and ask to be removed. If they do this and later wish to be re-listed, they will need to re-apply.

If their information changes they are responsible for updating BL. (Same as today.)

Perhaps we can ask MLZ to create an on-line update form that would go to Mary Lou Cuddy (Membership) and BL, if they are the BL. There could be a check box they would check that sends BL the email in addition to Membership getting one.
Here's my report for the June meeting.

1. Notified Mr. Beinlich of the Board's decision concerning the use of our breed standard

2. Updated the AKC by mail and fax of changes to the Board

3. FYI - Conditional Registrations (see attached)

4. Working Dog Research (see attached) Don't remember if this was discussed

Pam
<table>
<thead>
<tr>
<th>Status</th>
<th>Dog Name</th>
<th>AKC Reg Num</th>
<th>Con Reg Num</th>
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<td>QW00238704</td>
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</tr>
<tr>
<td>Conditionally Registered</td>
<td>Raven Aurora Snowflake</td>
<td>QW00244909</td>
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<td></td>
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</tbody>
</table>

Total Conditionally Registered Dogs: 4

Total Records: 4
Greetings,

I am a masters candidate at The Evergreen State College in Olympia, WA with a research focus on the behavior of working dogs. I would love to have the Newfoundland breed club's participation. I have included some background information on the survey and instructions for taking it below if you choose to forward this information onto the members of your group.

By completing this questionnaire regarding a dog over the age of six months who you have worked with extensively, you are contributing to our ability to effectively select and monitor working dogs in a variety of roles. Your participation in this survey is incredibly valuable because it will allow for more efficient selection and monitoring procedures for all kinds of working dogs, and will minimize the resources wasted when individual dogs are ultimately not chosen for active work. Your participation is completely voluntary.

The C-BARQ was created about 10 years ago. Since then, it has been validated as a measurement of the behavior of dogs over six months of age. The questionnaire is entirely online and takes approximately 15-20 minutes to complete. (The specific instructions are included below.) Your individual answers will remain confidential and will only be seen by myself and my academic adviser. However, questionnaire answers from all participants will be summarized and analyzed in my published thesis, which will be made available to participating organizations and individuals upon request. Your specific results can also be made available to you in June of 2015 once all answers have been collected and analyzed. Please let me know at your earliest convenience if you would like a copy of my thesis or your dog's results.

The following instructions will explain how to complete the questionnaire:

Go to http://vetapps.vet.upenn.edu/cbarq/

Click on Sign up now.

Create your profile.

On the C-BARQ main page you can Add a New Dog.

Choose Dog is participating in a study.
Select the study Working Dog Behavior in the drop down menu.

Enter the access code: 199082

Enter ID# as: 9A

Continue to fill out the questionnaire. (Please note you are free to skip any question. But, it is encouraged that all questions are answered as this will provide the most accurate results.)

The questionnaire can be found via the Start link next to Initial. Continue to follow the instructions at the top of each page.

The final day to fill out the questionnaire will be April 11, 2015.

Your participation is greatly appreciated. If you have any questions regarding this study or your participation in it, please contact me at 206-661-7453 <tel:206-661-7453>, or via email at uhrale01@evergreen.edu or alex.uhrich@gmail.com.

Sincerely,
Alex Uhrich
Master of Environmental Studies Candidate
# Newfoundland Club of America, Inc.

## Receipts and Disbursements

**April 3 - June 4, 2015**

### INCOME

#### Dues - Applicants

<table>
<thead>
<tr>
<th>Date</th>
<th>Method</th>
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<th>Amount</th>
</tr>
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<td>Woodside</td>
<td>NSF</td>
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<td>DEP</td>
<td>Sutliff</td>
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<td>F. Chaviano</td>
<td>via cr. c.</td>
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<tr>
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<td>DEP</td>
<td>Janes; Rogers; Sylvester</td>
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<tr>
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<td>DEP</td>
<td>Woodside</td>
<td>replace NSF</td>
</tr>
<tr>
<td>4/30/2015</td>
<td>EFT</td>
<td>Moreland</td>
<td>via credit card</td>
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<tr>
<td>5/15/2015</td>
<td>DEP</td>
<td>Matthews; Vasilow; Shelby; Markham; Miller; Franco; Hodges</td>
<td>870.00</td>
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<tr>
<td>5/15/2015</td>
<td>EFT</td>
<td>S. Moore</td>
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<tr>
<td>5/23/2015</td>
<td>EFT</td>
<td>S Walker</td>
<td>cr. c.</td>
</tr>
<tr>
<td>5/24/2015</td>
<td>EFT</td>
<td>D Myers</td>
<td>cr. c.</td>
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<td>5/28/2015</td>
<td>EFT</td>
<td>Jeremy Tischendorf</td>
<td>cr. c.</td>
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#### Dues - Renewals

<table>
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<tr>
<td>4/30/2015</td>
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#### Interest

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#### Newf Tide ads

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<tr>
<td>4/4/2015</td>
<td>DEP</td>
<td>Gorsuch</td>
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<td>4/13/2015</td>
<td>DEP</td>
<td>Vari</td>
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<td>4/20/2015</td>
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#### Newf Tide subscriptions

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<tr>
<td>4/20/2015</td>
<td>DEP</td>
<td>Hickey; Gomez; Wilcox; Frohock</td>
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<tr>
<td>6/1/2015</td>
<td>7518</td>
<td>Everett Ward</td>
<td>refund</td>
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<td>6/1/2015</td>
<td>7519</td>
<td>Debbie Wright</td>
<td>refund</td>
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#### Titlist

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<tr>
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<td>various -- Checks</td>
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<td>5/15/2015</td>
<td>DEP</td>
<td>Various</td>
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<tr>
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### EXPENSES

#### Annual Membership Meeting

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<tr>
<td>5/5/2015</td>
<td>7509</td>
<td>William Gillmeister</td>
<td>Parliamentarian</td>
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#### Awards

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<tr>
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<tbody>
<tr>
<td>4/4/2015</td>
<td>7495</td>
<td>U P S</td>
<td>NCNC, SENC</td>
<td>(143.34)</td>
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<tr>
<td>5/5/2015</td>
<td>7508</td>
<td>Ingrid Lyden</td>
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<td>(379.71)</td>
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<tr>
<td>5/23/2015</td>
<td>7515</td>
<td>American Kennel Club</td>
<td>conformation subscription</td>
<td>(280.00)</td>
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</table>
### Newfoundland Club of America, Inc.
#### Receipts and Disbursements
##### April 3 - June 4, 2015

**Breeders Education**
  - (24.04)
- **4/4/2015** DEP Nelson DVD
  - 10.00
- **4/13/2015** JE To Void Check 7468 - Wr BEC seminar refund
  - 15.00
- **4/13/2015** 7499 Bob Rogers BEC seminar refund
  - (15.00)
- **5/15/2015** DEP Colonial NC reimb. 2014 BEC seminar fees
  - 720.00
- **5/17/2015** JE To Void Check 7483 - Je-2014 BEC seminar refund - donated
  - 30.00

**Breeders List Expense**
- **4/20/2015** 7503 Sutherland Printers application
  - (383.15)

**Breeders Referral**
- **4/19/2015** 7501 N Young Meyer
  - (90.84)

**Gen. Ed. - Packets, Ads,**
- **4/29/2015** 7505 L Anderson Powell Wordle magnets
  - (43.18)
- **5/20/2015** 7513 Marylou Zimmerman Google ads
  - (100.00)

**Health & Longvt**
  - (12.23)
- **5/15/2015** 7510 NCA Health Challenge reimb. - Dr. Burkett, cardiac clinic
  - (2,010.00)
- **5/15/2015** DEP Various 2015 cardiac clinic
  - 2,050.00

**Juniors**
  - (258.65)

**Membership**
- **4/8/2015** EFT S.c. - Credit Cards cr. c. s.c.
  - (41.78)
- **5/3/2015** 7506 M L Cuddy
  - (282.76)
- **5/11/2015** EFT S.c. - Credit Cards
  - (74.98)

**Miscellaneous**
- **5/3/2015** 7507 Lynne Hamilton van rental - reimb. by NHC
  - (650.00)
- **5/15/2015** DEP NHS reimb. van rental - 7507
  - 650.00
- **5/18/2015** 7512 NCA Rescue cr. c. at Natl. - flow-thru
  - (2,050.00)
- **5/18/2015** EFT Various N/R cr. c. at Natl. - flow-thru
  - 2,050.00
- **5/21/2015** EFT Vari flow-thru for Rescue - cr. c.
  - 129.00
- **5/21/2015** EFT Vari flow-thru for Rescue - cr. c.
  - 40.00
- **5/23/2015** 7514 NCA Rescue cr. c. at Natl. - flow-thru
  - (169.00)
- **5/23/2015** 7516 NHS to correct 4/22 deposit error
  - (50.00)
- **5/27/2015** EFT Paytrace - Credit Cards N/R sales
  - 56.00
- **5/30/2015** EFT Paytrace - Credit Cards N/R sales
  - 44.00
- **5/30/2015** 7517 NCA Rescue cr. c. at Natl. - flow-thru
  - (100.00)
## Newfoundland Club of America, Inc.

**Receipts and Disbursements**

April 3 - June 4, 2015

<table>
<thead>
<tr>
<th>Date</th>
<th>Type</th>
<th>Description</th>
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<td>Newf Tide: administrative</td>
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<td>4/8/2015</td>
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<td>S.c. - Credit Cards</td>
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<td>4/12/2015</td>
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<td>Andrea Wallace 1Q15</td>
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<td>Sue Mendleson P. O. Box rental</td>
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<td>7496</td>
<td>Arkadin, Formerly AccuCo 3/10 teleconf.</td>
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<td>4/20/2015</td>
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<td>Sutherland Printers</td>
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<td>7506</td>
<td>M L Cuddy</td>
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<td>7513</td>
<td>Marylou Zimmerman webmaster - Jan., Feb., Mar. Blue Host, Facebook</td>
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<td>WD - Draft expense</td>
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<td>NCNE National Specialty DDX test subsidy</td>
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</table>

### Overall Total

(6,657.97)

Prepared by Mary L. Price, Treasurer

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NCA June 2015 BOD Meeting

For-distribution
Newfoundland Club of America, Inc.  
Bank Accounts  
as of June 4, 2015

<table>
<thead>
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<td><strong>NCA Operations</strong></td>
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<td>CD 15 months</td>
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<td>5/23/16</td>
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<td>CD 15 months</td>
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<td>5/23/16</td>
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<td>CD 15 months</td>
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<td>5/23/16</td>
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<td>CD 15 months</td>
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<td>CD 15 months</td>
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<td>5/23/16</td>
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<td>Juniors Fund</td>
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<td><strong>Operations - Total</strong></td>
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<td>145,462.66</td>
<td>189,257.22</td>
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<tr>
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<td>53,258.20</td>
<td>145,462.66</td>
<td>198,720.86</td>
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NCA June 2015 BOD Meeting
For-distribution