Newfoundland Club of America, Inc.
Regular Board of Directors Teleconference Meeting
Thursday, January 21, 2021 8:00 pm
All times Eastern Standard Time

US toll number: (530) 881-1212
US toll-free number: (855) 212-0212
Meeting ID: 860-250-452#
Meeting wall & Meeting PIN: 1859
https://www.startmeeting.com/wall/860-250-452

Committee chairperson call in and times:
Per arrangements with Lynne Anderson-Powell,
NCA Second Vice-president:
• 2021 & 2022 National Specialty Committees: 9:15 pm
• Working Dog Committee – Sue Raney, 10:00 pm

Using the (530) 881-1212 telephone number saves the NCA on teleconference expense; please verify your unlimited long distance status.

Videoconference instructions – by request – contact Recording Secretary at donnatbo@live.com

Agenda

1. Opening Ceremony:
   1.1. Roll Call
   1.2. Moment of silence for members who recently passed
   1.3. Motion to adopt agenda

2. Special Order: AKC Delegate’s Report (David Helming)

3. Approval of Minutes:
   3.1. Regular Board teleconference meeting November 6-8, 2020; (separate cover)
   3.2. Regular Board teleconference meeting December 17, 2020; (separate cover)

4. President’s Report (John Cornell):
   4.1 COVID-19 Waiver; p.5
   4.2 Arrangements for virtual annual membership meeting, Zoom info; pp.6/8
   4.3 Proposed new position: technical advisor to the board

5. First Vice President’s Report (Mary Lou Cuddy):
   5.1 Report of CTMB Liaison, pp. 9-11
   5.2 Fundraising and Advertising by Third Parties – CTMB policy for consideration: pp.12-13

6. Second Vice President’s Report (Lynne Anderson-Powell):
   6.1. See committee reports

7. Recording Secretary’s Report (Donna Thibault):
   7.1. Compiled agenda and meeting packet for this meeting
   7.2. Prepared meeting minutes and agenda.
   7.3. Morris and Essex update; email p. 14
8. **Corresponding Secretary’s Report (Pam Rubio):**
   8.1. Antique Newfoundland Club Medals – update

9. **Treasurer’s Report (Mary L. Price) –**
   9.2. Periodic Balance Sheet: December 31, 2020; p.17

10. **Immediate Past President’s Report (Pam Saunders)**

11. **Standing Committee Reports – starting on p.**
   11.1 Membership Committee – Mary Lou Cuddy, chair; p. 18
   11.2 Steering Committee recommendation – Mary Lou Cuddy; p. 18
   11.3 2021 National Specialty update – Sheri Russell, Kathy Wortham, Robin Seaman Grenier
   11.4 Working Dog Committee – Sue Raney, chair; p. 18
   11.5 TRAC Activity and Project Status Reports – links on p. 18
   11.6 Regional Club Liaison – Sue Marino;
       • proposed bylaw change, GRNC; p. 19
       • regional club insurance survey; p. 20-21

12. **Strategic Plan Focus Groups –**
   12.1. Finance – Sue Marino, chair; recommendation, p.22
   12.2 Education – Pat Randall, chair
   12.3 Member Engagement & Retention– Mary Lou Cuddy, chair; referral to SSCC, p.22-23

13. **Executive Session –**

14. **Unfinished Business and General Orders**
   14.1 **Breeders Education Committee:** A request to prepare a *Newf Tide* article about the AKC Stud Book, and the percentage of Newfoundland litters bred by NCA members. (due March 2021 meeting) UPDATE 12/17/2020: Pat Randall offered to assist with writing the article.
   14.2. **National Specialty Show Coordinating Committee:** That the Specialty Show Committee thoroughly review the Specialty Show Guide and include all previous updates for NCA-hosted shows. In addition, a separate volume should be updated and created for the Regional Specialty Guide. (update due June 2021 meeting)
   14.3. **General Order:** Jack Dean move, and Lynne Anderson-Powell seconded that:
   “Whereas it appears that:
1. The status of the NCA seal as a copyright or trademark item is uncertain and board members having different impressions of what the law is and how we enforce our rights.
2. The NCA seal has never been registered with federal authorities.
3. There should be some type of competitive bidding on having someone properly register the NCA Seal. Now, therefore, I move that the board should come up with a plan to find qualified people and determine what they would charge for doing this as well as other associated costs. The motion passed unanimously. (The action was amended on October 17, 2019 by assigning a reporting date of December 5, 2019 -for the December 19, 2019 meeting. A partial report was received on March 26, 2020; update due for June 2021 meeting.)

14.4. **General Order:** Retired Kennel Name Prefixes. (Lynne Anderson Powell, chair of a Special Committee)

15. **New Business**
2020 – 2021 NCA Board Member Directory

**President:**
John Cornell
964 Williams Hill Rd

Richmond, VT 05477-9623
Cell: 802/363-9333
Email: jecornellboard@gmavt.net

**First Vice President:**
Mary Lou Cuddy
1660 Burch Rd
Granville, NY 12832
Home: 518/496-7377
Cell: 518/496-7377
Email: bearscamp@gmail.com

**Second Vice President:**
Lynne Anderson-Powell
358 Swart Hill Rd
Amsterdam, NY 12010-7081
Home: 518/843-9892
Cell: 518/598-3746
Email: landersonncaboard@gmail.com

**Recording Secretary:**
Donna Thibault
514 Bassetts Bridge Rd.
Mansfield Center, CT 06250
Cell: 860/465-7743
Email: donnatbo@live.com

**Corresponding Secretary:**
Pam Rubio
8955 Burchell Rd.
Gilroy, CA 95020-9404
Home: 408/847-1641
Cell: 408/218-3577
Fax: 408/847-2661
Email: pamelar@garlic.com

**Treasurer:**
Mary L. Price
1004 STH 78
Mount Horeb, WI 53572-3044
Home: 608/437-4553
Cell: 608/520-6929
Fax: 608/437-4553
Email: mprice@mhtc.net

**Immediate Past President:**
Pam Saunders
26825 NW West Union Rd
Hillsboro, OR 97124-8182
Home: 503/647-2472
Cell: 503/705-7181
Email: pssauders@live.com

**AKC Delegate:**
David Helming
150 Old Clinton Rd
Flemington, NJ 08822-5536
Home: 908/788-4053
Email: davidhelming@aol.com

**Director:**
Steve Britton
P.O. Box 554
Montrose, MI 48457-0554
Home: 810/639-6898
Cell: 810/247-3458
Email: stevebritton.ncaboard55@yahoo.com

**Director:**
Roger Frey
11120 Broadway St.
Alden, NY 14004-9515
Home: 716/683-1578
Business: 716/685-2685
Fax: 716/685-2685
Cell: 716/481-8095
Email: jollyroger.jollyroger1@verizon.net

**Director:**
Sue Marino
5 Idlewood Dr
Auburn, MA 01501-2133
Home: 508/832-4585
Email: Vnnewf97@charter.net

**Director:**
Pat Randall
3091 Smyrna Church Rd
Chatsworth, GA 30709-6072
Cell: 843/697-1113
Email: pkrboard2011@comcast.net

**Director:**
Stacy Roderick
4309 179th Ave NW
Vaughn, WA 98394-9700
Cell: 360/620-0466
Email: stacyroderick1@gmail.com

**Director:**
Katie Sidesinger
27927 Alabraska Lane
Evergreen, CO 80439-6549
Home: 303/999-7862
Email: katiesidesinger@gmail.com

Revised: 05/13/2020
4.1 – President’s Report:

This is a waiver that came from a post from Roger Frey also from an AKC Delegate conversation I was involved in. Could you place this on our addenda please?

Thank you

John

WAIVER
Classic Toy Dog Club of Western Massachusetts, Inc. (CTDC)

Town & Country Toy Dog Club of Eastern Massachusetts, Inc. (TCTDC)

Hudson Valley Chihuahua Club, Inc. (HVCC)

Heart of New England Chihuahua Cub, Inc. (HNECC)

COVID-19 EVENT WAIVER – October 1-4, 2020

NOTICE: ANYONE THAT ATTENDS THESE EVENTS MUST SIGN THIS FORM – NO EXCEPTIONS!

THIS IS FOR EXHIBITORS, OWNERS, HANDLERS, FAMILY, FRIENDS, ETC! IF YOU ARE ON THE GROUNDS THIS FORM MUST BE ON FILE. ALSO INCLUDES MINOR CHILDREN UNDER 18 YRS

I fully attest to the best of my knowledge that I do not have COVID-19 at the time of attending this event. I also attest that I am attending these events entirely at my own risk and take full responsibility for my own health and safety during this event. I will follow all American Kennel Club (AKC) rules, requirements procedures, protocols and guidelines to reduce any exposure and possibility of contracting or spreading the virus. I will also follow CDC, Federal, Rhode Island State regarding COVID-19.

I fully submit that the AKC, CTDC, TCTDC, HVCC, HNECC and all staff and any volunteers and workers are in no way liable for any present or future COVID-19 exposure incurred at any time by any person, in attendance or not in attendance, during or after this event, and hereby waive all rights to file a lawsuit against above if I am exposed to COVID-19.

By signing this waiver below, I hereby agree to and agree to follow everything contained within this waiver.

____________________________________
Signature

____________________________________
Signature of Parent/Guardian/Handler

____________________________
Print Name

____________________________
Print Name of both signer and minor

____________________________
Date

____________________________
Minor Child under 18 Signature

____________________________
Date

PRINT, FILL OUT & BRING THIS FORM WITH YOU.
YOU MUST HAND IN THE FORM TO GET ACCESS TO THE EVENT
NO FORM → NO ENTRY → NO SHOW → NO EXCEPTIONS
Online Event Consulting

Our Mission: We aim to provide clients with expert level online event management to boost exceptional results when hosting Zoom Meetings and Zoom Webinars.

Service Details: The outline below represents a minimum requirement of 3 hours for an initial engagement of supporting a 1 hour live event. Subsequent events or additional hours will be billed at a flat hourly rate with a minimum requirement of 2 hours.

Event Planning – 30 minutes
The Zoom Event Consultant will meet with the client, host and respected parties to discuss settings, hardware reviews and event flow. Consultant will assist with the scheduling of the rehearsal and the main event as well as confirm the necessary settings have been enabled.

Event Rehearsal – 60 minutes
The Zoom Event Consultant and all respective parties will join the scheduled rehearsal hosted by the client account. Best practices and further guidance will be covered to ensure all parties feel confident with the platform.

Pre-event warm up – 30 minutes
The Zoom Event Consultant along with the host, panelist, and presenter, will join the client-hosted live event 30 minutes before the main event to prepare to go live.

Dedicated Live Event Support
The Zoom Event Consultant supervises technical occurrences within the event along with monitoring the event logs on the backend for all around technical assistance. Both our packages below include 1 hour of live-event support.

Event Moderation
As part of our Premium Event Support package, the Zoom Event Consultant assists as master of ceremonies. Consultant delivers the housekeeping and introduction, Question and Answer, and closing.

Content Sharing
With Content Sharing, the Zoom Event Consultant displays the presentation content, from their side, into the event for the host and/or respected parties.

<table>
<thead>
<tr>
<th>Services Provided</th>
<th>Standard Event Support ($250 USD/hr)</th>
<th>Premium Event Support ($300 USD/hr)</th>
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<tr>
<td>Event Planning - 30 minutes</td>
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<td>Event Rehearsal - 60 minutes</td>
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<tr>
<td>Pre-event warm up - 30 minutes</td>
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<tr>
<td>1 hour of Live-event support and dedicated technical support</td>
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<td>Event Moderation (housekeeping, intro, Q&amp;A, outro)</td>
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<td>✔️</td>
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<tr>
<td>Content Sharing</td>
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Live event to last longer than an hour? Inquire about additional hours of Live-event support or get started by contacting your Zoom Account Executive or visit us at zoom.us/contactsales. Please contact us 3 weeks prior to your event date. Event consulting available Sunday 4pm Pacific through Friday 5pm Pacific subject to availability.
## Zoom Full Plan Comparison

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<th>Feature</th>
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<th>$199.90 / yr</th>
<th>$300 / yr</th>
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<td>1 to 99</td>
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<td>Ticket, Live Chat, &amp; Phone</td>
<td>Ticket, Live Chat, &amp; Phone</td>
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<td>Annual Agreements Only*Can be paid in full or month to month</td>
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<td>Local &amp; 1 GB Cloud (per license)</td>
<td>Local &amp; Unlimited Cloud</td>
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<td><strong>Host Controls</strong></td>
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<td><strong>Co-Annotation on Screen Share</strong></td>
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<td><strong>Remote Keyboard &amp; Mouse Control</strong></td>
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<td><strong>Waiting Room</strong></td>
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</table>
Optional Add-on Plans

*You must have at least one Licensed user to purchase these Add-on plans.

Audio Plan

Starting at $1,200 per year
Audio Plan starts at $1,200/year and is billed based on the rates per call per country. If you exceed the $1,200/year commitment for calls, you will be charged overage usage based on the rates listed.

- All paid plans come with local toll numbers, but Audio Plan allows you to add Call Out, global Toll-free and local dial-in for premium countries
- No charge to your participants to call in from any device
- Easily select one or multiple countries for Toll-free call-in

Cloud Storage

Starting at $480 per year

- Store, stream and download your video recordings from the Zoom Cloud
- MP4 or M4A file formats available
- Storage options include up to 3TB/month

Large Meetings

Starting at $600 per year

- Increase participants capacity for your meetings plan
- Include up to 500 or 1,000 interactive participants in a meeting
- Monthly and annual billing options available

Premier Support

Additional support packages to help minimize risk and reduce downtime

- Minimize downtime and get support issues resolved quickly with priority response
- Connect directly with support engineers to diagnose problems via phone, chat, or email
- With Premier+, a Technical Account Manager can be assigned to ensure issue resolution and automated escalation
5.1 – First Vice President’s Report

NCA Charitable Trust
Minutes of January 13, 2021

The Charitable Trust Management Board (CTMB) of the Newfoundland Club of America Charitable Trust met via teleconference on Wednesday, January 13, 2021. Clyde E. Dunphy called the meeting to order at 7:05 pm CT. Members present were John Cornell, Mary Lou Cuddy, Clyde Dunphy, Denise Hatakeyama, Lori Littleford, Chris Plum, Roger Powell, Mary L. Price and Mary Jane Spackman.

Chairman’s Report: Clyde Dunphy, Chair, reported that he and John Cornell attended the virtual 25th Anniversary of the AKC Canine Health Foundation. There was a 30-40 minute presentation on genetics and inherited disease that will be available on the CHF website.

The Forelimb Anomaly/Radial Head Luxation Donor-Inspired study has passed the Morris Animal Foundation Scientific Review board and will now go to the MAF Board of Trustees and the Animal Welfare Advisory Board to complete its approval. The SAS Donor-Inspired Study Request for Proposals with MAF has received two proposals, two of which appears promising. The proposals will be reviewed February 11, 2021 at 9:30 CT.

Secretary’s Report: none

Approval of Minutes: After review, Lori Littleford moved and John Cornell seconded that the minutes be approved as presented. The motion passed unanimously.

Treasurer’s Report: Mary L. Price reported the Trust’s cash balance of November 30, 2020:
Rescue Fund checking account: $34,525.82; Barrister Fund-$75.00; Barrister Fund for Seattle NC Rescue area - $10,000.00 Money Market Account - $11,389.63; Rescue total — $55,990.45.
Scholarship Checking: $4,477.46; MM Account - $15,134.87; Scholarship Total - $19,612.33.
Endowment Fund: Morgan Stanley unrestricted: $ 29,574.74.
Education Fund: MM account $10,020.41.
Endowment Fund Unrestricted: MM Acct.- $1,721.37; Trust Management Checking - $13,058.56; MM Acct - $1,087.92; Trust Management Total - $14,146.48. Total Charitable Trust — $646,378.74
(NEWfoundland Health Challenge adjustments; Newfoundland Health Challenge – $95,670.04; AKC Canine Health Foundation Donor Advised Fund as of 9/30/ 2020 - $20,192.30; $0 reserved for Grants for total NHC balance of $115,862.34.
(Scholarship adjustments; Reserve for scholarships - $9,000.00; Funds available - $10,612.33 for total Scholarship balance of $19,612.33)
In answer to questions asked at the previous meeting, Mary reported that fees for the Morgan Stanley accounts are: Money Market account fee is $175/year and the Brokerage Management fee is .8% of invested assets annually.

The annual Treasurer’s report has been sent to Marylou Zimmerman for inclusion in the Annual Report.
Mary reported that the draft of the 990 tax form has been reviewed and some minor changes were made. It is now ready for filing.

Lori asked a question regarding the conflict of interest statement and whether it needed to be signed annually. Clyde will distribute the policy to CTMB members.

**NCA Rescue:** Mary reported the “Lawrenceburg” dogs are in the process of being placed in their forever homes. The recent fundraisers and placement fees are bringing in replacement funds and it is hoped that the $9000 grant from NCA Rescue will be able to be repaid.

**Barrister Fund Grants:** A spreadsheet of prior grants and explanation of criteria in the current policy sent out by Mary was reviewed. After discussion, Lori Littleford moved and John Cornell seconded to amend the policy to raise the grant limit for second opinion, diagnostic and consultation fees to $500 and 50% of veterinary costs up to a maximum of $2500 for treatment in light of increasing veterinary costs. The motion passed unanimously.

**Research Advisory Committee:** Lori Littleford reported on RAC’s recent meeting to review some research proposals from Morris Animal Foundation. The committee voiced its disappointment that only the abstracts of the proposals are being provided and that they would like more detailed reports to consider, along with more Newf-centric proposals. RAC recommended that three studies be funded.

There was an extended discussion about Newfoundland Forelimb Anomaly/Radial Head Luxation fundraisers which, to date, have raised over $23,000. The Forelimb Anomaly study requires $43,000 to be fully funded. Acorn & PILOT grants and other resources were discussed for both the Forelimb Anomaly and the SAS Donor-Inspired studies. It was agreed that Mary would set up a separate reserve of $10,000 for the Forelimb Anomaly study. *(Admission – I got a little lost in this discussion – not knowing for sure when we were talking about FL and when we were talking about SAS – so if I missed something that needs to be in here, please let me know!!!!)*

Lori Littleford moved and Mary Jane Spackman moved that the Charitable Trust fund the following three studies at $5000 apiece.

- **D21CA-834** – Creating canine-specific cell lines to study hematopoietic and immune diseases. Pilot study ($10,000). Rationale: good basic science, very applicable to the Newfoundland.
- **D21CA-837** – E. coli Benefits from Co-infection with Enterococcus ssp. In Canine UTI: Genetic Investigation and Clinical Significance. Pilot study ($10,800). Rationale: observational study, all samples at hand, likely to generate more testable hypotheses, very applicable to the Newfoundland.
- **D21CA-820** – In vitro and in vivo evaluation of Staphylococcus felis as a potential probiotic therapy for canine pyoderma. Pilot study ($10,800). Rationale: Work is doable, applicable to the Newfoundland and likely to lead to testable hypotheses.

**Annual Report and Donor Listings:** The Annual Report has been sent to Marylou Zimmerman for layout. One last article is almost completed and the Trust Donor information will be updated through Dec 31. There was a discussion of the listing of donors whose year-end donations are being received now. Going forward, it was agreed that the 1st Quarter Newf Tide donation listings will be included in the previous year’s Annual Report. *(Did I get that right?)*

**NCA Endowment Fund:** The referral from NCA, Inc regarding an endowment fund for NCA, Inc operations engendered much discussion. John Cornell and Mary explained the genesis of the
idea and how the proposal was developed in the NCA, Inc Strategic Plan Finance Focus Group. By running the endowment through the Trust, donations would be tax-deductible for the donors. It was felt that this was a possible way to help ensure the NCA, Inc will continue well into the future. There was discussion regarding using an education amendment to the Trust bylaws and the distance that needs to be maintained between the Trust and NCA, Inc. The Trust’s 501(c)3 cannot be jeopardized. It was felt that NCA, Inc should work with an attorney for answers. The CTMB declined to act and would recommend to NCA, Inc that the idea be referred back to the Finance focus group.

**North Carolina University SAS Study:** There was a brief discussion concerning a SAS study at North Carolina State University that is recruiting Newfoundlands while charging a fee to participate in the study and whether the NCA should publicize the study on social media. No formal action was taken but by consensus it was agreed that the study request could be posted.

**NextCloud:** There was a discussion regarding the initiative from the NCA’s Technical Resources Committee for all NCA, Inc and Charitable Trust documents to be placed on NextCloud, a cloud-based storage system. Lori had contacted Dan Carr of the NCA Technical Resources Committee to gather more details. The committee is working hard to learn what each group needs so the implementation will go smoothly. CTMB members will attend the January 28th TRAC presentation that TRAC will giving to the NCA, Inc Board to learn more.

**NCA Endowment Fund:** The discussion returned to the idea that was presented about an NCA Endowment Fund. Clyde mentioned that the Trust’s funds are paying well currently so he suggested that the CTMB become more self-sufficient and that would save NCA, Inc the donation that it makes each year to offset the Trust’s administrative costs. It was stated that this had been proposed to the Trustee at an earlier date and the Trustee had refused it.

**Adjournment:** The next meeting will be Wednesday, February 3, 2021 at 8:00 pm Eastern. At 9:38 pm, Mary Jane Spackman moved and Chris Plum seconded that the meeting be adjourned. The motion passed unanimously.

Submitted by Mary Lou Cuddy (for Mary Jane Spackman)
5.2 First Vice President’s Report

Fundraising and Advertising by Third Parties for the NCA Charitable Trust

The mission of the Newfoundland Club of America’s Charitable Trust is to secure donations, to manage and distribute funding in support of research grants to study health issues affecting Newfoundlands, to provide necessary monetary aid for Newfoundland rescue assistance, and to award educational scholarships to junior Newfoundland fanciers.

Fundraisers that benefit the Newfoundland Club of America’s Charitable Trust must reflect positively on the mission of the Charitable Trust. The NCA Charitable Trust Management Board reserves the right to decline any fundraising or advertising proposal that is not in line with the mission of the Charitable Trust.

Instructions for Third Parties

Third Parties (people who are not members of the Charitable Trust Management Board or the Trustee) may advertise fundraisers on the Charitable Trust’s social media channels (such as Facebook) with approval from the Charitable Trust Management Board. Such parties must fill out a form (attached and available online at: ______________) and send all required materials in final form to the administrator of the Charitable Trust’s social media channels. The proposed fundraising or advertising will be reviewed by the page administrator under the supervision of the Charitable Trust Management Board. Upon approval, the fundraising or advertising will be made public. If the administrator determines the content to be inappropriate, then the fundraising or advertising will be rejected. The decisions of the administrator are final.

Advertising for 3rd party events and fundraisers must reflect the NCA Charitable Trust as a beneficiary and not as the organization that is conducting the event or fundraiser (e.g. “proceeds from XYZ Golf Tournament will benefit NCA Charitable Trust”). Advertising for a specific Charitable Trust program must state such clearly (e.g. Fundraiser for NCA Rescue, Proceeds benefit NCA Health Challenge).

Approved 3rd Party fundraisers will be listed in the Giving Center of the Charitable Trust website and acknowledged in NewfTide.

Any use of the Charitable Trust, NCA Rescue Network or NCA Health Challenge logos must be approved by the Charitable Trust Management Board. Electronic Logo files will be provided to approved 3rd Party Fundraisers upon request.

Ads will not be posted or published until payment is received. If payment is by check, made out to the Newfoundland Club of America in US dollars drawn on a U.S. bank, it must accompany ad copy. Payments for ads may also be made through PayPal (www.ncacharities.org) or Stripe (NCA member portal).

Electronically-submitted photos should be screen resolution (72 dpi). Square images between 800 x 800 and 1000x1000 pixels display best without cropping. Text should be provided separately from ad images, text contained in images should cover less than 20% of the image. Ad text may contain links to 3rd Party sites.
Completed ads should be submitted at least 7 days before requested placement time. Postings will occur weekly.
Fundraising campaigns are allowed fresh ad content weekly.
Vendors and other supporters of the Charitable Trust may also have paid advertising postings.

Fees
Because the Charitable Trust raises funds to support its mission, advance payment is required for all fundraising and advertising. If fundraising and advertising is for a 3rd Party fundraising campaign, the amount of the initial payment can be deducted from the actual proceeds of the campaign. Within 30 days of the close of a 3rd Party fundraiser, event or campaign, the organizers must submit funds, payable to NCA Charitable Trust with appropriate documentation for publication in Newf Tide (see attached description of requested documentation).
For general advertising, a contribution of $20 will entitle the advertiser to have one posting each month; $40 for two months, up to $240 for a full year, etc.
The CTMB does not accept any advertising that does not comply with Facebook Community Standards, including puppy sales. CTMB will not accept any advertising that promotes a political party, candidate or potential candidate.
To clubs planning a designated specialty or a supported entry

The 2021 show is less than 9 months away and the show committee is excited to be moving ahead with work on the premium list and finalizing plans! If your club is planning a designated specialty and/or a sweepstakes, a new AKC application is now required for 2021 (See Downloadable Forms at akc.org) in order to update the event number and club officers. If your club did NOT use the application fee for the M&E event for a different event in 2020, you should ask AKC to apply it to your event at M&E. If your club did apply the fee to another event in 2020, the fee for the 2021 event at M&E is now due. No AKC application or fee is necessary for a supported entry. Morris & Essex is deeply appreciative of the support and participation of our host clubs.

If your club's plans have changed or if you have questions, please contact Lorraine Bisso at regel@bellsouth.net for assistance. Please note the new date for Morris & Essex will be WEDNESDAY October 6, 2021. Hatboro is now scheduled for Thursday and Friday shows so please let your members and exhibitors know.

Lorraine W. Bisso
Specialty & Supported Entry, chair
Morris & Essex 2021
504-782-1652
### INCOME

**Dues - Applicants**

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<th>Method</th>
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<tbody>
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<td>B Liebl</td>
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<td>EFT</td>
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**Dues - Renewals**

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<td>J Lott</td>
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**Newf Tide subscriptions**

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**EXPENSES**

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<td>8351</td>
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prepared by
Mary L. Price, Treasurer
## Receipts and Disbursements

**Operations**

**December 1 - 31, 2020**

### Miscellaneous

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### Newf Tide

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<td>A Paz</td>
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#### Newf Tide: Issues

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#### Newf Tide: subscription expense

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### Technical Resources: Technical Resource Advisory

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### Treasurer

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**OVERALL TOTAL**

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<td>-13,882.48</td>
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Prepared by
Mary L. Price, Treasurer
Newfoundland Club of America, Inc.
Balance Sheet
as of December 31, 2020

<table>
<thead>
<tr>
<th>Account Description</th>
<th>BMO Harris Bank</th>
<th>Huntington National Bank</th>
<th>M &amp; T Bank</th>
<th>Live Oak Bank</th>
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<td>Operations - CDs</td>
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<tr>
<td>CD 6 months - due 2/28/21 .65%</td>
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Prepared by
Mary L. Price
Treasurer
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11.1: Membership Committee – Mary Lou Cuddy, chair

- Assign “Welcome” contacts for recently approved members
- The Illustrated Guide is sent to each new member in their Welcome Packet. My supply is running low and I have only about 40 copies after this last Welcome Packet went out. Are there more Guides residing elsewhere? Should more be printed or will it become available only online in the future?

11.2: Steering Committee – via Mary Lou Cuddy

Steering Committee –
- the Steering Committee approved the idea of welcoming of all interested NCA members to all meetings (virtual or face-to-face) and would recommend such to the Board for development and implementation.

11.3: Working Dog Committee – Sue Raney, chair

From: Sue Raney <sue.raney11@gmail.com>
Sent: Saturday, January 16, 2021 12:52 PM
To: Lynne Anderson NCA 2nd VP
Subject: For the Feb Board Agenda PLEASE

Hi Lynne,

So very sorry that I didn’t get this to you till this morning.

The Working Dog committee met Thursday night and we would REALLY like to put an item on the February board agenda.

Can our committee discuss with the board the WRDX level and this coming summer’s water tests?

We want to get it on the agenda and we will have more information following our Feb meeting, but if we can discuss it sooner rather than later that would be a big help to committees and future planning.

Thanks tons, let me know!

Sue

11.4: TRAC Activity and Project Status Report link:

Here are the links to the latest TRAC project status and MLZ’s online activities:

- [2020 Online Activity Reports](#)
- [2021 TRAC Status Reports](#)
GRNC Board and General Membership request change of the club operating year from October 1 thru September 30 to the new dates of April 1 thru March 31. 
It is hoped that with this change the club will be able to manage a more even flow of events throughout the year.
Currently our fall season proves to be very busy with activities and the spring season very slow!

On Tue, Jan 5, 2021 at 6:56 PM Donna Thibault <donnatbo@live.com> wrote:

Not too late. Do you have the proposed change in writing to include in the packet?
Donna

Please add a bylaw change for Genesee if it is not too late
Sue
The board previously gave me permission to ask regional clubs for their insurance information to share with other regional clubs. I got very little response.

We discussed it at the last regional club meeting and thought that maybe a survey with specific questions might get a better response.

I have attached the survey for board approval.

Sue Marino
NCA Regional Club Insurance Information

Name of Insurance Provider: ______________________________________________________________

Location of insurance provider? __________________________________________________________

What is covered by this insurance? ______________________________________________________

What is the annual cost of this insurance? _________________________________________________

Do you need separate insurance for the Board of Directors? _________________________________

If yes, what is the additional cost? ________________________________

Do you need separate insurance for club activities? __________________________________________

If yes, what is the additional cost and is this cost per event or an annual fee?

Cost per event? ________________________________

Cost annually? ________________________________
12.1: Finance Focus Group – Sue Marino, chair

NCA Strategic Plan Focus Group – Finance
Recommendation
Tuesday, January 5, 2021
Sue Marino, Chair
Mary Price, Recorder, John Cornell, Lynne Anderson-Powell,
Donna Thibault, Steve Britton, Bill Matlock

Recommendation – to recommend a review of the current NCA BOD meeting policy – “9/10/2003--Board members will share rooms to the extent possible in order to save money at Board Fall face-to-face meetings.” Motion carried – 6 Yes, 0 No, 1 absent.

12.3: Member Engagement and Retention Focus Group – Mary Lou Cuddy, chair

The group has reviewed the attached document and requests that the Board approve and refer this to the Specialty Show Committee for implementation.

Identifying New Members and First-Time Attendees at the National Specialty: For Referral to the National Specialty Show Coordinating Committee for inclusion in the Specialty Show Guide.

Purpose: To help identify and welcome new NCA members and First-Time Attendees to National Specialties, the following will be included in the National Specialty Show Guide for implementation at each National Specialty.

- The Technical Resources Committee will add a “click box” to the online National Specialty registration page which new members and first-time attendees can click. This will generate a report which will be forwarded to the National Specialty Registration Chair/Committee, the Newfoundland Ambassadors Committee and Board members at the time registrations close or two weeks before the National Specialty.
- The National Specialty Registration Committee would identify new members, first-time attendees, Board members and Newfoundland Ambassadors by color-coded name tags, "sticky ribbons” or colored ribbons/tags that could be attached to the name tags/lanyards. These could be possibly obtained from the show superintendent. These could be assembled ahead of time or added to the name tag/lanyard when registration packet is picked up at the National Specialty.
- A single-sheet insert for the registration bag/packet for new members and first-time attendees will be developed by the ad hoc Membership Engagement and Retention Committee and the Newfoundland Ambassador Committee describing events such as Top Twenty, seminars, meetings, obedience trials, draft tests and other events in more detail for the novice. The inclusion of the insert would be triggered by the report from Technical Resources or by the attendee being offered it when picking up their registration packet.
• These color-coded identifiers and inserts should also be available at the hospitality table for those who did not register.
• Board members, Newfoundland Ambassadors and all attendees will be encouraged to reach out and welcome new members and first-time attendees via online publicity and the “Daily News” newsletter.